



**community  
advisory board**  
City of Santa Rosa

**Community Advisory Board  
Community Improvement Grant  
2021 Application Form**

Project Name: <b>Memorial Crosswalks</b>	Requested Grant Amount: \$ <u>\$2275</u>
Project Physical Address: Intersection of D and 2nd Streets, Santa Rosa CA	Other Funding Sources: \$ <u>\$2801</u>
	TOTAL Project Cost: \$ <u>\$5076</u>
Nearest cross street:	Group or organization: <b>Redwood Empire Chinese Association</b>
	How did you hear about the Grant Program? <b>I have applied before</b>
What is your CAB area? (Check one) <input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input checked="" type="checkbox"/> Core <input type="checkbox"/> Citywide Not sure? Click here: <a href="http://srcity.org/DocumentCenter/Home/View/14754">http://srcity.org/DocumentCenter/Home/View/14754</a>	
Property Owner (see page 3 for all requirements): <b>City of Santa Rosa - Rob Sprinkle, Traffic Engineer</b> <div style="display: flex; justify-content: space-between;"><div><small>Name - Property Owner</small></div><div><small>Title</small></div></div>	
Contact Person responsible for Grant Application <div style="display: flex; justify-content: space-between;"><div><b>Judy Kennedy</b> <small>Name - Contact Person</small></div><div><b>quinkenn@sonic.net</b> <small>Email</small></div><div><b>707 528-0736</b> <small>Phone</small></div></div> <div style="display: flex; justify-content: space-between;"><div><b>620 Oak Street</b> <small>Address</small></div><div><b>Santa Rosa</b> <small>City</small></div><div><b>95404</b> <small>Zip</small></div></div>	

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Judy Kennedy

Signature *Judy Kennedy*

Title Project Manager

Date 06-15-2021

## Community Improvement Grant Project Budget and Matching Funds

### PROJECT NAME:

**Cost Estimate:** List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Project Manager 50 hours @ \$22.14/hr; 6 Volunteers 6 hours/day for 2 days @ \$22.14/hr	N/A	2701
Contracted Services			
	Metal sign	70	
	Artist Design Fee	400	
Materials/Supplies			
	Stencils (240, 400, 200)	840	
	Paint	385	
	Roller covers, paint trays, brushes, tray liners		100
	Lunch for volunteers (2 days @ \$100 per day)	200	
Printing/Reproduction			
Rentals			
Other			
	Taxes at 10%	190	
	Contingency 10%	190	
Total Requested Grant Amount		A. 2275	
Total Matching Funds			B. 2801
Total Project Cost (A+B)		\$5076	

### Other Funding Sources:

Funding Sources	Date Committed	Amount
Donated supplies		100
Total		



APPLICATION FORM Community Improvement Grant Questions FY 2021/22

MEMORIAL CROSSWALK

1. PROJECT: This project consists of stenciling the four crosswalk arms at the intersection of D Street and 2<sup>nd</sup> Street. It is my desire to honor the Chinese Community that once lived, worked and thrived in downtown Santa Rosa from the turn of the century until the mid-1950s. Gaye LeBaron describes this community on pages 257-58 of her book Santa Rosa: A Twentieth Century Town.

It is also my desire to educate the public about the use of Eminent Domain to destroy that community in order to build City Hall, the D Street garage, the Justice Joseph A Rattigan State Building, the Post Office and the Federal Building. It is my belief that everyone in Santa Rosa would benefit from this project as a reminder of Santa Rosa history and the impacts of Urban Renewal. All permits, including an encroachment permit, will be issued by Tara Thompson. I have attached a letter of consent from Rob Sprinkle, my liaison with the Public Works Department. Rob has some concerns but feels we can overcome them with a carefully conducted approach that eliminates problems at the intersection.



## MEMORIAL CROSSWALK

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The crosswalk arms will be stenciled with an Asian-inspired border. In the center of the intersection will be a medallion with Chinese characters 世界大同 that represent "Datong," an ancient Chinese thought referring to the ideal world that mankind can finally reach, and represents mankind's beautiful vision for the future society. The basic characteristics are that everyone loves and helps each other, every family lives and works in peace, no difference, no war. This state is called "the world of great harmony." Surrounding the medallion will be three large lotus blossoms.

We had envisioned a bronze plaque but Tara Thompson, Arts Coordinator, requests that we install a metal plaque, not a bronze memorial. The metal plaque will describe the community and what happened at that location. It will be attached to the D Street garage. I have permission from Luke Morse, Parking Program Coordinator, to attach the plaque.

2. OUTREACH: I met with Nancy Wang (President) and Judy Cheung (Secretary) of the Redwood Empire Chinese Association. They helped with the design of the crosswalk. The crosswalk is at a major intersection in downtown Santa Rosa and is, therefore, open for anyone to see and enjoy 24 hours/day.

3. COMMUNITY SUPPORT: I have support from the Redwood Empire Chinese Association and Jeff Nathanson, Executive Director and Art Curator at the Museums of Sonoma County. I have attached their letters of support.

4. MAINTENANCE: Ongoing maintenance is not an issue, although if the colors fade, the crosswalk arms and the intersection art can be repainted. As project manager, I will take on that responsibility.

5. ENVIRONMENTAL CONSCIOUSNESS: We are using the same water-based acrylic paint the City uses for street painting. The stencils can be reused several times. Of course, all precautions will be taken to keep the paint from entering the waterway.

6. SAFETY: All precautions will be taken to protect my volunteers from traffic by working with Rob Sprinkle to set up barriers and detour signs when we are painting. We will be working outdoors at all times, so the need for masking and social distancing is moot. Volunteers may wear masks and social distance if they are inclined.

### 7. PROJECT BUDGET:

Matching volunteer hours:

Project manager – 50 hours @ \$22.14/hour = \$1107

Community volunteers – 6 volunteers 6 hours/day for 2 days @ \$22.14/hour = \$1594

Paint quote from Hawley's Paints: 11 gallons @ \$35.00 per gallon

Three stencils from Stencils On-Line:

Lotus blossom = \$240.16

Chinese characters = \$194.00

Asian border = \$397.90

MEMORIAL CROSSWALK

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7. PROJECT BUDGET (CONTINUED):

Misc items donated:

Paint trays (4): \$1.95 each

Paint tray liners (8): \$1.95 each

Brushes (6): \$7.45 each

Paint rollers (8): \$3.95 each

Metal Sign from Electric Crayon: \$70



**Subject:** RE: [EXTERNAL] MEMORIAL CROSSWALK  
**From:** "Sprinkle, Rob" <RSprinkle@srcity.org>  
**Date:** 6/15/2021, 7:14 AM  
**To:** "quinkenn@sonic.net" <quinkenn@sonic.net>  
**CC:** "Nutt, Jason" <jnutt@srcity.org>

Hi Judy,

I was out of the office the past couple of days. Sorry I was unable to respond.

You have our consent to proceed with the project, however, there are several traffic control issues that need to be resolved prior to getting into the street. This area is much different than the Brew painting and the Mill Street painting as it is an entry to the garage, a thru street near the State building and near the main downtown Post Office.

I think your idea of Sunday work is a good one. I think closing half the street at a time would be a good strategy here. The weekdays, even after 5 pm can be busy.

As you mentioned, we do not have the capacity to provide the traffic control for this project and that will be something you will need to do and supply with your application. We would be happy to work on a successful plan with you for implementation.

What date do you need a letter of consent by? I am fully booked today and tomorrow, but could get you something by the end of the week.

Thanks,  
Rob

-----Original Message-----

From: Judy Kennedy <quinkenn@sonic.net>  
Sent: Sunday, June 13, 2021 2:13 PM  
To: Sprinkle, Rob <RSprinkle@srcity.org>  
Cc: Nutt, Jason <jnutt@srcity.org>; Judy Kennedy <quinkenn@sonic.net>  
Subject: [EXTERNAL] MEMORIAL CROSSWALK

Dear Rob,

I wish to write my application for the CAB grant we discussed. Tara Thompson pushed back on the bronze plaque, saying that it would involve too many people to sign off. So, we are changing the bronze plaque to a metal sign. I have Luke Morse's permission to attach the sign to the D Street Garage.

You had several concerns about the crosswalk:

1. a very busy intersection
2. a cement crosswalk arm
3. a reluctance to help with traffic control

Please let me know if my suggestions for working on a Sunday or after 5 pm on weekdays is acceptable. Let me know if closing the streets one at a time over two days is acceptable.

The application requires a letter of consent from the property owner, which is the City of Santa Rosa in this case. Can you supply me with a letter? If not, I will not spend time pursuing the application.

Thank you,

Judy Kennedy

**Subject:** Re: UPDATE ON CROSSWALK

**From:** Judy Cheung <jhccheung@comcast.net>

**Date:** 6/4/2021, 4:46 PM

**To:** quinkenn@sonic.net, "nancyw882@gmail.com" <nancyw882@gmail.com>

Hi Judy, I am glad to hear that we can proceed with the plans. I am also glad we have permission to install a bronze plaque describing the artwork. The mock up is beautiful. We discussed the saying about world harmony and peace going into the center like a medallion. Nancy and I gave further thought to the saying about lotus growing from mud and giving beauty, but we both think this is not as good as using only the positive concepts of world harmony and peace. I will look for commercially produced images of the characters.

Nancy and I are both excited about this project. This weekend, I hope to have our RECA Newsletter out to let our membership know about it. Also, Nancy, Joe and I talked today with the Sonoma County Museum on a different topic. The art project was brought up, and they seem enthusiastic about it also.

Please keep us informed and let us know what more to do. It might take a few days to find some good, usable character styles.

Judy Cheung

**Subject:** RE: CROSSWALK ART AT D AND 2ND STREETS

**From:** Jeff Nathanson <jnathanson@museumsc.org>

**Date:** 6/7/2021, 3:41 PM

**To:** "quikkenn@sonic.net" <quikkenn@sonic.net>

Hi Judy,

We met with Nancy and Judy on Friday and I asked them about your crosswalk proposal. They said they enthusiastically support it, so that's a very good endorsement. Have you asked them for a letter of support? I'm sure they would supply you with one if you haven't asked already. As for the Museum, the RECA stamp of approval is an excellent endorsement that will help us decide to offer ours. But, we have no funds so would only be inclined to support your project in principle. Please let me know what level of endorsement you would require in order to move forward with the project.

Jeff

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Jeff Nathanson  
Executive Director  
Museum of Sonoma County  
425 Seventh Street  
Santa Rosa, CA 95401  
[www.museumsc.org](http://www.museumsc.org)  
(707) 579-1500 x 102

-----Original Message-----

From: Judy Kennedy <quikkenn@sonic.net>

Sent: Thursday, May 27, 2021 12:39 PM

To: Jeff Nathanson <jnathanson@museumsc.org>

Subject: Re: CROSSWALK ART AT D AND 2ND STREETS

Hi Jeff,

I spoke with Nancy Wang this morning. She, Judy Chueng and I will be meeting on Monday to discuss designs for the crosswalk. Nancy seemed very receptive to the idea. Apparently, the City of Santa Rosa sent their organization an invitation to participate in the CAB program, but they declined because their Board has been defunct for 16 months. Nancy seemed pleased that someone is willing to do something about the Chinese cultural history in Santa Rosa.

I'll keep you posted as we move forward.

Judy

Judy Kennedy  
[quikkenn@sonic.net](mailto:quikkenn@sonic.net)  
(707) 528-0736

On 5/26/2021 6:19 PM, Jeff Nathanson wrote:

Hello Judy,  
Thank you for thinking of us, remembering the possibility of a project to pay tribute to Santa Rosa's historic Chinatown, and including the link to the CAB grants. It so happens that we have a meeting with Nancy Wang and Judy Chung scheduled for next week. I will be sure to discuss this with them and will get back to you after that meeting happens. I hope you are doing well, all things considered. What a challenging time it has been over the past 15 or so months!  
Best, Jeff