

CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
August 16, 2018

SUBJECT

Bicycle and Pedestrian Master Plan
Update 2018 – Draft Program and Policy
Recommendations

ISSUE

The Board will provide input on the Plan
Update 2018 Draft Program and Policy
Recommendations.

STAFF PRESENTER

*Jeff Knowles and Emily Shandy – Alta
Planning + Design*

RECOMMENDATION

This item is for Board discussion. No
action is required.

BACKGROUND

Plan Update Process

The Consultant (Alta Planning + Design), based on their scope of work, is developing draft recommendations for bicycle and pedestrian related programs and policies. Programs include education, encouragement, enforcement, and evaluation activities that may be implemented by the City and/or partners including other agencies or nonprofit organizations. Policies include municipal code revisions or changes to City operating procedures for activities such as street sweeping or vegetation maintenance. The recommendations are being developed for the Santa Rosa Bicycle and Pedestrian Master Plan Update 2018, and will guide the City's investments in bicycling and walking.

ANALYSIS

In coordination with City staff, the Consultant team has developed the attached draft program and policy recommendations for the Bicycle and Pedestrian Master Plan Update 2018. These draft recommendations were developed based on the following considerations:

- Existing Conditions analysis of education, encouragement, enforcement, and evaluation program activities currently occurring in Santa Rosa. Opportunities to expand or enhance these programs were reviewed and recommended as appropriate.
- Bicycle Friendly Community Assessment of key activities to elevate Santa Rosa to a Gold or Silver designation. Programs and policy changes identified through this assessment are reflected in the recommendations.
- Community Input on current challenges and desired programs and policy changes gathered through public workshops, pop up events, stakeholder interviews, and online engagement tools.
- Best Practices from other cities, based on Alta's experience working in hundreds of California communities.

RECOMMENDATION

This item is for Board discussion. No action is required.

Attachment: Draft Program and Policy Recommendations