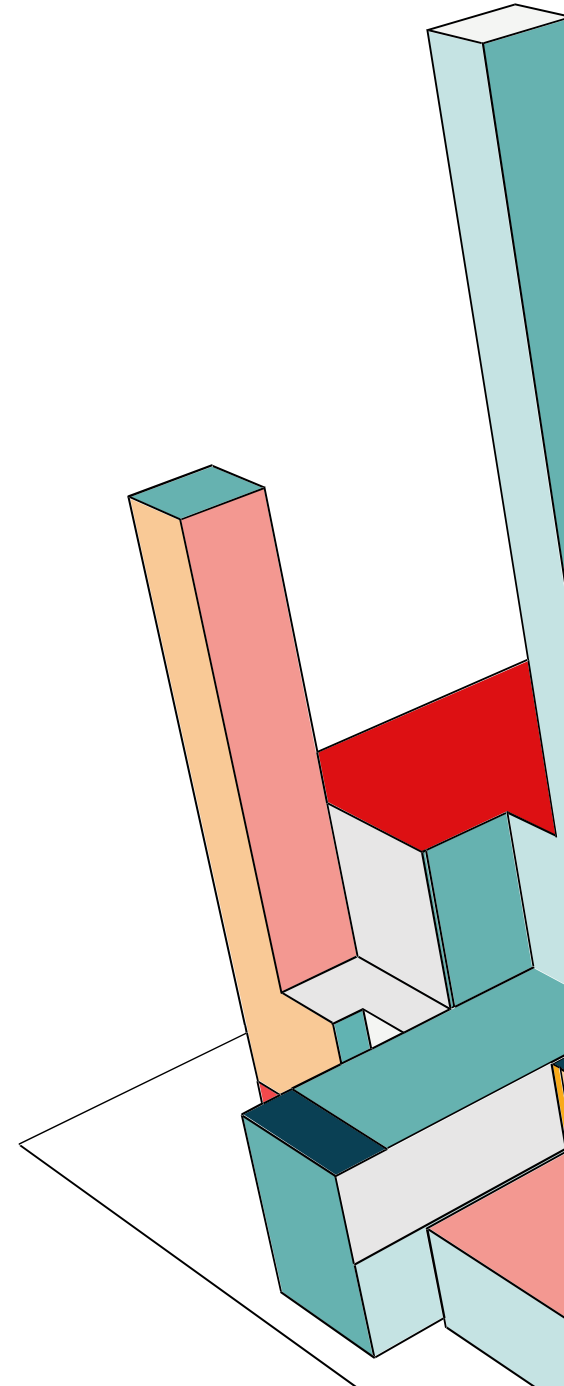
An abstract graphic on the left side of the slide consists of several 3D rectangular blocks of various colors (red, orange, teal, light blue, and white) arranged in a cluster. The blocks are rendered with black outlines and are set against a solid light blue background. The perspective is from a low angle, looking up at the blocks.

# **APPEAL OF PROPOSED VERIZON CELL TOWER APPLICATION**

**A SUMMARY OF KEY POINTS**

# KEY POINTS AGAINST VERIZON'S APPLICATION

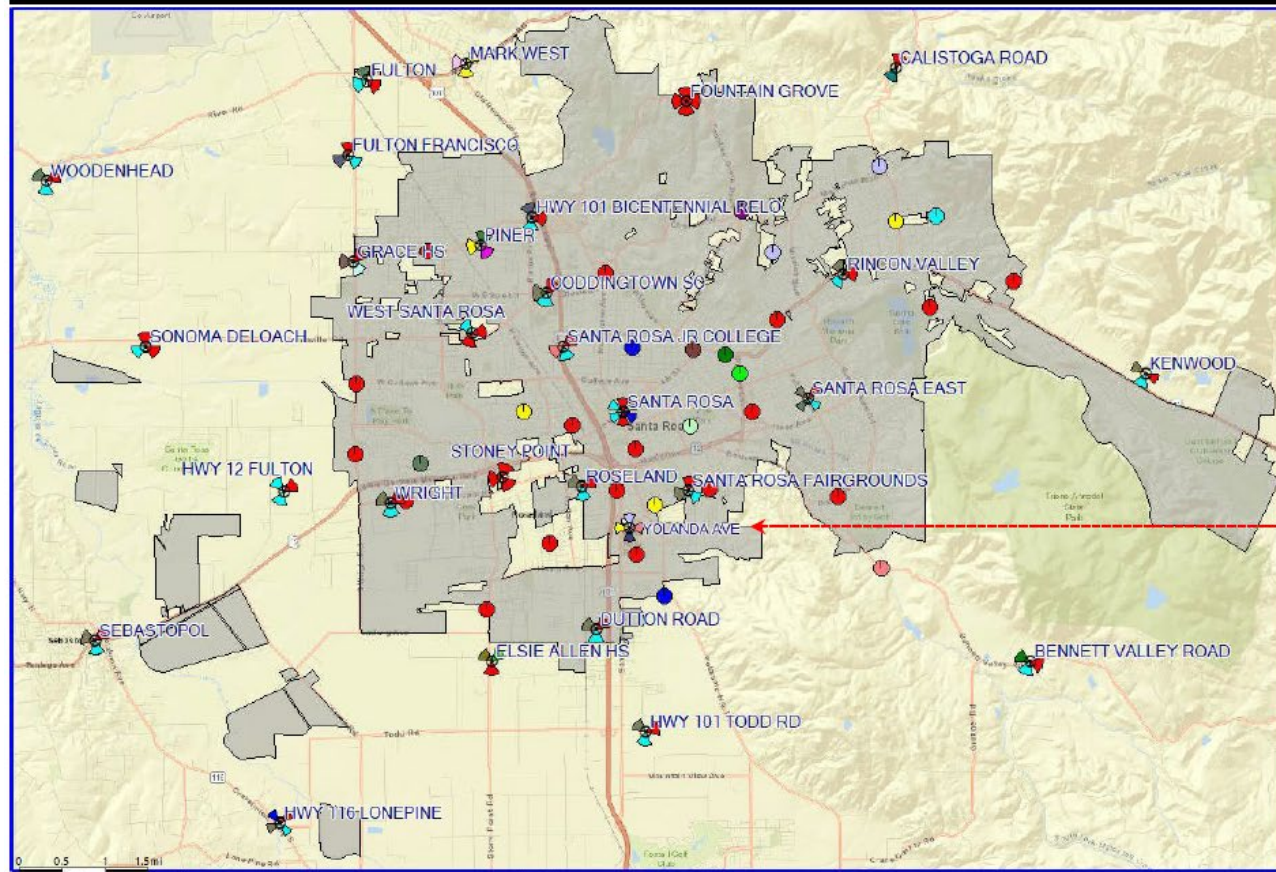
- No gap in coverage established
- Visual blight harms neighborhood
- No mitigation provided
- Miscellaneous points:
  - Shot clock does not apply
  - Emergency calls not affected




**NO GAP IN  
COVERAGE  
ESTABLISHED**

# MAP OF EXISTING SITES

## SANTA ROSA MAP: EXISTING VERIZON SITES



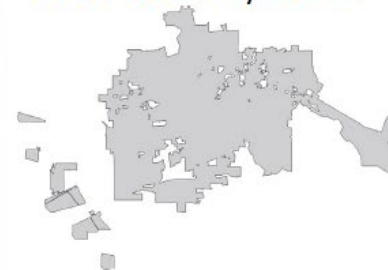
 Existing Macro Sites

 Existing Small Cells

Note: Small Cells are not labelled to simplify a readable map

Proposed VZW Wireless Facility  
Site Name: YOLANDA AVE

Santa Rosa City Border

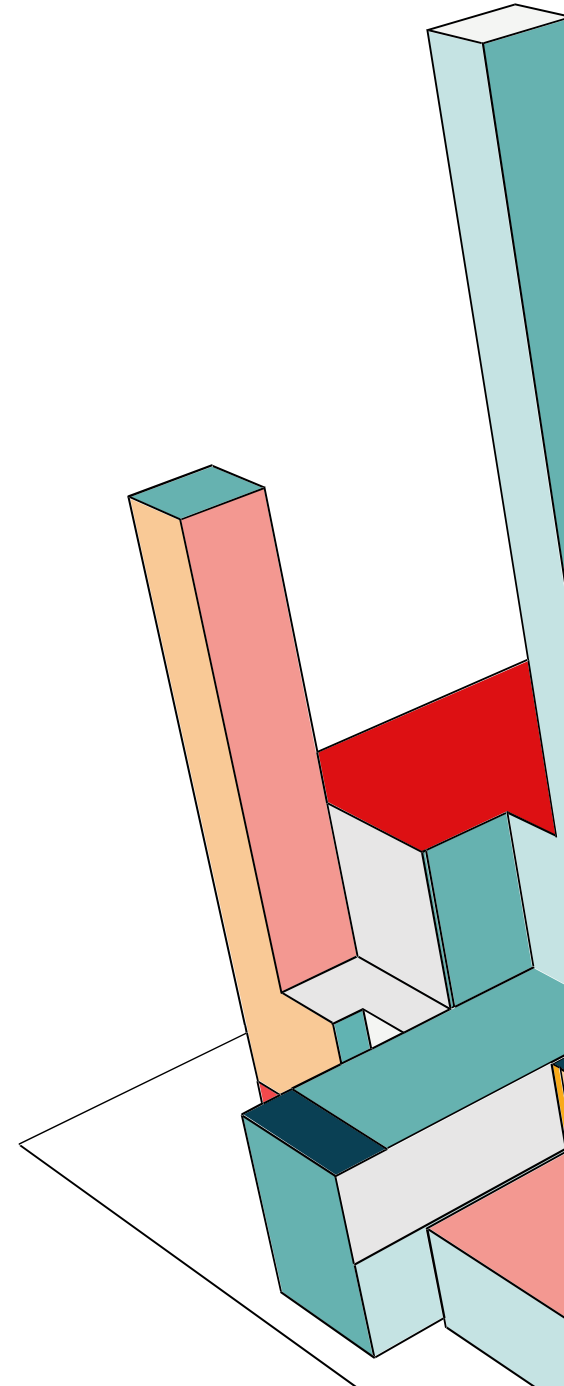


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1 of 1

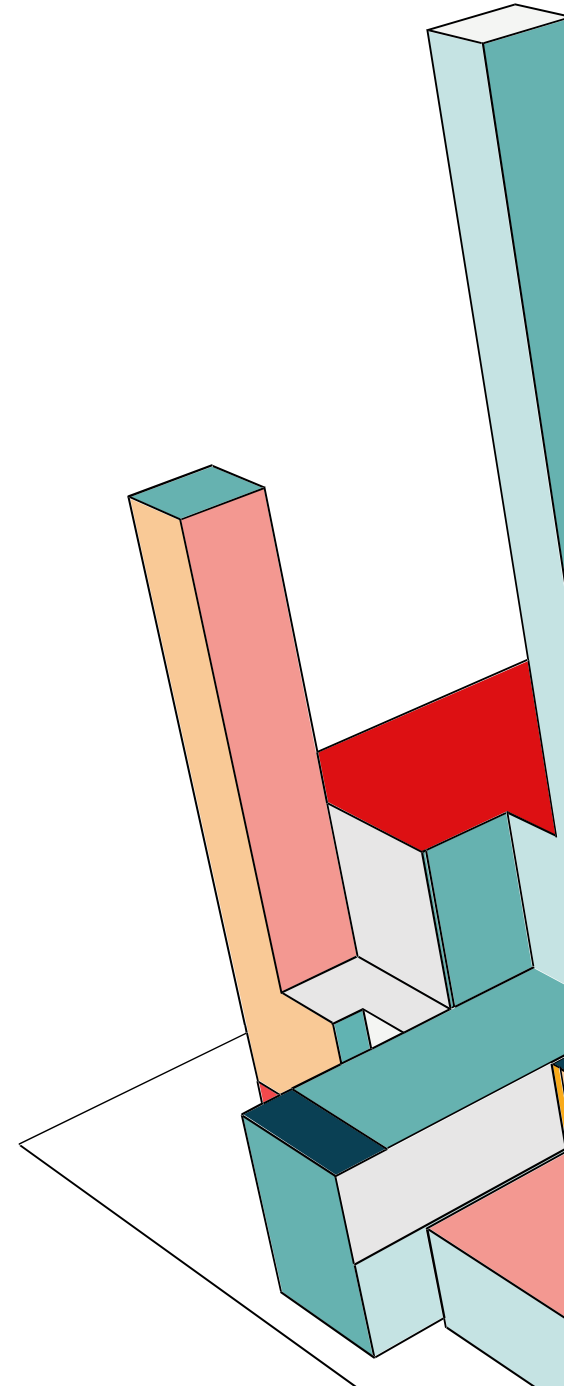
# MAP SHOWS AMPLE COVERAGE

- Santa Rosa has the highest concentration of cell towers than any North bay community.
- There are over 40 cell towers in Santa Rosa.
- There are over a dozen within a 2-mile radius of the proposed tower.
- The current ordinance states that you **cannot place a cell tower within a 2-mile radius of an existing uncamouflaged or unscreened cell tower.**



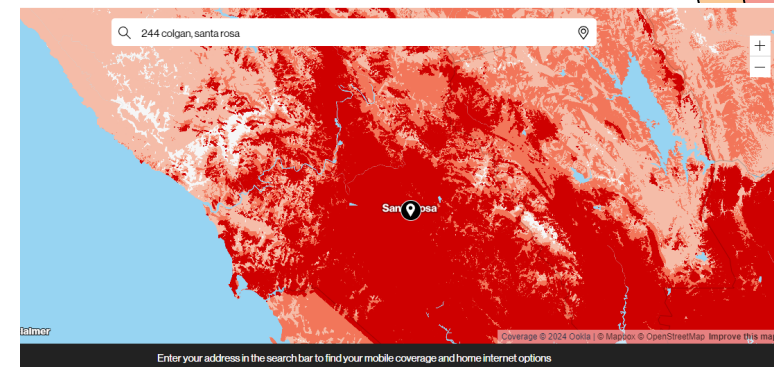
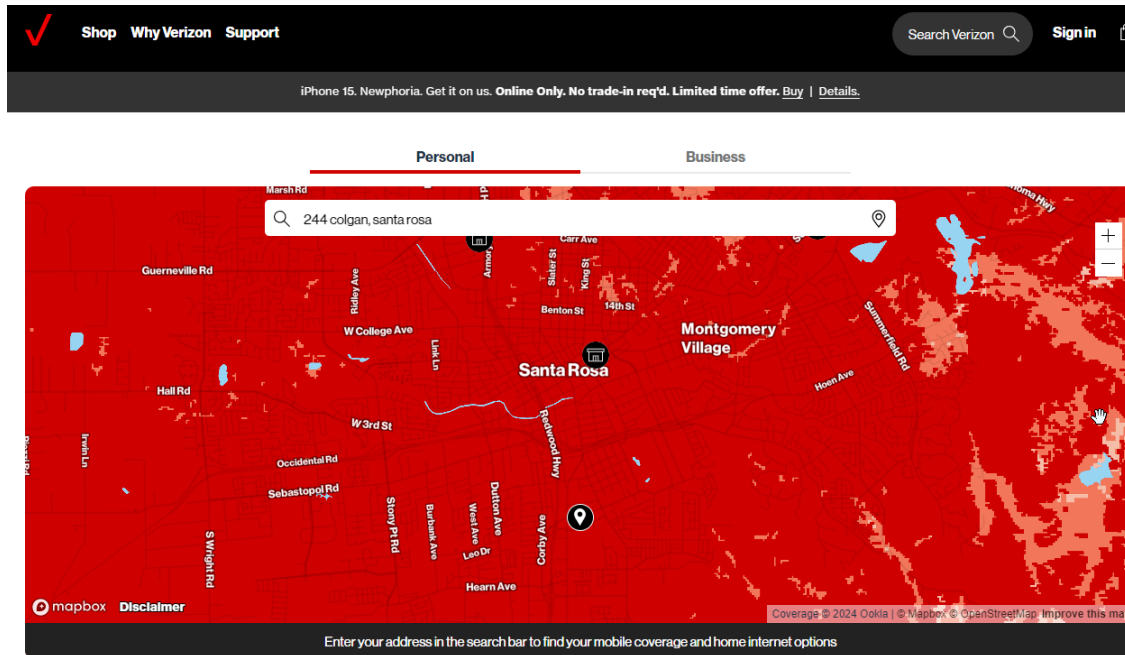
# PROOF OF GAP IN COVERAGE MISSING

- What can show whether a gap exists?
  - Drop call lists and drive by tests
  - These are objective measures.
- Verizon has not provided either one.
- You need all the facts to make an objective call as to whether a gap exists, how big it is, where it is, and if the proposal is over kill.



# VERIZON CAN'T HAVE IT BOTH WAYS

- Verizon is claiming that there's a gap in coverage to the City Council.
- Verizon's own website claims that along Colgan and in the bulk of Santa Rosa, there's no gap in coverage. **RED** indicates excellent coverage.



Map of Santa Rosa and larger environ

Close up map of 244 Colgan Ave.

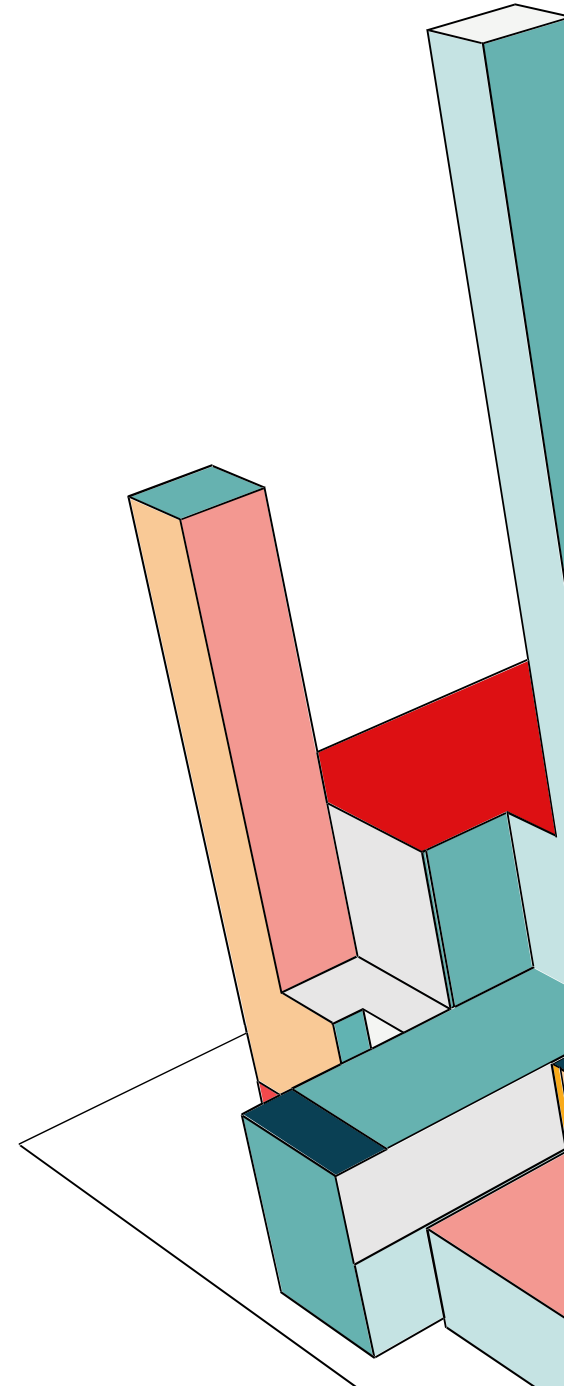


**VISUAL BLIGHT  
HARMS THE  
NEIGHBORHOOD**



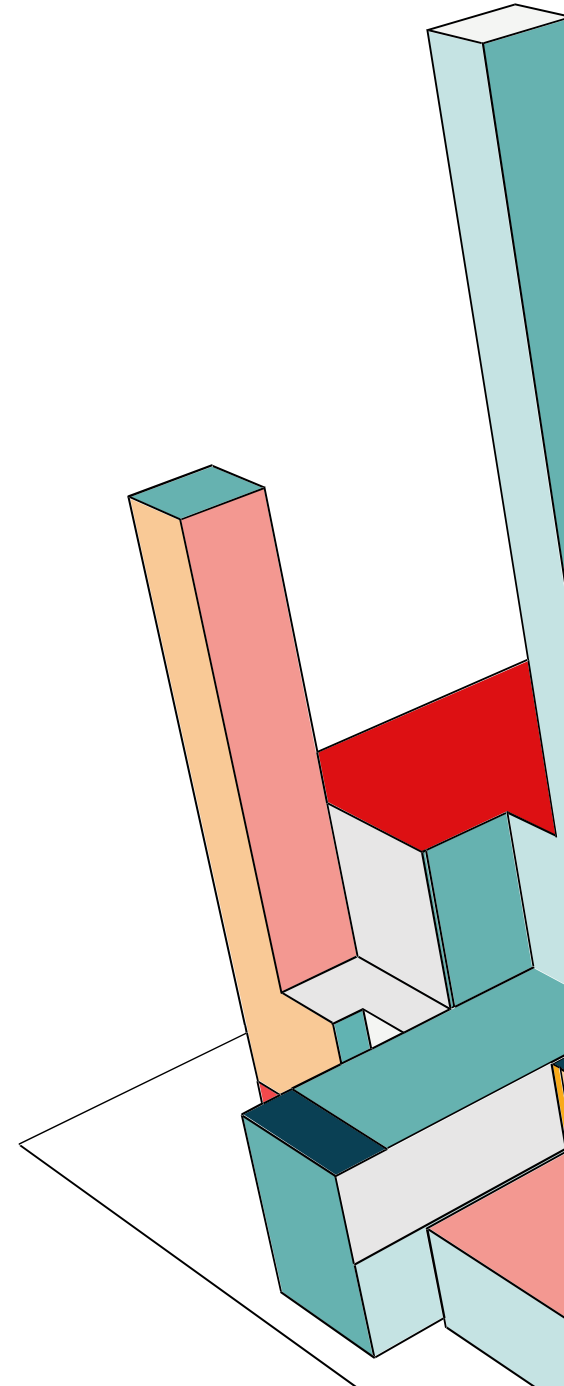
# THE DESIGN VIOLATES LOCAL AESTHETICS

- Verizon proposes a 69-foot cell tower, rising more than 30 feet higher than any building along Colgan.
- Out of character for the neighborhood
- Daily visual slap in the face
- Ugly eye sore wrecking the skyline



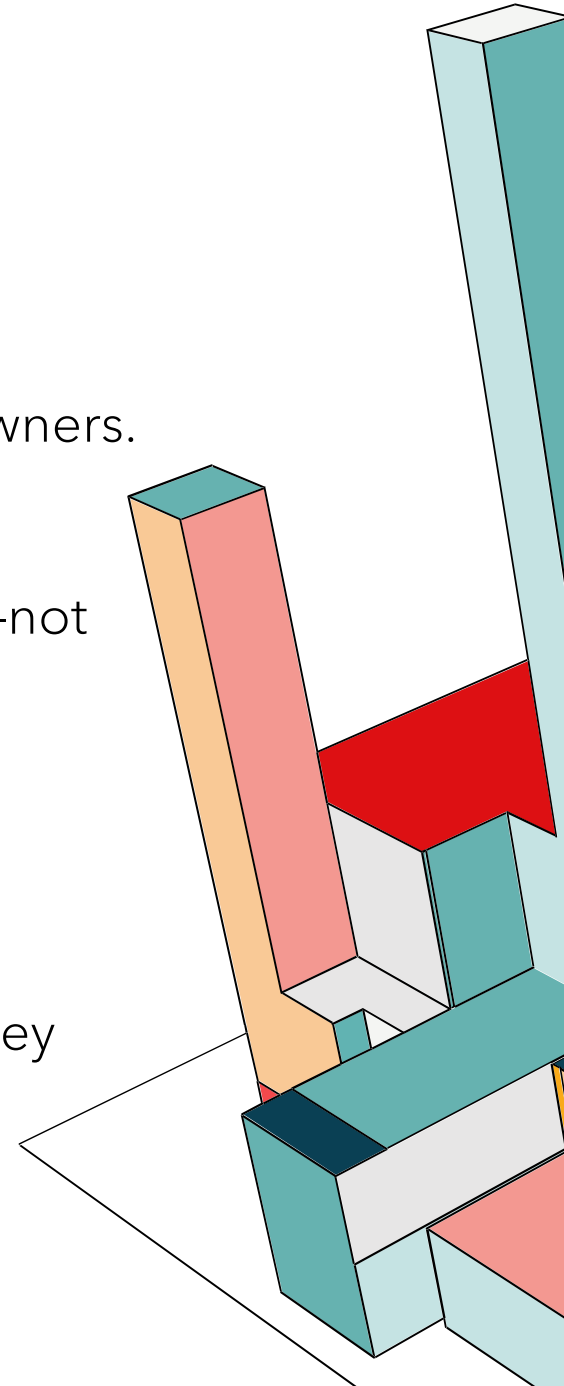
# VISUAL HARM CAN BE COMPOUNDED

- If approved, the project can be allowed to go higher.
  - 20 feet higher!
- Verizon would have the clout to increase the harm without having to seek Council approval.



# PROPERTY VALUES WILL BE HARMED

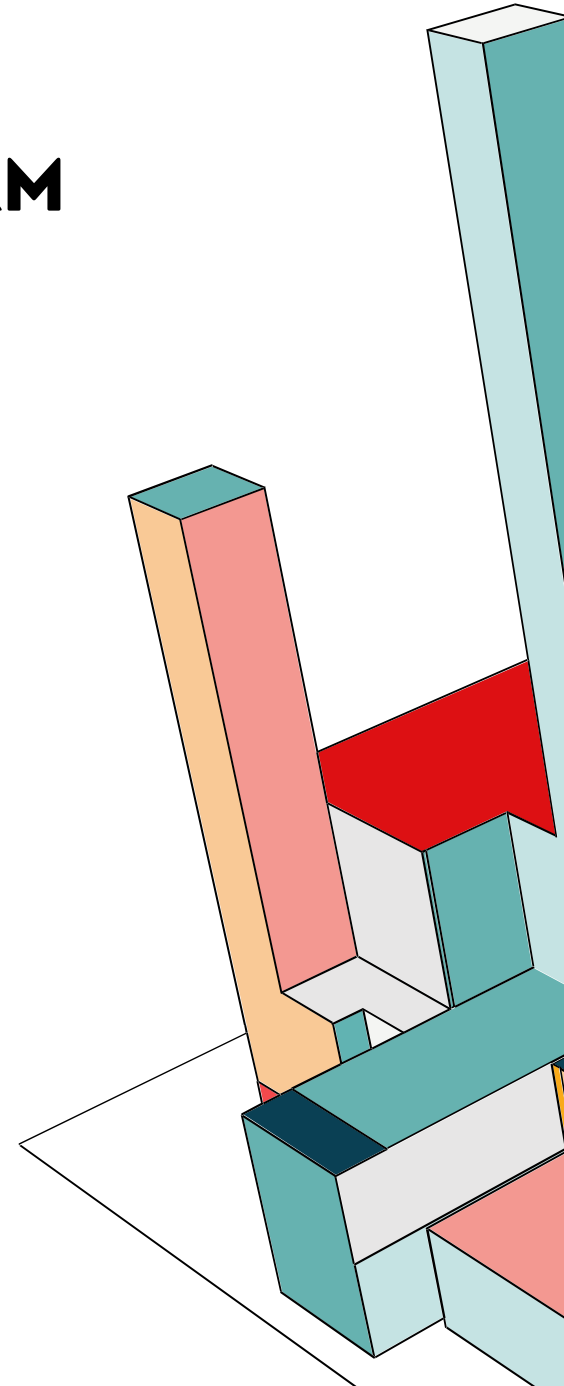
- Giving free reign to a corporation to erode property values hurts homeowners.
- On average, residential property values drop by 20% near cell towers.
- The neighborhood reflects middle-income, lower-income, and retirees—not affluent residents.
- Undermining property values here increases the economic divide.
- The proposed tower undermines the General Plan supporting a livable residential neighborhood.
- Affects those with the least to protect the value of what modest homes they have.



**NO MITIGATION TO  
REDUCE HARM**

# VERIZON HAS NOT TRIED TO MINIMIZE THE HARM

- The ordinance requires that Verizon:
  - Conduct alternate site location analysis.
  - Minimize visual impacts to the surrounding area.
  - Co-locate, where feasible.
- Verizon has failed to exhaust numerous possibilities in a 2-mile radius.
- Verizon has not camouflaged, screened, or reduced the tower's height.
- Verizon has not acted in good faith nor performed due diligence.



# **MISCELLANEOUS ISSUES**

Shot clock and emergency calls

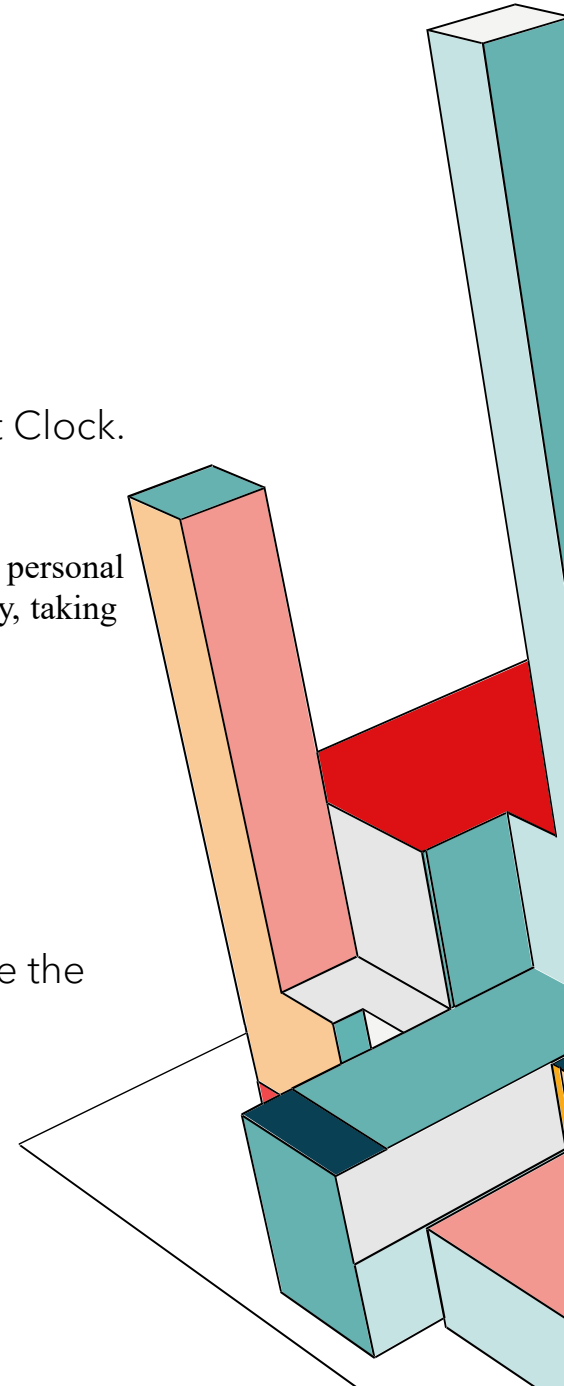
# SHOT CLOCK DOES NOT APPLY

- The Telecommunications Act created a time frame for cities to review applications, called the Shot Clock.

## **(B) Limitations**

**(ii)** A State or local government or instrumentality thereof shall act on any request for authorization to place, construct, or modify personal wireless service facilities within a reasonable period of time after the request is duly filed with such government or instrumentality, taking into account the nature and scope of such request.

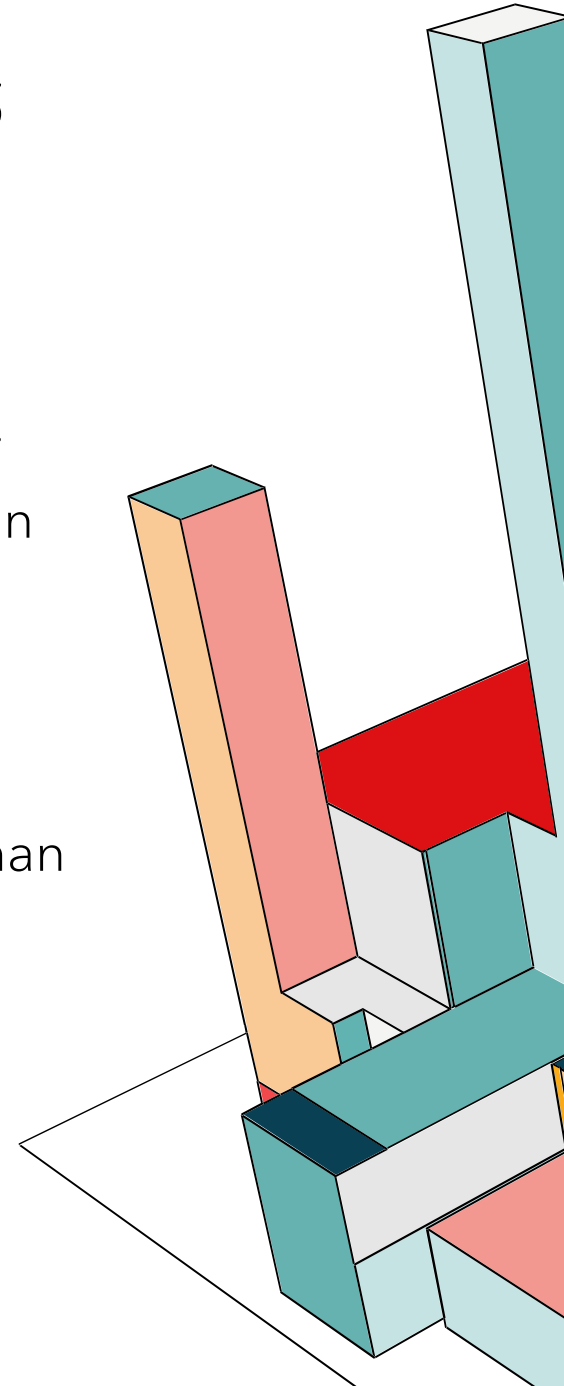
- It was created to make sure cities didn't ignore applications.
- Once a city takes "an action" (approval or denial) within 150 days or an agreed toll date.
- After that, there is no additional shot clock. An appeal or a court proceeding has no effect because the shot clock has been met.

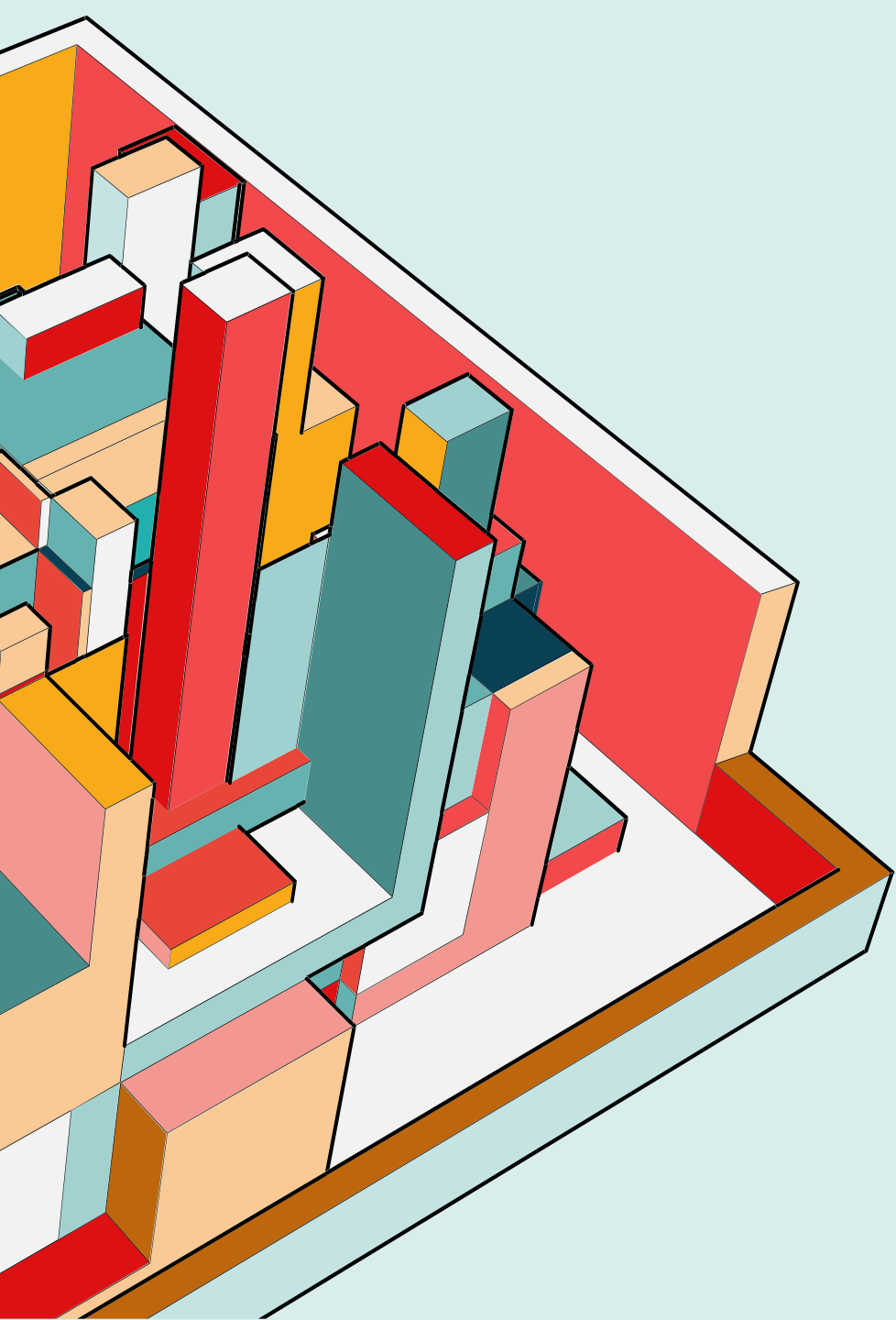




# EMERGENCY CALLS UNAFFECTED BY VERIZON'S PROPOSED TOWER

- AT&T operates the national First Net first responder network, not Verizon.
- Safety and 911 calling would be affected if AT&T mounted its antennae on the proposed tower.
  - With co-location, that AT&T antennae affects only AT&T customers.
- No indication that Verizon has a deal to support AT&T antennae.
- No indication that AT&T would co-locate on the proposed tower rather than its own.
- Bottom line: All 911 calls connect to any available network.





# **REJECT VERIZON'S CELL TOWER APPLICATION AT 244 COLGAN AVENUE**

- No gap in coverage established
- Visual blight harms neighborhood
- No mitigation provided

# THANK YOU

Carmen R. Gonzalez, homeowner at La Esplanada Condominiums

Sidnee Cox, Co-director EMF Safety Network

Paul-André Schabraq, Co-director EMF Safety Network

Kim Schroeder, SafeTech4Santa Rosa

