

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: TARA THOMPSON, ARTS COORDINATOR  
PLANNING & ECONOMIC DEVELOPMENT DEPARTMENT  
SUBJECT: AMENDING COUNCIL POLICY 000-42 - PUBLIC ART POLICY TO  
TRANSFER AUTHORITY AND RESPONSIBILITIES UNDER THE  
POLICY

AGENDA ACTION: RESOLUTION

---

RECOMMENDATION

It is recommended by the Planning & Economic Development Department that the Council, by resolution, amend Council Policy 000-42 "Public Art Policy," transferring authority and responsibilities under the policy from Director of Recreation and Parks to the City Manager or his/her designee.

---

EXECUTIVE SUMMARY

In the time since Council adopted the last update of the Public Art Policy, the Public Art Program has been relocated from the Recreation and Parks Department to the Planning and Economic Development Department. To continue the effective implementation of the program and to allow for the potential of future organizational shifts, signature authority over specific art agreements currently delegated to the Director of Recreation and Parks must be updated to the City Manager or his/her designee.

BACKGROUND

On April 12, 2016, the City Council, by Resolution No. 28764, approved an amended Public Art Policy providing clarity for the operation of the Public Art Program and increasing the effectiveness of the Art in Public Places Committee. At the time, the Public Art Program was housed in the Recreation and Parks Department. In October, 2018, the Public Art Program was relocated to the Economic Development Division of the Planning and Economic Development Department. The program consists of administering and managing the Art in Public Places Committee, public art projects, public art requirements for development, rotating art exhibits, and cultural events.

# AMEND PUBLIC ART POLICY TO UPDATE SIGNING AUTHORITY FOR SPECIFIC ART AGREEMENTS

PAGE 2 OF 3

## PRIOR CITY COUNCIL REVIEW

On November 19, 1996, the City Council, by Resolution No. 22931, adopted a Public Art Policy, Council Policy #000-42.

On November 10, 1998, the City Council, by Resolution No. 23756, approved an amendment expanding committee membership.

On February 8, 2000, the City Council, by Resolution No. 24278, approved an amendment further expanding committee membership.

On July 24, 2001, the City Council, by Resolution No. 24924, approved an amendment increasing annual appropriations from the CIP and PDF from one half percent to one percent.

On June 11, 2002, the City Council, by Resolution No. 25269, approved an amendment modifying committee membership.

On June 2, 2009, the City Council, by Resolution No. 27397, approved an amendment expanding eligible uses of public art funds to include physical artwork, cultural programming and facilitation of the Public Art Program.

On April 12, 2016, the City Council, by Resolution No. 28764, approved an amended Public Art Policy providing clarity for the operation of the Public Art Program and increased the effectiveness of the Art in Public Places Committee.

## ANALYSIS

The Public Art Policy provides direction for the operation of the Public Art Program, and establishes the composition and duties of the Art in Public Places Committee (APPC). To effectively implement the program, signature authority over specific art agreements delegated to the Director of Recreation and Parks has been updated to the City Manager or his/her designee. The amendment updates the signature authority for following types of agreements: Artist Services Agreements, Artwork License Agreements, Talent Services Agreements, Artwork Loan Agreements, and Artwork Gift Agreements. Approval for other agreement types follows current Award Authority for Contracts.

## FISCAL IMPACT

Approval of this action does not have a fiscal impact on the General Fund.

# AMEND PUBLIC ART POLICY TO UPDATE SIGNING AUTHORITY FOR SPECIFIC ART AGREEMENTS

PAGE 3 OF 3

## ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

## BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

## NOTIFICATION

Not applicable.

## ATTACHMENTS

- Attachment 1- Redline version of Exhibit A (Amended Council Policy 000-42 “Public Art”)
- Resolution/Exhibit A (Amended Council Policy 000-42 “Public Art”)

## CONTACT

Tara Thompson, Arts Coordinator  
Planning & Economic Development Department  
[tthompson@srcity.org](mailto:tthompson@srcity.org)  
(707) 543-4512