



**community  
advisory board**  

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**City of Santa Rosa**

# COMMUNITY ADVISORY BOARD COMMUNITY IMPROVEMENT GRANT PROGRAM

**FEBRUARY 24, 2021**

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# PURPOSE

The Community Improvement Grant (CIG) Program supports community building, improves neighborhoods, and strengthens relationships among residents. Grants can include public and community improvements, community events and practices, and may include other elements and activities. All grant requests must be inclusive, accessible, free of charge to participants, and focus on broad community support.



# COMMUNITY IMPROVEMENT GRANT PROGRAM

- Resolution 28442 – defines community improvement projects (physical improvements and capacity building projects)
- Resolution 28686 – provided CAB final decision-making authority on grant selections
- RES-2019-124 – changed grant program focus to Neighborfest; still includes physical improvement projects as long as they are part of Neighborfest event



## PROGRAM UPDATE

- Current pandemic does not allow us to meet in person or hold large community events. Neighborfest suspended until further notice.
- Allowing 2020 recipients to complete physical improvement projects. If no project, can complete one in lieu of NF, but must be approved by staff.
- Next cycle: community improvement projects only.



# 2021 PROGRAM FOCUS AREAS

- Pandemic recovery – Examples:
  - Food distribution
  - Community gardens (creation or maintenance)
  - School supply distribution
- Racial equity and social justice – Examples:
  - Art projects (e.g. murals, crosswalk painting, quilt making, yarn bombing, etc.)
  - Community gardens (creation or maintenance)
  - Anti-racism trainings and community dialogues
- Homelessness – projects may be funded if they align with City goals and services for homelessness. You must partner with a homeless services agency for projects like food or clothing distribution.



# 2021 PROGRAM FOCUS AREAS

- Disaster preparedness – Examples:
  - Go-bags creation
- General community building activities – Examples:
  - Community cleanup day
  - Community gardens
  - Art projects
  - Memorial projects (e.g. benches, plaque purchase and installation)
  - Youth-led projects
  - Neighborhood group development (e.g. developing a neighborhood association, developing neighborhood communications, neighborhood leadership training)



## OTHER ELIGIBILITY CRITERIA

- Projects must be free and open to all community members
- All projects must have a statement outlining social distancing protocols and safety measures taken to keep participants safe
- Projects that take place on City property must have prior approval
- Any public art project must go through public art process
- All projects must have CLEAR community support
- Projects must have a 1-to-1 budget match



## NON-ELIGIBLE PROJECTS

- Any project that does not align with City Council goals and priorities
- Printing of neighborhood newsletters
- Community events
- Projects that promote racism or hate speech/actions
- Staff salaries and indirect costs are not eligible under this program
- Fundraising projects
- Ongoing maintenance of projects (e.g. landscaping, etc.)
- Seed money/startup business costs
- Individual trainings or education
- Costs incurred prior to award





## NEW TIMELINE

Quarterly Schedule – Applications will be accepted during the following times:

- April 1 – June 30
- July 1 – September 30
- October 1 – December 31
  
- CAB will make selections during the month after the closing of the application period.
- Selected applicants will have 1 year to complete their project



# QUESTIONS?

# RESOURCES

[www.srcity.org/cab](http://www.srcity.org/cab)

[www.srcity.org/cabgrants](http://www.srcity.org/cabgrants)

