

RESOLUTION NO. _____

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ORDERING SUBMISSION OF A BALLOT MEASURE TO APPROVE AN ORDINANCE OF THE CITY OF SANTA ROSA AMENDING SECTION 3-28.020 OF THE SANTA ROSA CITY CODE TO INCREASE THE CITY’S TRANSIENT OCCUPANCY TAX, APPROVING BALLOT LANGUAGE, PERMITTING THE FILING OF REBUTTAL ARGUMENTS, DIRECTING THE CITY ATTORNEY TO PROVIDE AN IMPARTIAL ANALYSIS, AND PROVIDING DIRECTION REGARDING BALLOT ARGUMENTS IN SUPPORT OF THE MEASURE

WHEREAS, the Council of the City of Santa Rosa wishes to submit to the registered voters of the City a measure, which, if approved, would amend Section 3-28.020 of the Santa Rosa City Code to increase the City’s Transient Occupancy Tax from nine percent to twelve percent, the revenues of which will be used for general governmental purposes, as set forth in Ordinance No. 2018-ORD-XXX.

NOW, THEREFORE, BE IT RESOLVED, that the Council of the City of Santa Rosa resolves as follows:

1. A Special Municipal Election of the City of Santa Rosa is ordered and shall be held in the City of Santa Rosa, California, on Tuesday, the 6th day of November, 2018, for the purpose of submitting to the qualified electors of the City an ordinance entitled “ORDINANCE OF THE CITY OF SANTA ROSA AMENDING SECTION 3-28.020 OF THE SANTA ROSA CITY CODE TO INCREASE THE CITY’S TRANSIENT OCCUPANCY TAX,” as set forth in Exhibit A.
2. The proposed Ordinance shall be submitted to the electors in the form of a measure printed on the ballot as follows:

<p>“THE CITY OF SANTA ROSA TRANSIENT OCCUPANCY TAX MEASURE Shall the City of Santa Rosa adopt an ordinance amending Section 3-28.020 of the Santa Rosa City Code to increase the Transient Occupancy Tax paid by transients occupying lodgings within the City from nine to twelve percent, to generate additional annual revenues of approximately \$1.5 million to be used for unrestricted general governmental purposes, and to continue until later revised by the voters?”</p>	Yes _____	No _____
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3. Pursuant to California Elections Code section 10403, the Board of Supervisors of the County of Sonoma is hereby requested to consent and agree to the consolidation of the Special Municipal Election with the Sonoma County General Election on Tuesday, November 6, 2018, for the purpose of submitting the Ordinance to voters for approval, and for election services to be provided by the County Elections Department in conducting the special municipal election. The vote requirement for the Ordinance’s passage is a majority of votes cast.
4. The City Council recognizes that the consolidated election will be conducted in the manner prescribed by Elections Code section 10418. The County Elections Department is

authorized to canvass the returns of the special municipal election. The election shall be held in all respects as if there were only one election, and only one form of ballot shall be used.

5. The Board is Supervisors is requested to issue any necessary instructions to the County Elections Department to take any and all steps necessary for the holding of the consolidated election, and the City Clerk is authorized and directed to work with the County Elections Department as necessary and appropriate.

6. The City of Santa Rosa recognizes that additional costs will be incurred by the County by reason of this consolidation and agrees to reimburse the County for any costs.

7. The City Clerk is directed to transmit a copy of this resolution to the City Attorney, who shall prepare an impartial analysis of the ballot measure.

8. The City Attorney’s impartial analysis and written arguments for and against the proposed measure shall be prepared in accordance with the Charter and Election Code of the City of Santa Rosa.

9. Sections 9280 et seq. of the California Elections Code, providing for the filing of ballot arguments and rebuttal arguments, are hereby adopted and shall apply to the special election ordered herein. The City Clerk shall fix the dates for submittal of arguments and rebuttal arguments.

10. The City Clerk shall certify to the passage of this resolution and cause this resolution to be published in the manner provided by law, and shall file a certified copy of this resolution with the Board of Supervisors and the County Elections Department.

11. Arguments for and against the proposition may be submitted to the qualified voters of the City in accordance with sections 9282 through 9287 of the California Elections Code. The deadline date for submitting ballot arguments for or against the proposition shall be set by the City Clerk. Proposed arguments shall not exceed 300 words and shall be submitted to the Office of the City Clerk. The deadline for submitting rebuttal arguments shall be set by the City Clerk. Proposed rebuttal arguments shall not exceed 250 words and shall be submitted to the office of the City Clerk. The provisions of Section 9285(a) of the California Elections Code shall apply to the submittal of rebuttal arguments.

IN COUNCIL DULY PASSED this _____ day of July, 2018.

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST: _____
City Clerk

APPROVED: _____
Mayor

APPROVED AS TO FORM:

City Attorney