



**Economic Development Subcommittee
Regular Meeting Minutes - Draft**

Tuesday, September 10, 2024

10:00 AM

1. CALL TO ORDER AND ROLL CALL

Chair Rogers called the meeting to order at 10:00 a.m.

Present: 3 - Chair Chris Rogers, Council Member Eddie Alvarez, and Council Member Jeff Okrepkie

2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

None.

3. ANNOUNCEMENTS

- 3.1 Introduction of Scott Adair, new Chief Economic Development Officer, by Director Gabe Osburn.

Director of Planning and Economic Development Gabe Osburn introduced Scott Adair, the new Chief Economic Development Officer, and thanked Jill Scott for her time as acting Deputy Director of Economic Development.

Chief Officer Adair introduced himself to the Committee.

Chair Rogers welcomed Chief Officer Adair.

Chair Rogers opened Public Comment at 10:04 a.m.

Onna Young welcomed Chief Officer Adair.

Chair Rogers closed Public Comment at 10:05 a.m.

4. APPROVAL OF MINUTES

- 4.1 July 9, 2024 - Draft Minutes.

Approved as submitted.

5. PUBLIC COMMENTS

Chair Rogers opened and closed Public Comment at 10:05 a.m.

6. NEW BUSINESS

6.1 EIFD Update

Director Osburn will give an update on the Enhanced Infrastructure Financing District.

RECOMMENDATION: Information and Discussion.

Director Osburn reported.

Committee Members provided comments and feedback.

Director Osburn and Assistant City Manager Daryel Dunston responded to Board Member inquiries.

Chair Rogers opened and closed Public Comment at 10:10 a.m.

6.2 DAO Update

Cadance Allinson will give an update on the Downtown Action Organization

RECOMMENDATION: Information and Discussion.

Cadance Allinson of the Downtown Action Organization reported.

Cadance Allinson responded to Committee Member inquiries.

Committee Members offered comments and feedback.

Cadance Allinson responded to inquiries from Staff Dunston.

Chair Rogers opened and closed Public Comment at 10:24 a.m.

- 6.3** Current Interest Rate, Labor, and Vacancy Update
Chief Officer Adair will give an update.

RECOMMENDATION: Information Only

Chief Officer Adair presented.

Committee Members provided comments and feedback.

Chair Rogers opened and closed Public Comment at 10:35 a.m.

- 6.4** Asawa Fountain Project Update
Arts and Culture Coordinator Meredith Knudsen will give an update on the status of the Asawa Fountain project.

RECOMMENDATION: Information only.

Arts and Culture Coordinator Meredith Knudsen presented.

Committee Members provided comments and feedback.

Staff Knudsen responded to Committee and staff inquiries.

Committee Members provided comments and feedback.

Chair Rogers opened and closed Public Comment at 10:43 a.m.

- 6.5** Events Update
Arts and Culture Coordinator Knudsen will present information regarding event marketing and the upcoming event support deadline.

RECOMMENDATION: Information only.

Staff Knudsen presented.

Committee Members provided comments and feedback.

Chair Rogers opened and closed Public Comment at 10:46 a.m.

- 6.6** KPI Tracking

Discussion of which Key Performance Indicators staff should be most closely tracking and reporting on regularly.

RECOMMENDATION: Discussion only.

Chief Officer Adair presented.

Committee Members provided comments and feedback.

Chair Rogers opened Public Comment at 10:58 a.m.

Onna Young spoke in favor of comments made by the Committee.

Chair Rogers closed Public Comment at 10:59 a.m.

7. MATTERS HELD IN COMMITTEE

None.

8. DEPARTMENT REPORTS

Director Osburn spoke regarding department vacancies and issues to address at future meetings.

Committee Members provided comments and feedback.

Director Osburn responded to Committee Member inquiries.

Assistant City Manager Dunston thanked Jill Scott for her service as Acting Deputy Director of Economic Development, Gabe Osburn for his leadership, and Cadance Allinson for her hard work and dedication.

Chair Rogers opened and closed Public Comment at 11:07 a.m.

9. ADJOURNMENT

Chair Rogers adjourned the meeting at 11:07 a.m.

Approved on:

Jack Reynolds, Recording Secretary