



Proposed Zoning Code Amendments Pertaining to New Massage Establishment Ordinance

Planning Commission Meeting
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Executive Summary/Background

- Heightened community concerns
 - Apparent proliferation of illicit uses
 - Potential for human trafficking, negative community impacts, and threats to the public health and safety
- Increased inspections and enforcement by Police and Code Enforcement
- Comprehensive ordinance redesign undertaken
- Proposal to update existing massage regulations

Background

- Ordinance 3937 adopted in 2010
 - Business license/ Revenue oriented
 - Minimal regulation/enforcement
 - Changes in State laws have further misaligned the City's ordinance
- Approximately 130 known businesses exist at present
 - Not all are permitted
 - It is not known how many are operating illicitly
- Outreach
 - Community Meetings with the public (April-May 2024)
 - Public Safety Subcommittee Meeting (October 2024)
 - Community Meeting with local massage industry (January 2025)
 - Industry input invited through February 2025

Ordinance Redesign

- Public health and safety focus
- Realigning City codes with State standards
- Provide robust enforcement tools
- Seek to eliminate the proliferation and existence of illicit massage uses
- Providing a balance for good actors
- Support the success of legitimate massage uses by minimizing impacts to the greatest extent possible

New City Ordinance

- Ordinance will “live” in the City Zoning Code (existing ordinance in Title 6 will be repealed)
 - Therapist registration through certifying bodies
 - Establishment registration through City
 - Operational and inspection requirements
 - Exemptions and Administrative Adjustments
 - Categorized violation types
 - Enforcement and revocation
- Related Zoning Code amendments required
 - Land use Tables, Permit Review Procedures, Definitions

Zoning Code Amendments

- Required for clarity and internal consistency
- Zoning Code Land Use Tables
 - Table 2-6 (commercial zones)
 - Table 2-10 (industrial zones)
- For each table, two amendments are proposed (via separate resolutions)
 - Amendment of “Adult entertainment business” to require CUP approval
 - Addition of “Massage Related Uses” as a permitted use

Zoning Code Amendments

- Permit Review Procedures
 - Addition of Administrative Adjustment process
 - Provides relief for certain business types
 - Director-level review
- Definitions/Glossary
 - Addition of definition “Massage related uses”
 - Amendment of term “Business/Service” within the definition of “Office”

Recommendation

The Planning and Economic Development Department recommends that the Planning Commission, by two resolutions, recommend to City Council:

1. Repeal Municipal Code Chapter 6-32, and add regulations to the Zoning Code related to massage businesses; and
2. Establish permitting requirements for adult entertainment businesses.

Questions

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