

# A Call for Climate Action

City of Santa Rosa Climate Action Subcommittee  
June 8, 2022



# AGENDA

1. **The time to act is now!**
2. **Sonoma Climate Mobilization**
3. **Keys to success**
4. **Next steps**





# 1. The time to act is now

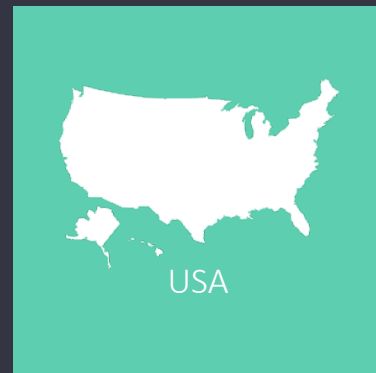
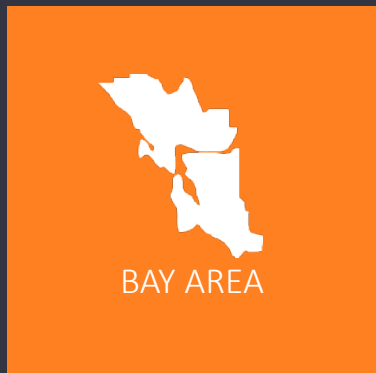
## Recognized as a White House Climate Action Champion



## First in the nation: Sonoma County united in acknowledging climate emergency

March 10, 2021, 7:24 am - Uncategorized

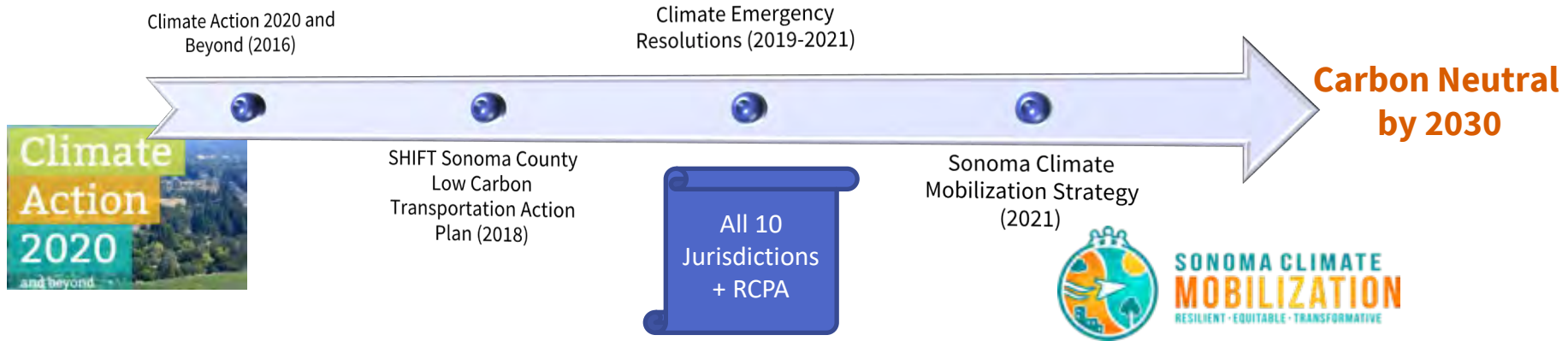
**Sonoma County, CA** – On March 9, 2021 the Rohnert Park, CA City Council passed a Resolution “...Endorsing the Declaration of a Climate Emergency and Immediate Mobilization to Restore a Safe Climate.” With this action, Sonoma County became the first county in the U.S. in which all of its cities, plus the County itself, have now passed a Climate Emergency Resolution.



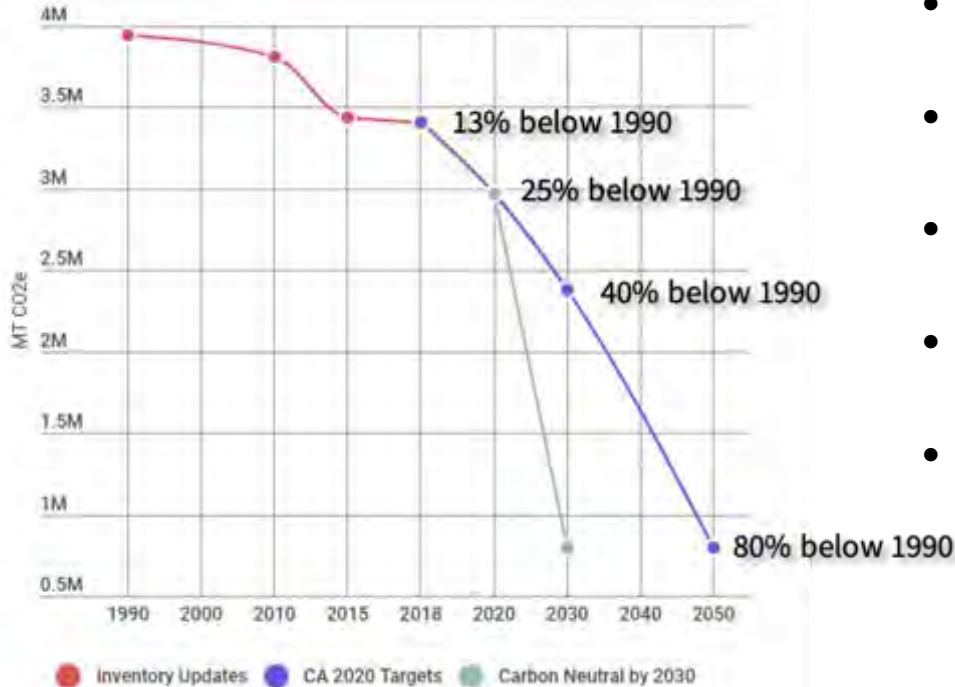


## 2. Sonoma Climate Mobilization





## Sonoma County Climate Goals



## State Climate Goals

- 40% below 1990 levels by 2030 (AB32 and SB32)
- **Carbon neutral by 2045** (Executive Order B-55-18)
- All retail electricity in CA carbon-free by 2045 (SB100)
- Ban sale of new gas-powered cars and trucks by 2035 (Executive Order N-79-20)
- Protect 30% of California's lands and waters by 2030 (Executive Order N-82-20)



Initiative	Sector	Strategy
Decarbonization	Building Energy	<ol style="list-style-type: none"> <li>1. All-Electric Buildings Campaign</li> <li>2. Carbon-Free Electricity</li> </ol>
	Transportation	<ol style="list-style-type: none"> <li>3. Drive Less Sonoma County Campaign</li> <li>4. EV Access for All Partnership</li> <li>5. Sonoma County Vehicle Miles Traveled Mitigation Bank</li> </ol>
	Solid Waste	<ol style="list-style-type: none"> <li>6. Zero Waste by 2030</li> </ol>
Sequestration and Ecosystem Services		<ol style="list-style-type: none"> <li>7. Protect Existing Carbon Stocks</li> <li>8. Increase Carbon Stocks</li> <li>9. Scale Up Infrastructure for Sequestration</li> </ol>
Resilience and Adaptation		<ol style="list-style-type: none"> <li>10. Energy Grid for the Future</li> <li>11. Climate Resilient Sonoma County</li> </ol>
Equity and Community Engagement		<ol style="list-style-type: none"> <li>12. Engage, Educate, and Empower for Equitable Climate Action</li> <li>13. Equity and Climate in All Policies</li> </ol>

- All-Electric Buildings Campaign
  - Accelerate the electrification of existing buildings and electrify all new buildings.
- Carbon-Free Electricity
  - Accelerate the transition to 100 percent carbon-free electricity.



- Drive Less Sonoma County Campaign
  - Make it easier to get around without a car.
- EV Access for All Partnership
  - Accelerate the equitable transition to 100% electric vehicles.



- Zero Waste by 2030
  - Develop policies, programs, and education campaigns to eliminate waste sent to landfills.



- Protect Existing Carbon Stocks
  - Maintain the carbon that is currently held in soils and plants.
- Increase Carbon Stocks
  - Capture more carbon in soils and plants.
- Scale Up Infrastructure for Sequestration
  - Build the physical, social, and economic capacity for successful carbon sequestration.



- Energy Grid for the Future
  - Increase resilience of the electrical grid and prepare for electrification of buildings and transportation systems.
- Climate Resilient Sonoma County
  - Address the economic, social, and environmental impacts of future climate change risks.



- Engage, Educate, and Empower for Equitable Climate Action
  - Coordinate with local leaders and develop a campaign to engage residents from frontline communities and key stakeholders.
- Equity and Climate in All Policies
  - Develop processes and tools to support the inclusion of equity and climate in all policies.



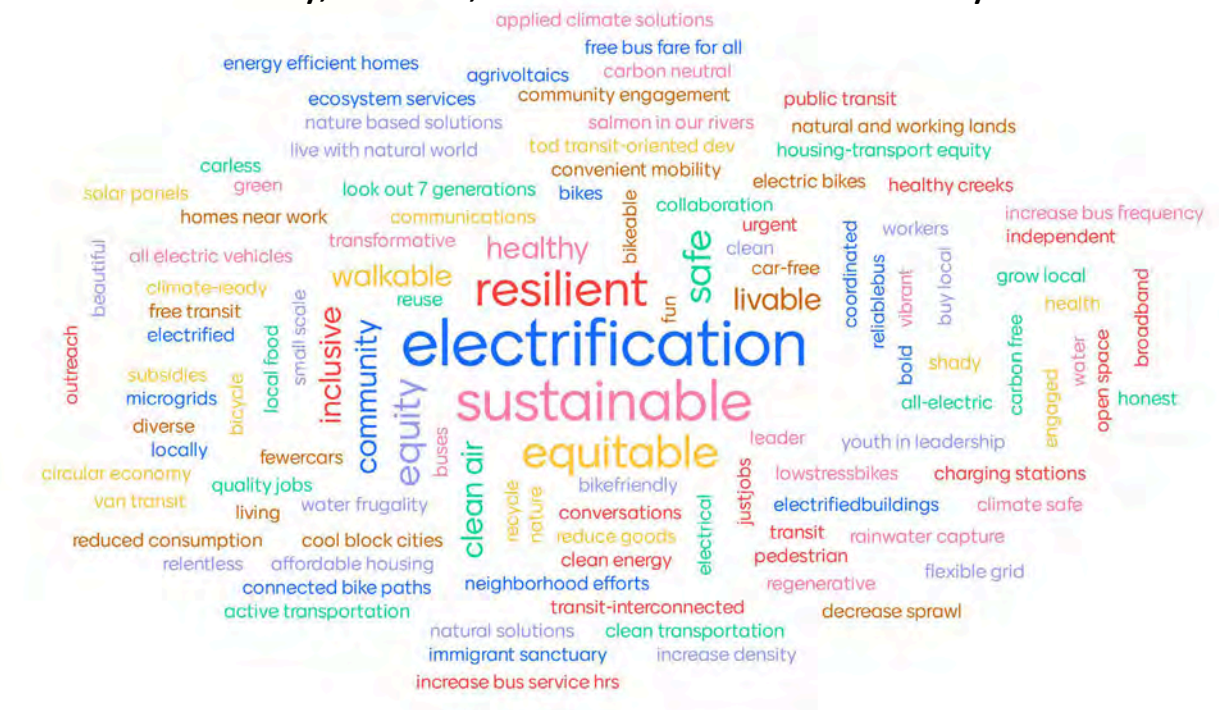


### 3. Keys to success





# What is your vision for a healthy, livable, zero emission community?



- Funding
- Trained workforce
- Creative thinking - new ways of solving problems
- Involving local leaders and experts in key climate sectors

*Local government can't do this alone – we need to fully engage our entire community to successfully respond to the climate crisis*



## 4. Next steps



2022 – Vision

2023 – Funding Priorities

2024 – Implementation

Implement Sonoma Climate Mobilization climate solutions

Outreach and engagement to develop community vision and climate solutions for 2030

Outreach and engagement on funding options and climate investment priorities

Move forward with funding options

## How can we get involved?

Take the Survey –

<https://scta-rcpa.typeform.com/SCMCalltoAction>

Join the Mailing List at Survey Completion

Spread the Word –

<https://www.facebook.com/SonomaRCPA>

Invite us to present to community groups and organizations



SONOMA CLIMATE  
**MOBILIZATION**  
A CALL TO ACTION



Link to Survey



# THANK YOU!

