



Roseland Area Annexation and Planning Efforts

City Council Goals: May 2013

- Goal 5, Strategic Objective 5.1:

“Develop a work plan and costs for the Roseland Annexation”
- June 2013: City staff began developing the work plan
- February 11, 2014: Work plan presented to Council
- April 1, 2014: Work plan adopted, funding for Phase 1

Annexation Analysis

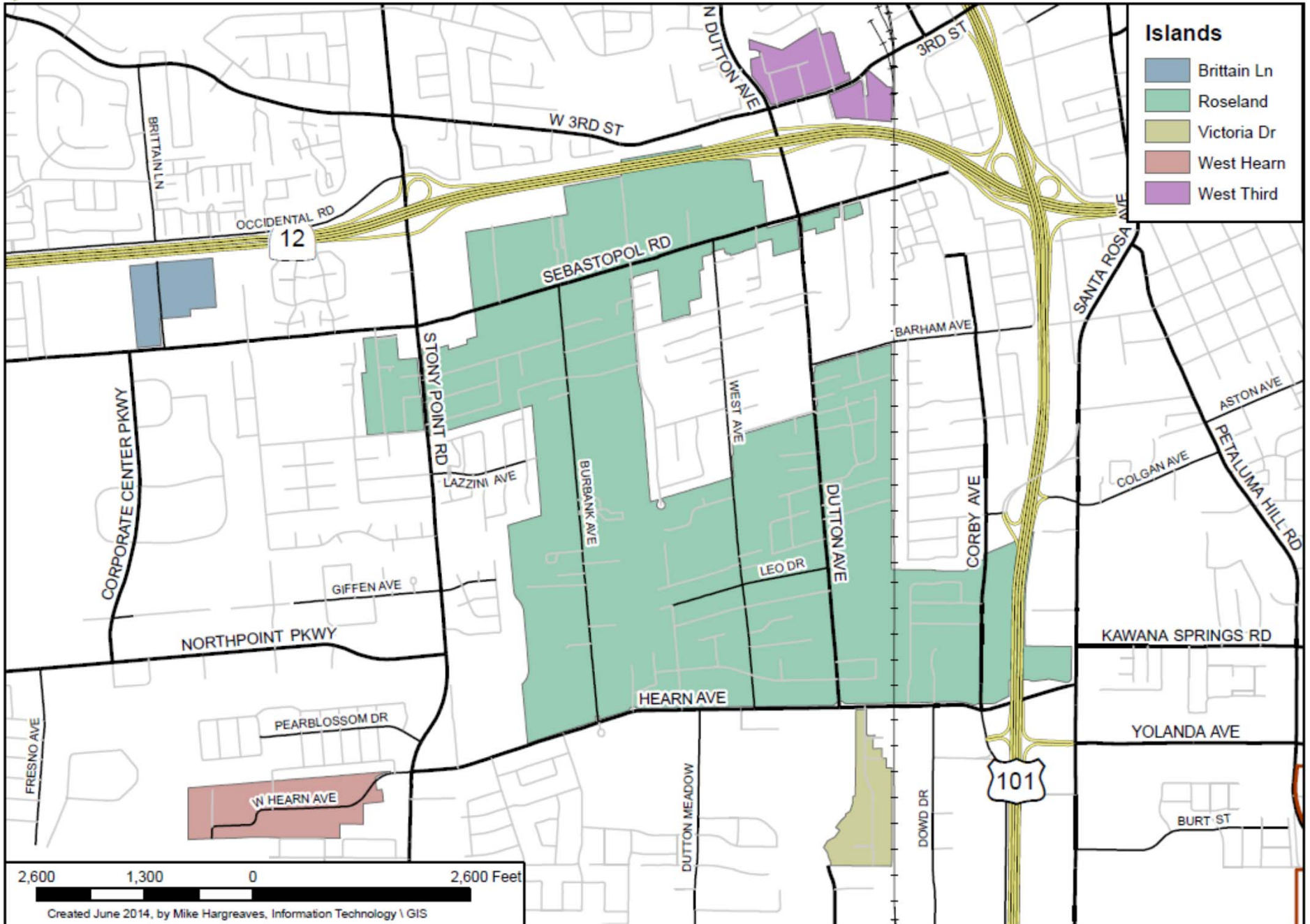
- TASK 1: Establish management team; hire consultant
- TASK 2: Revenue/cost estimates; coordinate findings
- TASK 3: Service plans/cost estimates
- TASK 4: Estimate of needed capital improvements
- TASK 5: Gauge support for annexation
- TASK 6: Council determination whether to proceed



Joint City/County Annexation Committee

- Memorandum of Understanding
- Purpose: discuss cost sharing/pre-annexation agreement
- Focus of committee is Roseland area
- Annexation of other southwest islands will be discussed
- Quarterly meetings

Roseland Annexation Area

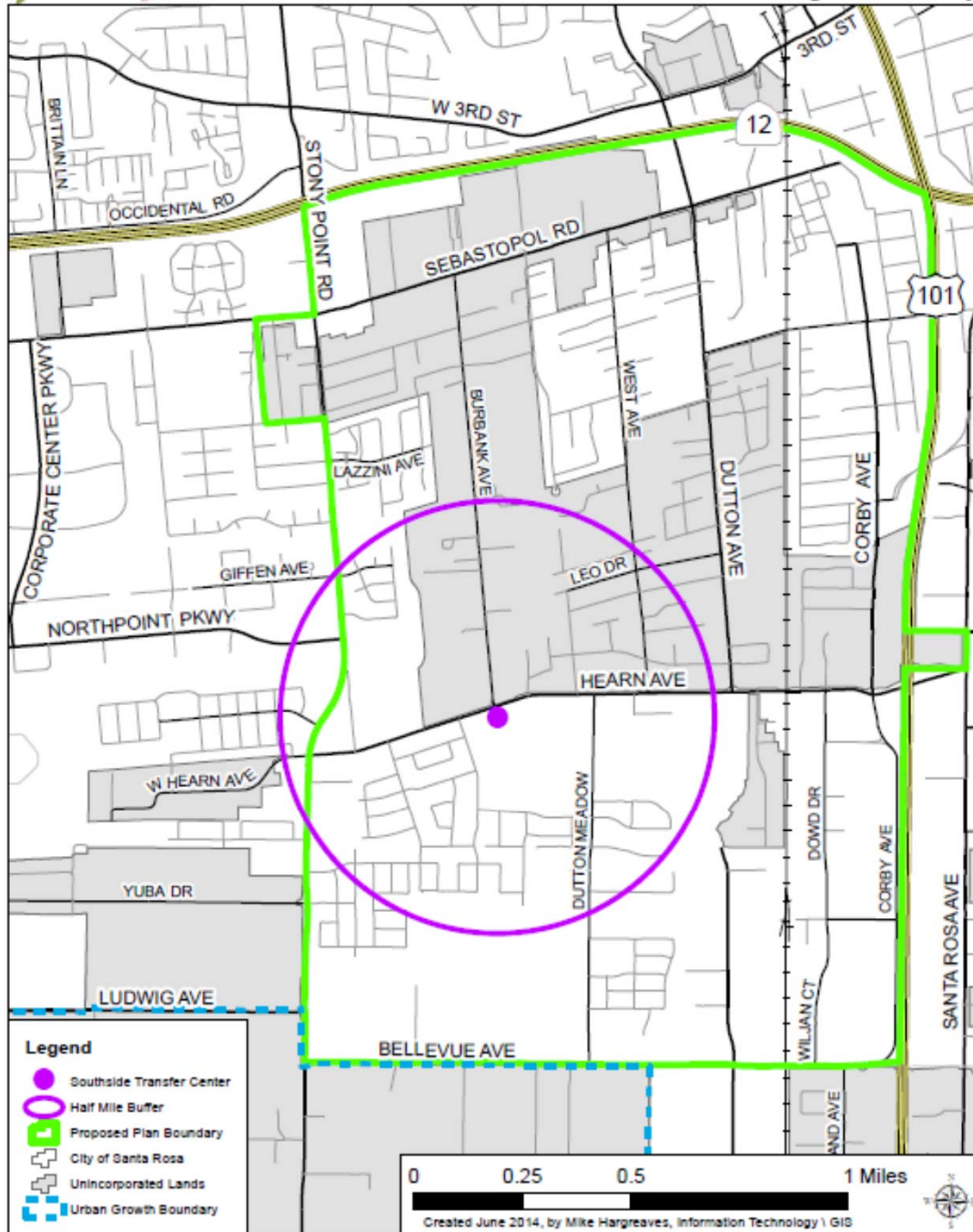




Roseland Area/Sebastopol Road Plan

- Grant received to develop specific plan and EIR focused around Southside Bus Transfer Center
- Roseland Area / Sebastopol Road planning area – 1,860 acres 1,220 in city; 640 unincorporated
- EIR will cover future annexation process; rezoning will be accomplished through plan

Roseland Area Planning Boundary



- Legend**
- Southside Transfer Center
 - Half Mile Buffer
 - Proposed Plan Boundary
 - City of Santa Rosa
 - Unincorporated Lands
 - Urban Growth Boundary

0 0.25 0.5 1 Miles

Created June 2014, by Mike Hargreaves, Information Technology | GIS

Community Engagement

- One community engagement/outreach process for the annexation and specific plan
- Community and steering committee meetings, one-on-one and small group meetings, attendance at local events/gatherings
- Main objectives: engage residents and property/business owners, provide information, gauge support, provide opportunity to plan for the future

Current Activities/Timeframe

- Annexation analysis: Initial findings fall 2014, final analysis spring of 2015
- Specific Plan/EIR and Community Engagement: October 2014 through end of 2016
- Annexation process: mid-2016 through 2017