



SANTA ROSA JUNIOR COLLEGE PILOT
PROGRAM FOR UNLIMITED ACCESS PASS
ON CITYBUS
SECOND EXTENSION THROUGH
DECEMBER 2018

City Council Meeting
June 19, 2018

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CURRENT

- The SRJC students in 2017 passed a Student Transportation Fee (STF) to pay for unlimited transit ridership programs with the Sonoma County transit providers
- Council authorized a pilot program for the fall 2017 and spring 2018 semesters
- Student ridership currently averages 3,500 riders per week

PROPOSED

- Continuation of the pilot program through December 31, 2018
- Continue financial arrangement where SCJCD obligates \$50,000/semester (\$30,000 for summer semester) to pay for SRJC students to ride CityBus at an increased rate of \$.83 per ride (CityBus average fare) for the summer and fall 2018 semesters. This is an increase from the \$.77 per ride rate during the fall 2017 and spring 2018 semesters.

BENEFIT

- Environmental benefits
- College's ability to provide access to educational services for some of the county's most economically disadvantaged students
- Reduce parking demand at the SRJC, increase students' access to the campuses, help recruit and retain students, reduce the overall cost of attending the SRJC
- Increase ridership on CityBus

RECOMMENDATION

- It is recommended by the Transportation and Public Works Department that the Council, by Resolution, approve Amendment No. 2 to the Memorandum of Understanding (MOU) with the Sonoma County Junior College District (SCJCD) and the SCJCD Associated Students, extending the pilot CityBus unlimited pass program for Santa Rosa Junior College students through December 31, 2018.
- Questions?