

# WaterSmart Expo 2022

Climate Action Subcommittee

June 8, 2022

Heather Aviles, Sustainability Representative



OUR FUTURE IN EVERY DROP

# water smart EXPO

**JUNE**  
**29**  
**2022**

**5:00-8:30PM**

**DOWNTOWN SANTA ROSA  
OLD COURTHOUSE SQUARE  
WEDNESDAY NIGHT MARKET**



# WaterSmart Expo 2022

- Annual Water Use Efficiency awareness event for the community hosted by Santa Rosa Water since 2003.
- The WaterSmart Expo is returning after 2 years.
- Advertise through bill inserts, social media, radio, newsletters, print ads, and local partnerships.

# Discover WaterSmart!

- Free drought kits
- Ask experts about sustainable landscaping
  - Learn about native and low water use plants
  - See water efficient irrigation
- View demonstrations
  - Rainwater barrels
  - Laundry to Landscape plumbing setup
  - Toilet tank displays
- Sign up for WaterSmart Portal



# Vendors

## Santa Rosa City Booths:

- Water Use Efficiency
- Hydration Station
- Storm Water
- Water Billing
- Environmental compliance



## Outside Vendors:

- Sonoma County Energy Independence Program (SCEIP)
- Sonoma Water
- Sonoma County Waste Management
- Harmony Farms
- Master Gardeners- GardenSense



# Santa Rosa Water is here to help you save!

For WaterSmart Resources, visit:

[srcity.org/WaterSmart](http://srcity.org/WaterSmart)

For the latest drought updates, visit:

[srcity.org/SaveWater](http://srcity.org/SaveWater)

