

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: SCOTT ALONSO, INTERGOVERNMENTAL RELATIONS AND  
LEGISLATIVE OFFICER,  
SUBJECT: APPROVAL OF THE FIFTH AMENDMENT TO PROFESSIONAL  
SERVICES AGREEMENT NUMBER F001748 WITH HROD, INC.  
DBA MMO PARTNERS

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Communications and Intergovernmental Relations Office that the Council, by resolution, approve and authorize the City Manager or designee to negotiate and execute the Fifth Amendment to Professional Services Agreement Number F001748 with HROD, Inc. dba MMO Partners, a District of Columbia C-corporation, Washington, DC, increasing time of performance and compensation by \$108,000 for a total amount not to exceed \$576,000 for continued assistance with federal advocacy efforts, including policy development and funding for recovery, resiliency and other council legislative priorities.

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EXECUTIVE SUMMARY

On April 16, 2018, the City signed an agreement with HROD, Inc. dba MMO Partners (MMO Partners) to serve in an intergovernmental relations capacity working with the City and federal agencies to ensure that the City maximizes its capabilities to secure federal funding and other federal resource opportunities. Further, the Council adopted two iterations of its federal legislative platform in consultation with MMO Partners.

The Council approved a First Amendment on December 18, 2018, a Second Amendment on August 27, 2019, and Third Amendment on October 13, 2020 to increase compensation and extend the term. Last year, the Council approved a Fourth Amendment to the Professional Services Agreement.

The City wishes to increase compensation by \$108,000 for a total not-to-exceed amount of \$576,000 and to extend the time of performance to September 30, 2023.

## BACKGROUND

The City requires continued assistance with federal advocacy, including identifying the federal agencies and funding strategies that match the City's funding needs and legislative platform. MMO Partners has been key in assisting the City to take the steps necessary to secure federal funding for priority projects and recovery efforts.

## PRIOR CITY COUNCIL REVIEW

Prior approvals with MMO Partners regarding the City's Professional Services Agreement occurred on April 16, 2018, December 18, 2018, August 27, 2019, October 20, 2020, and September 14, 2021.

On February 1, 2021, the Council, working with MMO Partners, adopted its first ever federal legislative platform. On January 25, 2022, the Council adopted its second federal legislative platform.

## ANALYSIS

MMO Partners has been able to assist the City to meet with and navigate various federal agencies and elected officials such as Housing and Urban Development (HUD), Economic Development Administration (EDA), Federal Emergency Management Agency (FEMA), U.S. Forest Service, Environmental Protection Agency (EPA), U.S. Army Corp of Engineers, and the Department of Transportation (DOT) among others. MMO Partners routinely communicates with our federal legislative delegation on behalf of the City to communicate the City's priorities and needs.

MMO Partners has helped secured federal earmarks for the City, such as the just over one million dollars for an Emergency Operations Center and critical funding for the inRESPONSE team. MMO Partners also was instrumental in assisting the City in applying for an Environmental Infrastructure request with the Water Resources Development Act. The City's WRDA request was included in the House version of the bill, totaling \$19,400,000 for water and wastewater infrastructure that the City will be able to apply for that funding in the future if it is included in the final WRDA bill.

## FISCAL IMPACT

Budget for this increase has been included in FY 2022-23.

## ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guidelines Section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A – Professional Services Agreement No. F001748 with HROD, Inc. DBA MMO Partners, Fifth Amendment

CONTACT

Scott Alonso, [salonso@srcity.org](mailto:salonso@srcity.org), 707-543-4624