

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
SUBJECT: ROSELAND AREA / SEBASTOPOL ROAD SPECIFIC PLAN
FUNDING AUTHORIZATION
STAFF PRESENTER: JESSICA JONES, SENIOR PLANNER
COMMUNITY DEVELOPMENT DEPARTMENT
AGENDA ACTION: RESOLUTION

ISSUE(S)

1. Should the City Council adopt a resolution authorizing the following:
 - The filing of an application for federal funding assigned to the Metropolitan Transportation Commission for the Roseland Area/Sebastopol Road Specific Plan;
 - Committing the necessary local matching funds;
 - Stating the assurance of the City to complete the project; and
 - Authorizing the Chief Financial Officer to establish appropriations of \$647,000 in project JL Key 08036-Roseland/Sebastopol Rd Plan, with the source of funds being a \$647,000 grant from the Sonoma County Transportation Authority (Revenue GL Key 001231-4426), with the in-kind match of \$82,730 coming from existing appropriations in 080300?



COUNCIL GOALS AND STRATEGIES

Council goal 5 is to “Improve the Partnerships between Neighborhoods, Community Organizations, Schools, and the City to Support and Promote Thriving, Inclusive, and Diverse Neighborhoods.” Strategic Objective 1 is to “Develop a work plan and costs for Roseland Annexation.” The proposed plan supported by the grant funding does not include the annexation, but would provide supporting data and information for a future annexation and is therefore supportive of this council goal.

BACKGROUND

1. The Bay Area’s Sustainable Communities Strategy, developed in conformance with Senate Bill 375, is Plan Bay Area. The Sustainable Communities Strategy

aims to reduce greenhouse gas emissions through compact, transit-oriented development.

2. Plan Bay Area designates Priority Development Areas (PDAs), which are locally identified areas which are planned to accommodate growth near transit and jobs. Santa Rosa has five designated PDAs: Downtown Station Area; North Station Area; Santa Rosa Avenue/Mendocino Avenue Corridor; Sebastopol Road Corridor; and Roseland Area.
3. The Metropolitan Transportation Commission (MTC) approved \$20 million in PDA planning program funds to Bay Area Congestion Management Agencies. The Sonoma County Transportation Authority (SCTA) received \$1,447,000 for local planning.
4. Community Development Department staff has received a grant from SCTA for \$647,000 of these funds for development of a PDA plan which combines the Roseland Area PDA and a portion of the Sebastopol Road Corridor PDA. The plan would be focused around the Southside Bus Transfer Center at the Southwest Community Park on Hearn Avenue. The planning area contains about 1,800 acres, 1,200 of which are in the city and 600 of which are in the unincorporated county.
5. The funding will allow for development of a specific plan to comprehensively address land use and transportation issues and develop an integrated plan which assesses infrastructure needs and costs and provides an implementation guide. Concurrent rezoning and prezoning (of county areas) is also planned. A programmatic environmental impact report will also be prepared.
6. This work will complement the Council's goal of developing a work plan for future annexation of Roseland, which is in the northern part of the proposed plan area. The infrastructure analysis and environmental document will inform any future annexation effort undertaken.
7. While the grant was approved by SCTA on January 13, 2014, the funds must be allocated by MTC through their Transportation Improvement Program (TIP), which requires approval of a resolution, with specific language prepared by MTC authorizing the filing of an application for the federal funding, committing the necessary local matching funds (which will be through in-kind staff time), and stating the assurance of the City to complete the project.

RECOMMENDATION

It is recommended by the Department of Community Development that the Council, by resolution, approve the following:

1. The filing of an application for federal funding assigned to the Metropolitan Transportation Commission for the Roseland Area/Sebastopol Road Specific Plan;
2. Committing the necessary local matching funds;
3. Stating the assurance of the City to complete the project; and
4. Authorizing the Chief Financial Officer to establish appropriations of \$647,000 in project JL Key 08036-Roseland/Sebastopol Rd Plan, with the source of funds being a \$647,000 grant from the Sonoma County Transportation Authority (Revenue GL Key 001231-4426), with the in-kind match of \$82,730 coming from existing appropriations in 080300.

Author: Jessica Jones

Attachments:

- Roseland Area/Sebastopol Road Specific Plan Boundary Map