

Total Wine

SPIRITS • BEER & MORE

City of Santa Rosa
October 27, 2022
Planning & Economic
Development Department

2705 Santa Rosa Ave.
Santa Rosa, CA 95407

SO #124879
Created: 08.23.2021
Revised: 10.13.2022



National Headquarters: 1077 West Blue Heron Blvd.
West Palm Beach, Florida 33404
800.772.7932
www.atlasbtw.com

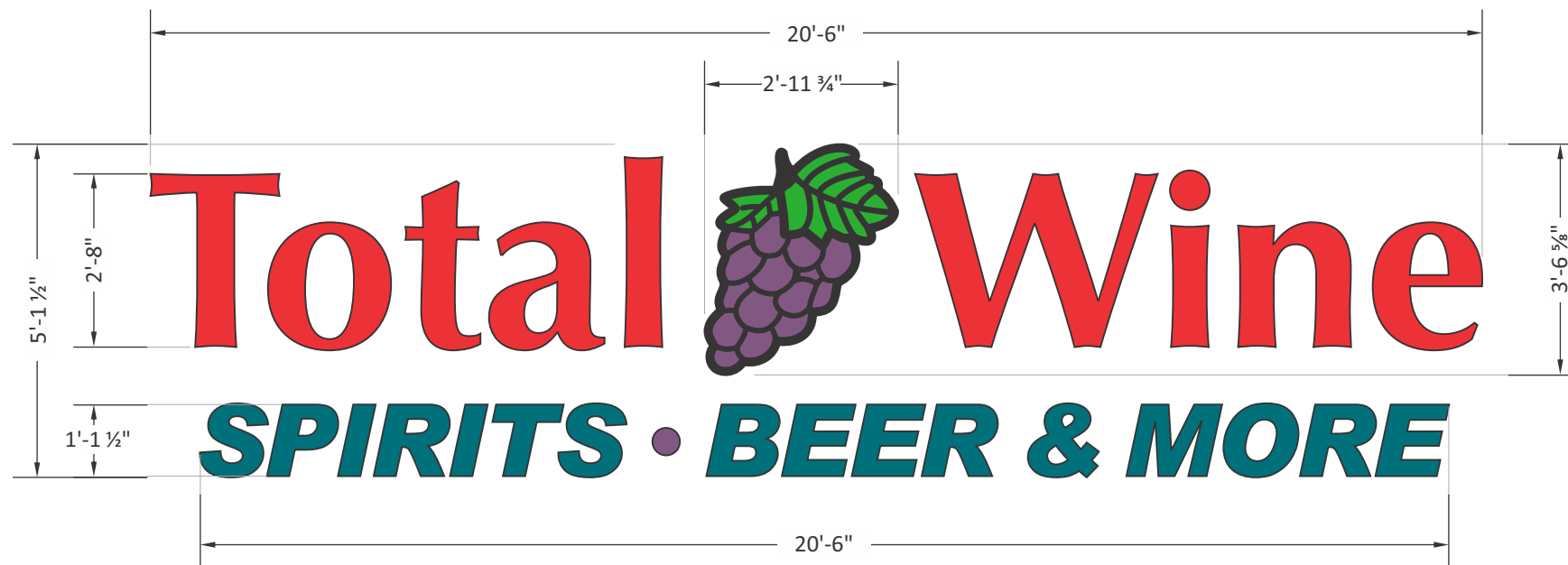
Site Plan

Sign	Proposed Sign	Qty
S01	Channel Letters	1
S02	Channel Letters	1
S03	Channel Address Numbers	1
S04	Tenant Panels	2
S05	D/S Temporary Banner	1



Revisions:	
...	...
...	...
...	...
...	...
...	...

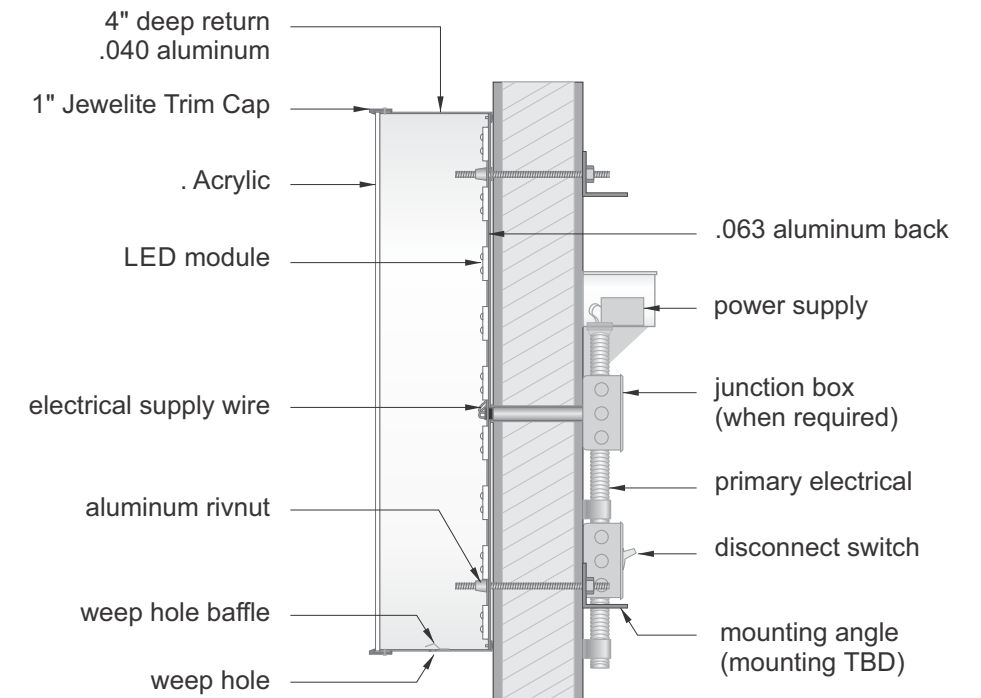
PM: KS	Address: 2705 Santa Rosa Ave.	
Drawn By: PP	City State: Santa Rosa, CA 95407	
Date: 10.13.2022	Drawing Number: 124879	Page: 2



Scale: 3/8" = 1'-0"

5'-1 1/2" x 20'-6" = 105.06 Square Feet

CODE: 1 S.F. for each linear ft. of primary building or store frontage (for buildings with multiple frontages, 1 sf. for each linear foot of primary frontage plus 0.5 sf. for each foot of secondary frontage). Allowable = 159 sq. Ft.



Remote Wired Cross Section



SCALE: 3/32" = 1'-0"

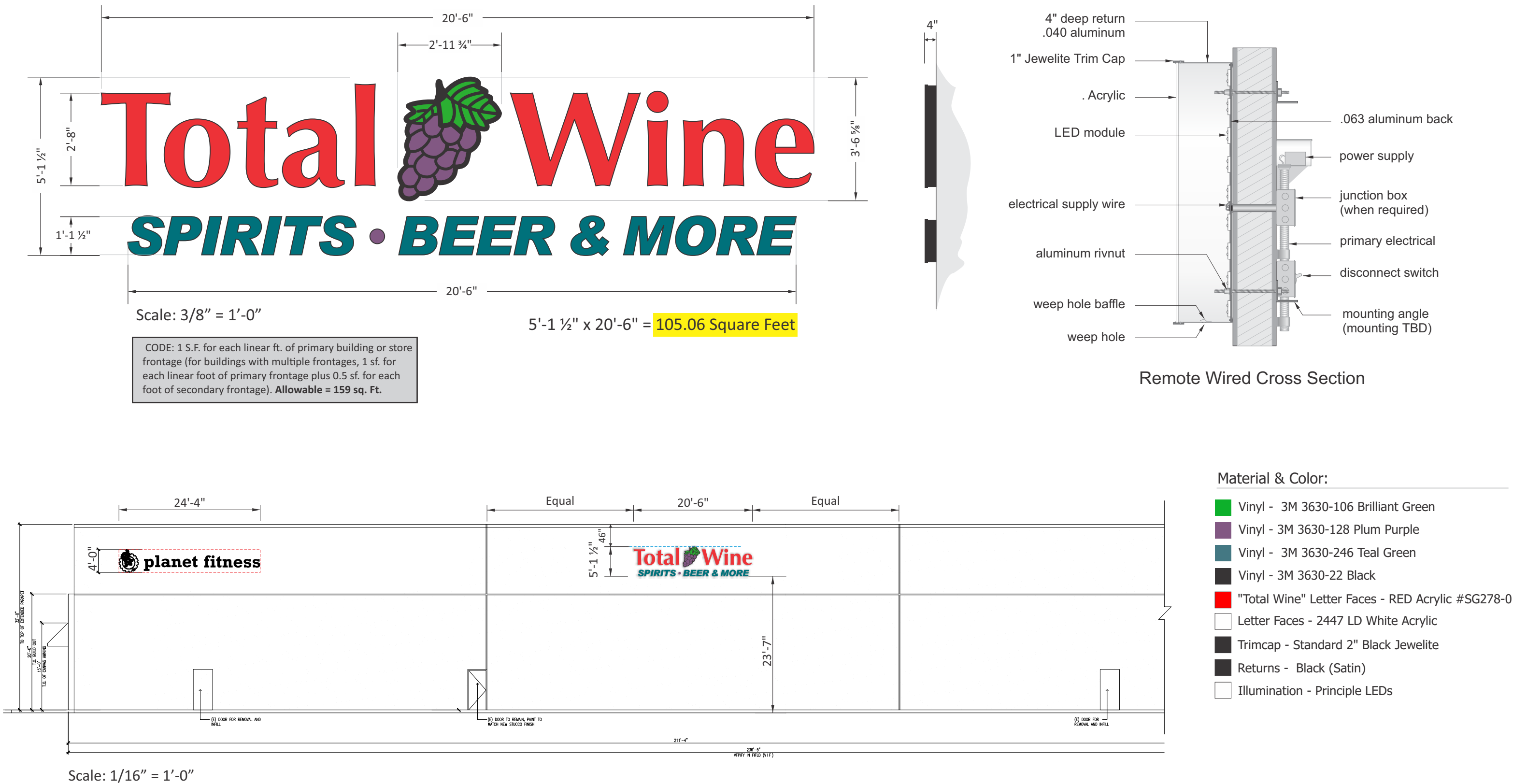
OPTION 2
FRONT ELEVATION

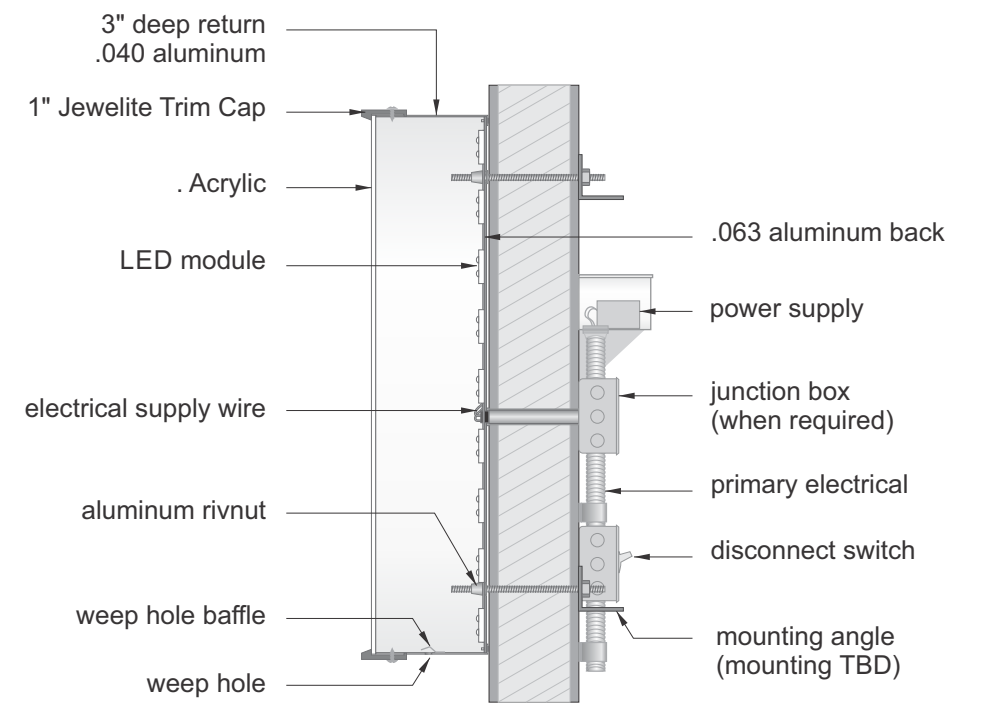
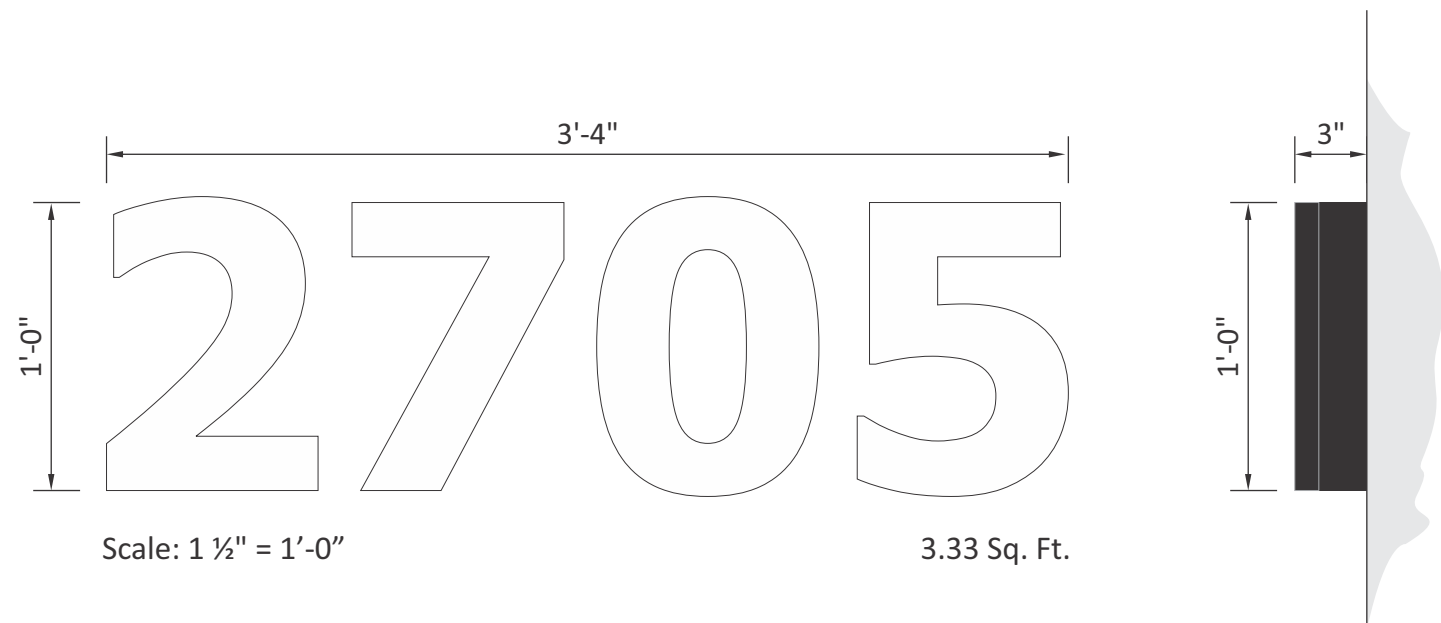
Material & Color:

- Vinyl - 3M 3630-106 Brilliant Green
- Vinyl - 3M 3630-128 Plum Purple
- Vinyl - 3M 3630-246 Teal Green
- Vinyl - 3M 3630-22 Black
- "Total Wine" Letter Faces - RED Acrylic #SG278-0
- Letter Faces - 2447 LD White Acrylic
- Trimcap - Standard 2" Black Jewelite
- Returns - Black (Satin)
- Illumination - Principle LEDs

Revisions:

PP 09.15.2021 Reduced to 1:1 code requirements	PP 05.27.2022 New smaller size
PP 09.20.2021 Changed to 48" boxed with wood panel option	PP 10.13.2022 New smaller size
PP 10.04.2021 Remove options 2 and 3	...
PP 04.01.2022 New elev. option	...
PP 04.07.2022 New elev. option	...





Remote Wired Cross Section



Material & Color:

- ☐ Letter Faces - 7328 White Acrylic
- ☒ Trimcap - Standard 2" Black Jewelite
- ☒ Returns - Black (Satin)
- ☐ Illumination - Principle LEDs

Revisions:	
PP 04.01.2022 New address C/L	...
...	...
...	...
...	...
...	...

PM: KS	Address: 2705 Santa Rosa Ave.
Drawn By: PP	City State: Santa Rosa, CA 95407
Date: 10.13.2022	Drawing Number: 124879
	Page: 9



Scale: 1 1/2" = 1'-0" 5.87 Sq. Ft.

Action:

- Manufacture and install (2) New White Poly and 1st surface vinyl. Installation onto (1) double face Monument sign.

Colors & Materials

- Faces: White Polycarbonate
- 3M 3630-22 Matte Black Vinyl



Existing



Proposed

Revisions:		
PP 10.04.2021 Panel moved to top right. Larger panel	...	
PP 08.12.2022 Survey dimensions added	...	
...	...	
...	...	
...	...	

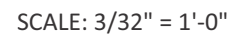
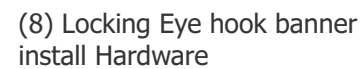
S05



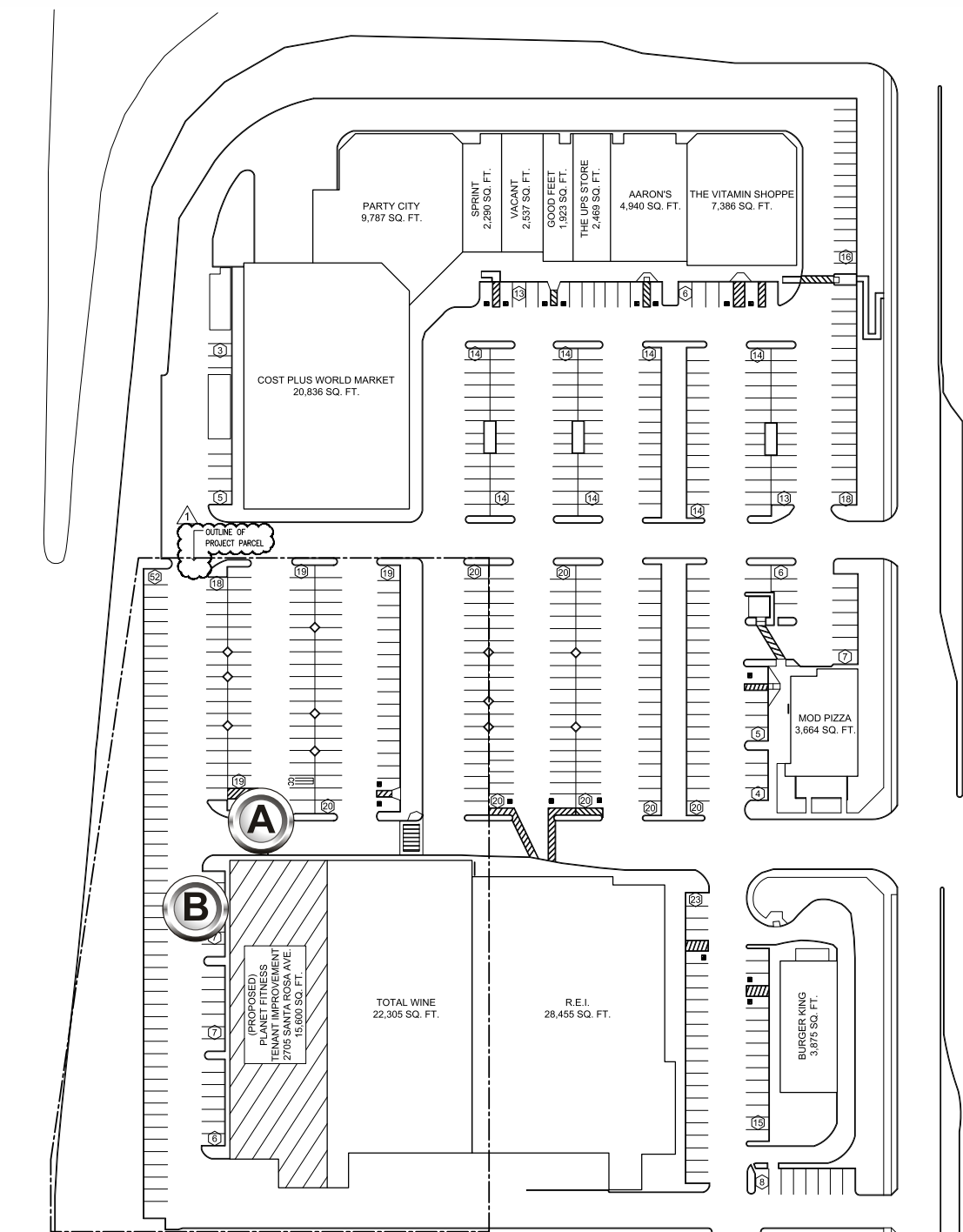
- ### COLOR KEY

☐ Vinyl Banner - White

NOTE: All “Coming Soon” banners must be installed during the installation of the wall sign. No Earlier.

S05Page: 11

SITE PLAN



CUSTOMER APPROVAL

Customer Signature

Date

SIGNAGE SPECIFICATIONS



ILLUMINATED CHANNEL LETTERS
Manufacture and Install (1) set of Channel Letters



ILLUMINATED CHANNEL LETTERS
Manufacture and Install (1) set of Channel Letters



COAST SIGN

1500 W. Embassy St. Anaheim, CA 92802 714.520.9144

Date: 03-29-2022 Project Name: PLANET FITNESS

Scale: NTS Address: 2705 Santa Rosa Ave

Drawn: WA City / State / Zip: Santa Rosa, CA 95407

PM: MR Notes:

This is an original unpublished drawing created by Coast Sign, Inc. It is submitted for your personal use in conjunction with a project being planned for you by Coast Sign, Inc., And shall not be reproduced, used by or disclosed to any firm or corporation for any purpose whatsoever without written permission.

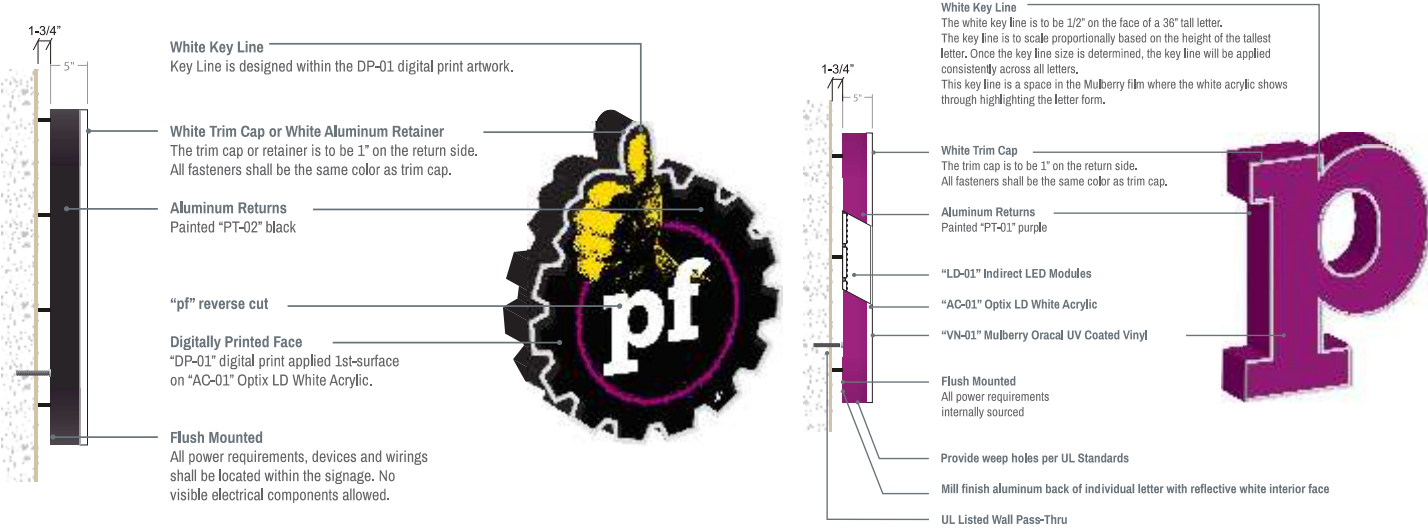
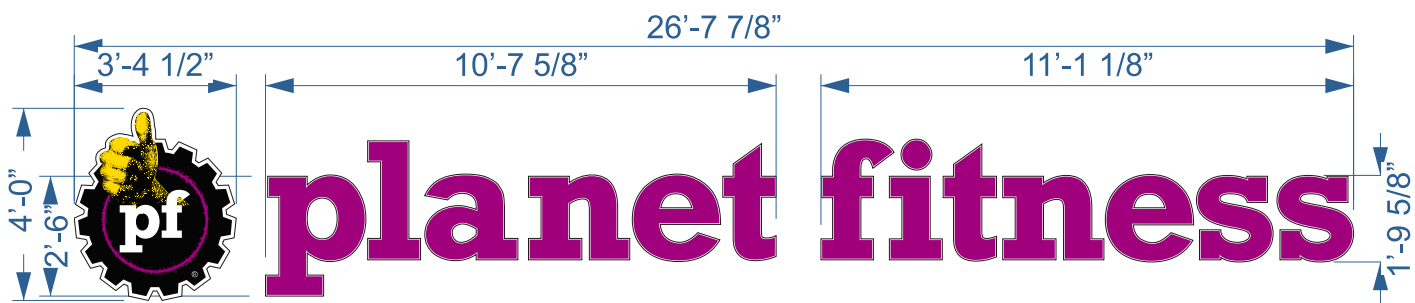
No.	Designer	Date	Revision Notes
1	WA	4.18.22	Refer to PATHFINDER request.
2			
3			
4			
5			
6			

No.	Designer	Date	Revision Notes
7			
8			
9			
10			
11			
12			

DESIGN DRAWING 1 of 3

Request Number:

DEV-PFIT-00020-R1



A FRONT VIEW @ ILLUMINATED CHANNEL LETTERS
Scale: 1/4"=1'-0" 106.62 SQ. FT.

Acrylic AC-01 Manufacturer: Optix LD White Acrylic Model Name: 7328 Color: White Finish: n/a Notes: 3/16" minimum thickness	Vinyl VN-01 Manufacturer: Oracal (8800 Series) Model Name: Mulberry 422 Color: Purple/Translucent Finish: Premium Cast Outdoor Notes: Do not use printed ink as substitute.	Paint PT-01 Manufacturer: Akzo Nobel Model Name: Grip-Gard #490-D6 Color: Purple Finish: Satin Sheen Notes: Exterior grade translucent paint. Paint color to match VN-01, Mulberry vinyl.	Paint PT-02 Manufacturer: Akzo Nobel Model Name: Grip-Gard #509-H4 Color: Black Finish: n/a Notes: Exterior grade translucent paint. Paint color to match black on digital vinyl, DP-01.	LED LD-01 Manufacturer: Sloan Model Name: LED Prism 12VDC Color: Neutral White (4000K) Finish: n/a Notes: Ensure even illumination across all faces. 120 lm/module, 1.5 modules/ft, 107 lm/W efficacy.

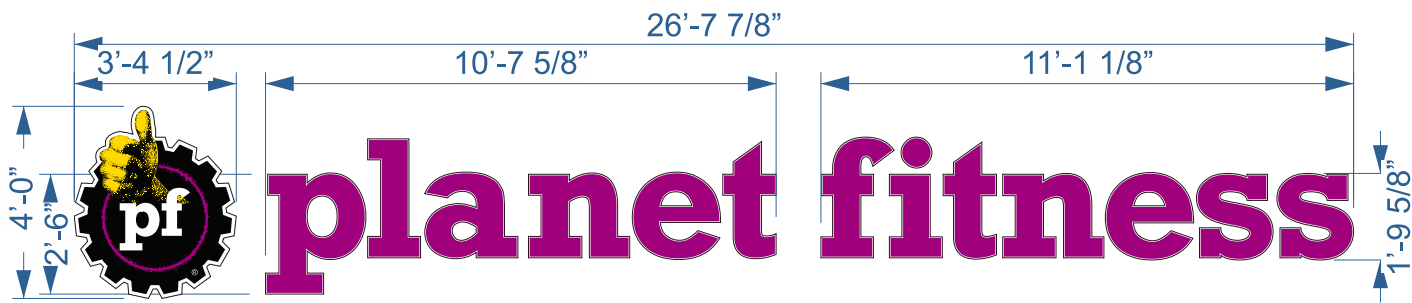
OR APPROVED EQUAL



A NORTH ELEVATION @ ILLUMINATED CHANNEL LETTERS
Scale: 1/16"=1'-0"

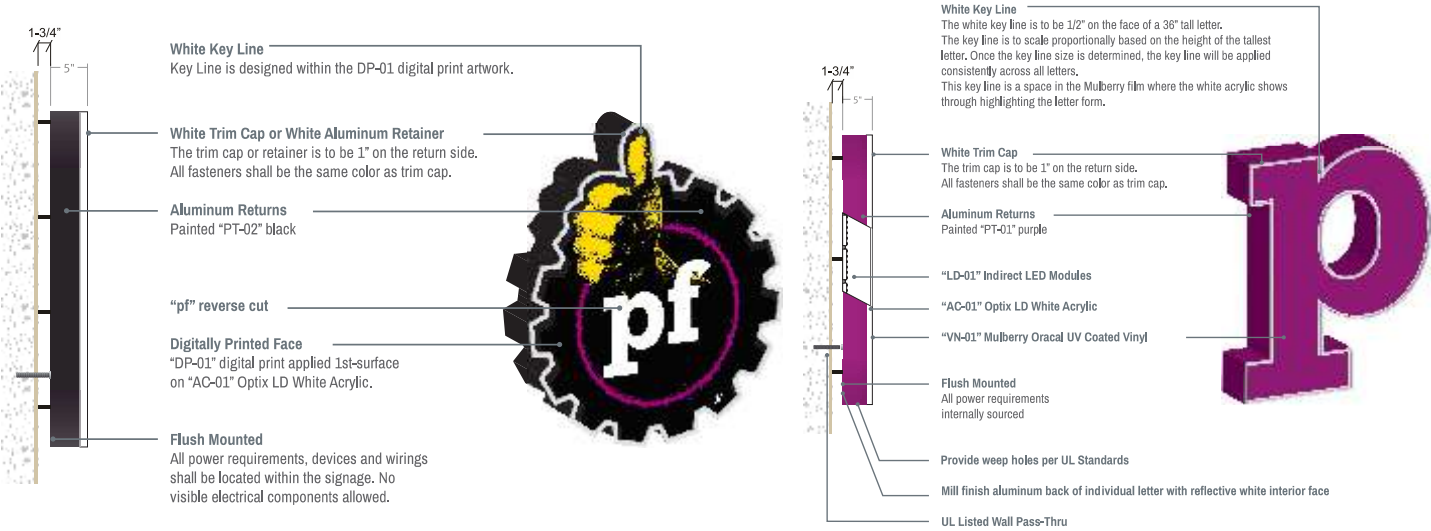
CUSTOMER APPROVAL	
Customer Signature _____	Date _____

COAST SIGN 1500 W. Embassy St. Anaheim, CA 92802 714.520.9144	Date: 03-29-2022	Project Name: PLANET FITNESS	This is an original unpublished drawing created by Coast Sign, Inc. It is submitted for your personal use in conjunction with a project being planned for you by Coast Sign, Inc. And shall not be reproduced, used by or disclosed to any firm or corporation for any purpose whatsoever without written permission.	No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes	DESIGN DRAWING 2 of 3 Request Number: DEV-PFIT-00020-R1
	Scale: NTS	Address: 2705 Santa Rosa Ave		1	WA	4.18.22	Refer to PATHFINDER request.	7				
	Drawn: WA	City / State / Zip: Santa Rosa, CA 95407		2				8				
	PM: MR	Notes:		3				9				
				4				10				
				5				11				
				6				12				

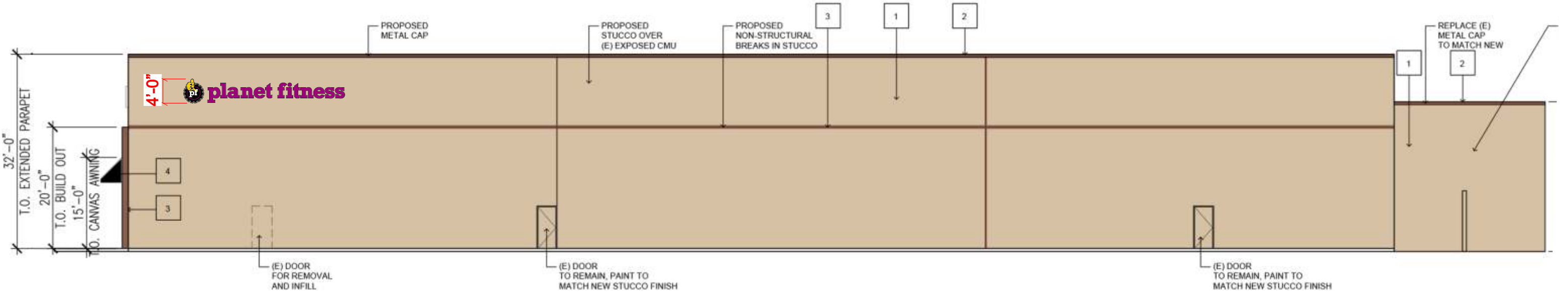


FRONT VIEW @ ILLUMINATED CHANNEL LETTERS
Scale: 1/4"=1'-0"

106.62 SQ. FT.



Acrylic AC-01 Manufacturer: Optix LD White Acrylic Model Name: 7328 Color: White Finish: n/a Notes: 3/16" minimum thickness	Vinyl VN-01 Manufacturer: Oracal (8800 Series) Model Name: Mulberry 422 Color: Purple/Translucent Finish: Premium Cast Outdoor Notes: Do not use printed ink as substitute	Paint PT-01 Manufacturer: Akzo Nobel Model Name: Grip-Gard #490-D6 Color: Purple Finish: Satin Sheen Notes: Exterior grade translucent paint. Paint color to match VN-01, Mulberry vinyl.	Paint PT-02 Manufacturer: Akzo Nobel Model Name: Grip-Gard #509-H4 Color: Black Finish: Satin Sheen Notes: Exterior grade translucent paint. Paint color to match black on digital vinyl, DP-01.	LED LD-01 Manufacturer: Sloan Model Name: LED Prism 12VDC Color: Neutral White (4000K) Finish: n/a Notes: Ensure even illumination across all faces. 120 lm/module, 1.5 modules/ft, 107 lm/W efficacy.
OR APPROVED EQUAL				



WEST ELEVATION @ ILLUMINATED CHANNEL LETTERS
Scale: 1/16"=1'-0"

CUSTOMER APPROVAL

Customer Signature _____ Date _____

COAST SIGN
1500 W. Embassy St. Anaheim, CA 92802 714.520.9144

Date: 03-29-2022	Project Name: PLANET FITNESS
Scale: NTS	Address: 2705 Santa Rosa Ave
Drawn: WA	City / State / Zip: Santa Rosa, CA 95407
PM: MR	Notes:

This is an original unpublished drawing created by Coast Sign, Inc. It is submitted for your personal use in conjunction with a project being planned for you by Coast Sign, Inc., And shall not be reproduced, used by or disclosed to any firm or corporation for any purpose whatsoever without written permission.

No.	Designer	Date	Revision Notes
1	WA	4.18.22	Refer to PATHFINDER request.
2			
3			
4			
5			
6			

No.	Designer	Date	Revision Notes
7			
8			
9			
10			
11			
12			

DESIGN DRAWING 3 of 3
Request Number:
DEV-PFIT-00020-R1