



# City of Santa Rosa

Virtual Meeting - Participation  
Information Below

## COMMUNITY ADVISORY BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT OCTOBER 27, 2021

6:00 P.M.

**PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA, COMMUNITY ADVISORY BOARD MEMBERS WILL BE PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR.**

- MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY:**
- **BY ZOOM BY VISITING <https://srcity-org.zoom.us/j/82982892093>, OR**
  - **BY PHONE BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 829 8289 2093**

**THE MEETING WILL BE LIVE STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99, AND AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**Public Comment may be made live during the meeting via Zoom or submitted by 5:00 pm, the Tuesday (10/26) before the CAB meeting via e-mail at [communityengagement@srcity.org](mailto:communityengagement@srcity.org) or via recorded voice message at 707-543-3080. Recorded voice message comments will played (up to 3 minutes each) at the time that Agenda Item is discussed during the CAB meeting. Email public comments will be provided to all CAB members prior to the meeting.**

- 1. CALL TO ORDER AND ROLL CALL**
- 2. OATH OF OFFICE**

New CAB Member Robin Bartholow will receive her oath of office.

- 3. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this

agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Public Comment may be made live during the meeting via Zoom. Each speaker is allowed three minutes. Public comments may also be submitted by 5:00 pm, the Tuesday before the CAB Meeting via e-mail at [communityengagement@srcity.org](mailto:communityengagement@srcity.org) or via recorded voice message at 707-543-3080. Recorded voice message comments will played (up to 3 minutes each) at the time that Agenda Item is discussed during the CAB meeting. Email public comments will be provided to all CAB members prior to the meeting.

#### 4. APPROVAL OF MINUTES

August 25, 2021 Regular Meeting Minutes.

**Attachments:** [MINUTES](#)

#### 5. CAB ANNOUNCEMENTS

CAB Members may share community news of interest to the CAB as a whole. CAB Members may also announce upcoming community events that may be of interest to the CAB. This is also the time when CAB Members may announce departure from the meeting early, or any other announcement that may affect the meeting.

#### 6. STAFF UPDATES

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

1. Office of Community Engagement Staffing Update
2. Community Empowerment Plan Update
3. Open Government Update
4. Guidance on Events Update

#### 7. SCHEDULED ITEMS

- 7.1 REPORT - COMMUNITY IMPROVEMENT GRANT PROGRAM Q3 APPLICATIONS FOR FUNDING

BACKGROUND: On July 1, 2021, the Community Advisory Board

**Community Advisory Board**

**OCTOBER 27, 2021**

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(CAB) released the Community Improvement Grant Application for Quarter 3 to the public. The application period closed on September 30, 2021. The CAB received 11 applications for funding, totaling \$27,323. The projects are as follows:

- 2021 Disaster Preparedness Kits and Workshop (Sonoma County Black Coalition)
- Arlene Francis Center Railroad Mural Project (Arlene Francis Center Foundation)
- COVID-19 Nutrition Program (Food for Thought)
- Food Distribution for Times Like These (Sonoma County Black Forum)
- Fulton Day Labor Center Renovation Project (California Human Development)
- Historic Railroad Square Holiday Horse & Carriage Rides (Historic Railroad Square Association)
- Pomo Mural Project (ArtStart)
- Santa Rosa Dia de los Muertos Project (On the Move)
- The Mural Project: Roseland (The Mural Project, Inc.)
- Tool Acquisitions Program (Santa Rosa Tool Library)
- Woodstock at United Way (United Way of the Wine Country and Raizes Collective)

**RECOMMENDATION:** The Office of Community Engagement recommends that the CAB fund all 11 project applications for this grant period.

**Attachments:** [PRESENTATION](#)  
[Arlene Francis Center Application.pdf](#)  
[Artstart Application.pdf](#)  
[California Human Development Application.pdf](#)  
[Food For Thought Application.pdf](#)  
[On the Move Application.pdf](#)  
[Railroad Square Application.pdf](#)  
[Santa Rosa Tool Library Application.pdf](#)  
[Sonoma County Black Coalition Application.pdf](#)  
[Sonoma County Black Forum Application.pdf](#)  
[The Mural Project Application.pdf](#)  
[UWWC\\_CIG Application.pdf](#)

## **7.2 DISCUSSION: NEXT STEPS FOR COMMUNITY IMPROVEMENT GRANT PROGRAM**

The CAB will discuss how they would like to proceed with the grant program, including focus areas, maximum grant award amounts, and outreach. The CAB will also review the current application and discuss what parts of the application are not accessible for community members or not easy to understand.

CAB COMMUNITY IMPROVEMENT GRANT PROGRAM MATERIALS.  
Provided for information.

**Attachments:** [2021 CAB Grant Application](#)  
[2019 Resolution for Grant Program](#)

## **7.3 FUTURE CAB MEETINGS DISCUSSION**

The CAB will decide when to hold their November and December meetings, since their regular meeting dates fall near winter holidays. In addition, the CAB will be asked to discuss how they would like to proceed with their meeting formats starting in January 2022.

## **8. FUTURE AGENDA ITEMS**

This schedule is tentative and subject to change pending final publication and posting of the Meeting Agenda. This time is reserved for discussion whether to place matters on a future agenda for further discussion.

**Community Advisory Board**

**OCTOBER 27, 2021**

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- A. Santa Rosa General Plan Update Presentation (November 2021)
- B. Sonoma County Homeless Count Presentation (tentative: December 2021)
- C. Office of Community Engagement Strategic Plan (tentative: January 2022)
- D. Santa Rosa Equity Officer Presentation (Tentative February or March 2022)
- E. Recreation and Parks Presentation (Tentative February or March 2022)

**9. ADJOURNMENT**

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-4676 one week prior to the meeting. (TTY Relay at 711).

*Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.*