

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: JOY GIPSON – MARKETING AND OUTREACH COORDINATOR
TRANSPORTATION AND PUBLIC WORKS TRANSIT DIVISION

SUBJECT: APPROVAL OF THE AMENDED AND RESTATED CLIPPER
MEMORANDUM OF UNDERSTANDING WITH THE
METROPOLITAN TRANSPORTATION COMMISSION FOR
CONTINUING SANTA ROSA CITYBUS CLIPPER®
PARTICIPATION

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Transit Division of the Transportation and Public Works Department that the Council, by resolution, approve the Amended and Restated Memorandum of Understanding with the Metropolitan Transportation Commission (MTC) in substantially the same form as Attachment A.

EXECUTIVE SUMMARY

The Amended and Restated Memorandum of Understanding with the Metropolitan Transportation Commission will enable Santa Rosa CityBus' continuing participation in the Clipper program.

BACKGROUND

Clipper® is the all-in-one Bay Area transit fare payment card. With this card a transit patron is able to pay their fare on Bay Area transit providers. Clipper® currently can be used on Muni, BART, AC Transit, VTA, SamTrans, Caltrain, Golden Gate Transit and Ferry, San Francisco Bay Ferry, Napa VINE, SolTrans, and Vacaville City Coach. Effective January 17, 2016 Santa Rosa CityBus, Sonoma County Transit and Petaluma Transit will accept Clipper for fare payment.

The original agreement between MTC and six of the large bay-area transit operators was signed in 2003 and was used to implement "Translink." In 2010 that agreement was

replaced with the 2011 MOU regarding the operations and maintenance of the Clipper® program. The Clipper® MOU has been amended several times to adjust the cost and revenue allocation formula, to accommodate specific issues/concerns for specific operators, and to bring additional transit operators into the Clipper® program.

PRIOR CITY COUNCIL REVIEW

On January 27, 2015, the City Council, by Resolution No. 28600, approved the MOU to bring Santa Rosa CityBus into the Clipper Fare Collection program.

ANALYSIS

The Amended and Restated MOU establishes a new structure for managing the Clipper program, clarifying the respective roles and responsibilities for a newly-defined “Contracting Agency,” and a “Clipper Executive Board,” which will be composed of participating transit general managers or their designees, and to establish a “Clipper Executive Director” to ensure the successful operation and maintenance of the Clipper fare collection program.

FISCAL IMPACT

Using the estimates in MTC’S cost equation, the annual cost to support Clipper® as a type of fare media for Santa Rosa CityBus riders is estimated to be \$10,775 in year one of the program, which will automatically be deducted from the fare revenues collected through the Clipper program. All program costs will be paid with Transit funds. In out years the budget will be projected based on the previous year’s actual costs.

There will be no financial impact to the General Fund.

ENVIRONMENTAL IMPACT

Not applicable

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Not applicable

ATTACHMENTS

- Attachment 1 – Amended and Restated Clipper Memorandum of Understanding
- Resolution/Exhibit A

CONTACT

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