

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: ADRIANE MERTENS, COMMUNICATIONS AND
INTERGOVERNMENTAL RELATIONS OFFICER
CITY MANAGER'S OFFICE
SUBJECT: SECOND AMENDMENT TO AGREEMENT NO. F001360 WITH
DAYDREAMER CINEMA LLC DBA CULTURE POP FILMS

AGENDA ACTION: MOTION

RECOMMENDATION

It is recommended by the City Manager's Office that the Council, by motion, approve the Second Amendment to Professional Services Agreement No. F001360 with Daydreamer Cinema LLC dba Culture Pop Films in an amount not to exceed \$15,000 for a total contract amount of \$110,000, in substantially the same form as Attachment 1 to the Staff Report, subject to approval as to form by the City Attorney.

EXECUTIVE SUMMARY

Culture Pop Films was tasked with some additional work and this amendment will extend the time of performance and additional funding to cover the balance due on the additional work.

BACKGROUND

The City entered into an agreement with Daydreamer Cinema, LLC dba Culture Pop Films in March 2017 to provide media content for department communications. In July 2017, the First Amendment added additional funding. The City then requested additional work and this amendment will extend the funding to cover the balance due.

PRIOR CITY COUNCIL REVIEW

Not applicable.

ANALYSIS

The original agreement provided for media and production services in the amount of \$45,000. Then the First Amendment added additional funding in the amount of

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\$50,000, totaling \$95,000. This Second Amendment will add an additional \$15,000 from the Council's budget to cover the balance of funds due for a contact total of \$110,000.

FISCAL IMPACT

Approval of this action does not have a fiscal impact on the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Attachment 1 – Second Amendment to Agreement No. F0001360 with Daydreamer Cinema LLC dba Culture Pop Films

CONTACT

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