



City of Santa Rosa

City Hall, Mayor
Conference Room
100 Santa Rosa Ave,
Room 10
Santa Rosa, CA

ECONOMIC DEVELOPMENT SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT SEPTEMBER 12, 2023

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
ATTENDING IN-PERSON FROM THE FIRST FLOOR, LARGE
CONFERENCE ROOM, LOCATED AT 637 FIRST ST., SANTA ROSA (IT IS
RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED), OR VIA
ZOOM WEBINAR BY VISITING
HTTPS://SRCITY-ORG.ZOOM.US/J/89992739908, OR BY DIALING
877-853-5257 AND ENTERING WEBINAR ID: 899 9273 9908.**

**PUBLIC COMMENT MAY BE MADE LIVE DURING THE MEETING VIA
ZOOM, PHONE OR IN PERSON FROM THE LARGE CONFERENCE ROOM.**

10:00 A.M. - REGULAR SESSION

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENTS

3. APPROVAL OF MINUTES

3.1 July 31, 2023 - Draft Minutes

Attachments: [July 31, 2023 - Draft Minutes](#)

4. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

5. NEW BUSINESS

5.1 Cannabis Business Security

Status update regarding the planning of a public workshop focused on security best practices for cannabis businesses.

**Economic Development
Subcommittee**

SEPTEMBER 12, 2023

Clare Hartman, Director, Planning & Economic Development

- 5.2** Economic Development Strategic Plan
Review of draft plan elements and engagement efforts for the City's economic development strategic plan.

Raissa De La Rosa, Deputy Director Economic Development

Attachments: [Economic Development Strategic Action Plan](#)

6. MATTERS HELD IN COMMITTEE

7. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest.
No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

8. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting the Secretary at (707) 543-XXXX (TTY Relay at 711) one week prior to the meeting. Meeting information can also be accessed via the internet at <http://srcity.org>.