



City of Santa Rosa

Office of Community
Engagement
637 First Street

COMMUNITY ADVISORY BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT - CANCELLED JULY 26, 2023

NOTICE OF CANCELLATION

Notice is hereby given that the COMMUNITY ADVISORY BOARD Regular meeting of July 26, 2023, is cancelled due to meeting noticing error.

The next regular meeting is scheduled for August 23, 2023 at 6:00 p.m. and will be held at 637 First Street.

DATED: July 26, 2023

**LON PETERSON, CAB Staff Liaison
6:00 PM**

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON FROM THE OLD CHAMBER BUILDING LOCATED AT 637 1ST ST., OR VIA ZOOM WEBINAR BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/81841949880](https://srcity-org.zoom.us/j/81841949880), OR BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 818 4194 9880

THE MEETING WILL BE LIVE-STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED AT [HTTPS://WWW.YOUTUTBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)

Public Comment may be made live during the meeting via Zoom or submitted by 5:00 p.m., the Tuesday (7/25) before the CAB meeting via e-mail at communityengagement@srcity.org. Email public comments will be provided to all CAB members prior to the meeting.

- 1. CALL TO ORDER & ROLL CALL**
- 2. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this

agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Public Comment may be made live during the meeting via Zoom. Each speaker is allowed three minutes. Public comments may also be submitted by 5:00 pm, the Tuesday before the CAB meeting via e-mail at communityengagement@srcity.org or via recorded voice message at 707-543-3080. Recorded voice message comments will be played (up to 3 minutes each) at the time that Agenda Item is discussed during the CAB meeting. Email public comments will be provided to all CAB members prior to the meeting.

3. CAB ANNOUNCEMENTS & ISSUES OF CONCERN TO CITY RESIDENTS

CAB Members may share community news, upcoming community events that may be of interest to the CAB and issues of concern for residents. This is also the time when CAB Members may announce departure from the meeting early, or any other announcement that may affect the meeting.

4. STAFF UPDATES

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

5. SCHEDULED ITEMS

5.1 CivicReady Test Message on May 31

The City of Santa Rosa sent out a test message for the Civic Ready function that City offers to residents. During the test, subscribers received a text message (if you included your cell phone number) and email (if you included your email address). This test was used to help the City evaluate the system's efficiency and allowed users to make any necessary tweaks to their subscriptions preferences. Lon Peterson, Director Of Communications, Engagement And Government Affairs will go over the test and what we learned from it.

Visit [SRCity.org/CivicReady](https://srcity.org/CivicReady) for more information, to sign up for CivicReady, or to modify your existing settings.

5.2 DRAFT TOWN HALL FRAMEWORK

Lon Peterson, Director Of Communications, Engagement And Government Affairs will provide an overview of the townhall framework developed.

**PRESENTATION - CITY OF SANTA ROSA TOWN HALL
FRAMEWORK**

5.3 WILDFIRE READY JOINT BOOTH

CAB Members are invited to partner the City of Santa Rosa Communications, Engagement and Government Affairs Department for the 2023 Wildfire Ready Resource Fair on Saturday, August 19, from 10 a.m. to 2 p.m. at Finley Community Center, 2060 West College Avenue Santa Rosa, CA 95401. This will be an opportunity for CAB members and CEGA team to engage with the community and hear from the experts about best practices and proactive measures to effectively protect the community from wildfire threats.

5.4 2023 Q2 COMMUNITY IMPROVEMENT GRANT APPLICATION SELECTION

**REPORT - COMMUNITY IMPROVEMENT GRANT PROGRAM
2023 Q2 APPLICATIONS FOR FUNDING**

BACKGROUND: On April 1, 2023, the Community Advisory Board (CAB) released the 2023 Community Improvement Grant. Application for Quarter 2 to the public. The application closed on June 30, 2023. The CAB received four applications eligible for funding, totaling \$10,000. The projects are as follows:

AAPIC Community Gathering & AGM
Sequoia Gardens Community Garden
Bags of Love Program
Minor Beats Open Mic

RECOMMENDATION: The Communications, Engagement, and Government Affairs Department recommends the CAB discuss the four project applications for this grant period.

6. FUTURE AGENDA ITEMS

This schedule is tentative and subject to change pending final publication and posting of the Meeting Agenda. This time is reserved for discussion whether to place matters on a future agenda for further discussion.

A. Santa Rosa General Plan Update- Alternatives (TBD)

7. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-4676 one week prior to the meeting. (TTY Relay at 711).

Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.