



City of Santa Rosa

Office of Community
Engagement
637 First Street

COMMUNITY ADVISORY BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL AUGUST 23, 2023

6:00 P.M.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
ATTENDING IN-PERSON FROM THE CITY HALL CHAMBER BUILDING,
637 1ST ST. OR VIA ZOOM WEBINAR BY VISITING
[HTTPS://SRCITY-ORG.ZOOM.US/J/81764592099](https://srcity-org.zoom.us/j/81764592099), OR BY DIALING
877-853-5257 AND ENTERING WEBINAR ID: 817 6459 2099

THE MEETING WILL BE LIVE STREAMED AT
[HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN
PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED AT
[HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)

Public Comment may be made live during the meeting via Zoom or
submitted by 5:00 p.m., the Tuesday (7/25) before the CAB meeting via
e-mail at communityengagement@srcity.org. Email public comments
will be provided to all CAB members prior to the meeting.

1. CALL TO ORDER & ROLL CALL

2. PUBLIC COMMENT

This is the time when any person may address matters not listed on this
agenda, but which are within the subject matter of the jurisdiction. The public
may comment on agenda items when the item is called. Each speaker is
allowed three minutes. Public comments may also be submitted by 5:00 pm,
the Tuesday before the CAB meeting via e-mail at
communityengagement@srcity.org. Email public comments will be provided to
all CAB members prior to the meeting.

3. APPROVAL OF MINUTES

May 24, 2023 Regular Meeting Minutes

Attachments: [MINUTES](#)

4. CAB ANNOUNCEMENTS & ISSUES OF CONCERN TO CITY RESIDENTS

CAB Members may share community news, upcoming community events that may be of interest to the CAB and issues of concern for residents. This is also the time when CAB Members may announce departure from the meeting early, or any other announcement that may affect the meeting.

5. STAFF UPDATES

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

6. SCHEDULED ITEMS

6.1 2023 Q2 COMMUNITY IMPROVEMENT GRANT APPLICATION SELECTION

REPORT - COMMUNITY IMPROVEMENT GRANT PROGRAM 2023 Q2 APPLICATIONS FOR FUNDING

BACKGROUND: On April 1, 2023, the Community Advisory Board (CAB) released the 2023 Community Improvement Grant. Application for Quarter 2 to the public. The application closed on June 30, 2023. The CAB received five applications eligible for funding, totaling \$12,067. The projects are as follows:

AAPIC Community Gathering & AGM
Sequoia Gardens Community Garden
Bags of Love Program
Minor Beats Open Mic
North Park Community Micro-Restoration, Art Mural & Clean-up Project

RECOMMENDATION: The Communications, Engagement, and Government Affairs Department recommends the CAB discuss the five project applications for this grant period.

Attachments: [AAPIC Community Gathering & AGM](#)
[Bags of Love](#)
[Sequoia Gardens Community Garden](#)
[Minor Beats Open Mic](#)
[North Park Community Restoration, Art Mural & Clean Up](#)

6.2 CIVICREADY TEST MESSAGE ON MAY 31

The City of Santa Rosa sent out a test message for the Civic Ready function that City offers to residents. During the test, subscribers received a text message (if you included your cell phone number) and email (if you included your email address). This test was used to help the City evaluate the system's efficiency and allowed users to make any necessary tweaks to their subscriptions preferences. City staff will go over the test and what we learned from it.

Visit SRCity.org/CivicReady for more information, to sign up for CivicReady, or to modify your existing settings.

6.3 CITY OF SANTA ROSA TOWN HALL FRAMEWORK

Lon Peterson, Director Of Communications, Engagement And Government Affairs will provide an overview of the town hall framework developed.

PRESENTATION - CITY OF SANTA ROSA TOWN HALL
FRAMEWORK

Attachments: [PRESENTATION](#)

6.4 CITY'S GENERAL PLAN UPDATE OVERVIEW

Planning and Economic Development staff will provide an update on the City's General Plan update project (Santa Rosa Forward) and will introduce the draft General Plan 2050 which is currently out for public review and feedback. Amy Lyle, AICP Supervising Planner- Advance Planning will share information about past and future community engagement opportunities around the project.

PRESENTATION - GENERAL PLAN UPDATE

Attachments: [PRESENTATION](#)

6.5 COMMUNITY ADVISORY BOARD VISION

This is an opportunity for Community Advisor Board Members to participate in an envisioning process to decide the path forward for the Community Advisory Board.

7. FUTURE AGENDA ITEMS

This schedule is tentative and subject to change pending final publication and posting of the Meeting Agenda. This time is reserved for discussion whether to place matters on a future agenda for further discussion.

8. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-4661 one week prior to the meeting. (TTY Relay at 711).

Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.