



City of Santa Rosa

637 First Street,
Santa Rosa, CA 95404

PUBLIC FINANCING AUTHORITY REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL SEPTEMBER 14, 2023

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
ATTENDING IN-PERSON FROM 637 FIRST STREET (IT IS
RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED), OR VIA
ZOOM WEBINAR BY VISITING
[HTTPS://SRCITY-ORG.ZOOM.US/J/89826135252](https://srcity-org.zoom.us/j/89826135252), OR BY DIALING
877-853-5257 AND ENTERING WEBINAR ID: 898 2613 5252.**

**PUBLIC COMMENT MAY BE MADE LIVE DURING THE MEETING VIA
ZOOM, PHONE OR IN-PERSON. ADDITIONAL INFORMATION RELATED
TO MEETING PARTICIPATION IS AVAILABLE AT
[HTTPS://WWW.SRCITY.ORG/3833/ENHANCED-INFRASTRUCTURE-FINAN
CING-DISTRICT.](https://www.srcity.org/3833/enhanced-infrastructure-financing-district)**

12:30 P.M. - REGULAR SESSION

1. CALL TO ORDER AND ROLL CALL

2. APPROVAL OF MINUTES

None

3. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

4. NEW BUSINESS

- 4.1** INTRODUCTION TO THE EIFD FORMATION TEAM - Introduction to the City-County staff, financial advisors and legal counsel involved in the potential EIFD formation process.

PRESENTED BY: Clare Hartman, Director, Planning and Economic Development

No action will be taken except for possible direction to staff.

Attachments: [Presentation](#)
[ADDED Correspondence as of 9/14/23 10:30am](#)
[Late Correspondence as of 9/14/23 10:30am](#)

- 4.2** DOWNTOWN EIFD FORMATION ELEMENTS AND PROJECT TIMELINE - Introduction and discussion of State Code EIFD formation requirements, and the proposed project timeline including public meeting and public hearing schedule.

PRESENTED BY: Raissa De La Rosa, Deputy Director, Economic Development

No action will be taken except for possible direction to staff.

- 4.3** SELECTION OF JOINT PUBLIC MEMBER APPOINTEE - Discuss joint member appointment process and identify next steps.

PRESENTED BY: Daryel Dunston, Assistant City Manager

No action will be taken except for possible direction to staff.

- 4.4** PUBLIC FINANCING AUTHORITY BYLAWS - Introduction and discussion of proposed bylaws outlining the board's powers, responsibilities, and procedures for how the board will operate.

PRESENTED BY: Raissa De La Rosa, Deputy Director, Economic Development

No action will be taken except for possible direction to staff.

- 4.5** DISCUSSION OF NEXT MEETING AGENDA - Discussion on timing, location and agenda items for next meeting.

PRESENTED BY: Clare Hartman, Director, Planning and Economic Development

No action to be taken except for possible direction to staff.

5. ADJOURNMENT

Public Financing Authority

- FINAL

SEPTEMBER 14, 2023

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling the Recording Secretary at (707) 543-3190 (TTY Relay at 711). Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

Any writings or documents provided to the Public Financing Authority prior to this meeting regarding any item on this agenda are available for public review at <https://santa-rosa.legistar.com/Calendar.aspx> or in person at the Planning and Economic Development Department, Room 3, City Hall, 100 Santa Rosa Ave, during normal business hours.