



City of Santa Rosa

City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT OCTOBER 18, 2016

2:30 P.M. CLOSED SESSION (MAYOR'S CONFERENCE ROOM, ROOM 10)

4:00 P.M. - REGULAR SESSION (COUNCIL CHAMBER)

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Comments from the public on non-agenda items will be heard under Agenda Items 13 and 17. This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 13) will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

To address the Council you are requested to complete a yellow Speaker Card and give it to the City Clerk. If you are unable to or do not wish to wait for the public comment portion of the agenda, you are encouraged to contact the Council or City Clerk directly by submitting your comments to 100 Santa Rosa Avenue, Room 10, Santa Rosa 95404 or cityclerk@srcity.org.

2:30 P.M. (MAYOR'S CONFERENCE ROOM, ROOM 10)

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.

addressed in Closed Session.

**2.1 PUBLIC EMPLOYEE - EVALUATION OF PERFORMANCE
(Government Code section 54957(b))**

Title: City Manager

**RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN
THE COUNCIL CHAMBER**

3. STUDY SESSION - NONE.

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

4:00 P.M. (CITY COUNCIL CHAMBER)

4. ANNOUNCEMENT OF ROLL CALL

5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

6. PROCLAMATIONS/PRESENTATIONS - NONE.

7. STAFF BRIEFINGS - NONE

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

9. STATEMENTS OF ABSTENTION BY COUNCILMEMBERS

10. MAYOR'S/COUNCILMEMBERS' REPORTS

**10.1 MAYOR'S/COUNCILMEMBERS' SUBCOMMITTEE AND LIAISON
REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD
REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)**

10.1.1 Council Subcommittee Reports

10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)

10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

10.1.4 Association of Bay Area Governments (ABAG)

10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

10.1.6 Sonoma Clean Power Authority (SCPA)

10.1.7 Sonoma County Waste Management Agency (SCWMA)

10.1.8 Other

11. APPROVAL OF MINUTES - NONE.

12. CONSENT ITEMS

12.1 MOTION - CONTRACT AWARD - DESIGN/BUILD SOLAR PHOTOVOLTAIC SYSTEM ON PARKING GARAGES

RECOMMENDATION: It is recommended by the Finance Department that the Council, by motion, award a design-build contract to Sprig Electric, San Jose, California, for construction of solar photovoltaic systems on four public parking garages in the amount of \$1,212,117.00 and approve a 15% contract contingency.

Attachments [Staff Report](#)
[Attachment 1](#)
[Presentation](#)

12.2 RESOLUTION - CORRECTION TO COMMUNITY DEVELOPMENT BLOCK GRANT PUBLIC SERVICES SUBRECIPIENT CONTRACT FUNDING AMOUNTS FOR FISCAL YEAR 2016/2017

RECOMMENDATION: It is recommended by the Housing and Community Services Department that the Council, by resolution, correct

the Community Development Block Grant (CDBG) subrecipient Public Services Resolution for Family Support Center to be shown as receiving \$96,460 and Homeless Services Center to be shown as receiving \$102,520. The numbers were transposed in the resolution; however, the contracts written and executed for each of these programs show the correct amounts.

Attachments [Staff Report](#)
[Resolution](#)
[Presentation](#)

12.3 RESOLUTION - FILING OF GRANT APPLICATIONS WITH THE FEDERAL TRANSIT ADMINISTRATION

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, authorize the City Manager or designee to execute and file the standard grant applications and all other required documentation with the Federal Transit Administration; acknowledging the City's eligibility to continue to receive these grant funds as the City has for many years.

Attachments [Staff Report](#)
[Resolution](#)
[Presentation](#)

13. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

14. REPORT ITEMS

14.1 REPORT - COURTHOUSE SQUARE REUNIFICATION PROJECT UPDATE, EXPENDITURE REPORT AND CONTINGENCY ACTION

BACKGROUND: This item will update the Council on the progress of the

Courthouse Square Reunification project and provide information regarding expenditures for construction, construction management/inspection, and contingency. Council action is recommended to approve additional construction contingency needed to complete the project as a result of upgrades to the electrical facilities.

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, accept the Courthouse Square Reunification expenditure report and approve additional construction contingency in the amount of \$250,000 for electrical facility upgrades.

Attachments [Staff Report](#)
[Presentation](#)

14.2 REPORT - APPROVAL OF THE IRONMAN HOST VENUE Agreement FOR 2017 - 2021, AND AUTHORIZING THE CITY MANAGER TO EXECUTE ALL CONTRACTS AND AGREEMENTS RELATED TO THE IRONMAN AND IRONMAN 70.3 EVENTS

BACKGROUND: The World Triathlon Corporation, owner and producer of Ironman and Ironman 70.3 Events, has asked Santa Rosa to host an Ironman and an Ironman 70.3 Event (Events) in the five consecutive years beginning in 2017 and ending in 2021. These Events will take place on the second Saturday in May and the 4th Saturday in July. The City of Santa Rosa and the Santa Rosa Chamber of Commerce are proposing to enter into a Memorandum of Understanding to outline the elements in the agreement that each entity will be responsible for to ensure all obligations under Event Agreement are addressed. The annual cost to produce these two events is estimated not to exceed \$500,000. All funds to produce the events will be provided from the Santa Rosa Tourism Business Improvement Area, the Sonoma County Tourism Business Improvement Area, and additional fundraising. Based on analysis of similar Ironman events including the average stay and the average spending, Santa Rosa is expecting a return of \$13.8M direct impact to our local economy (hotels, restaurants and other service) per year.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the

Ironman Host Venue Agreement, and authorize the City Manager, or designee, to approve and execute necessary contracts and agreements, including rental agreements related to the Ironman and Ironman 70.3 Events to be held in 2017, 2018, 2019, 2020, and 2021, in individual amounts that do not exceed \$100,000.

Attachments [Staff Report](#)

[Attachment 1 - Host Venue Agreement](#)

[Attachment 2 - Draft MOU between the City of Santa Rosa](#)

[Attachment 3 - 2016 Overview](#)

[Attachment 4 - Economic Impact Report from Tourism Whi
Resolution](#)

[Exhibit A](#)

[Exhibit B](#)

[Presentation](#)

15. PUBLIC HEARINGS

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

15.1 PUBLIC HEARING - ROSELAND AREA PROJECTS

BACKGROUND: The Roseland Area Projects include the Roseland Area/Sebastopol Road Specific Plan and preliminary work toward the future Roseland Area Annexation. The proposal includes the Specific Plan, amendments to the General Plan, Downtown Station Area Specific Plan, Zoning Code and Bicycle and Pedestrian Master Plan, Rezoning and Prezoning for consistency with the General Plan and Specific Plan, and a program level Environmental Impact Report (EIR). The Specific Plan addresses land use, circulation and infrastructure needs for the area located around the Southside Bus Transfer Center in southwest Santa Rosa. The Annexation is the study of potential incorporation into the City of Santa Rosa of five unincorporated County islands in southwest Santa Rosa (Roseland, Victoria Drive, W. Hearn Avenue, Brittain Lane and W. Third Street). The annexation of these areas is not part of the package being reviewed by the Council at this time. The EIR covers the impacts of the Specific Plan, proposed amendments, rezoning

and rezoning, and a future annexation. On September 8, 2016 the Planning Commission recommended (4-0-2-1) that the City Council certify the Final EIR, adopt the Specific Plan, subject to the recommended changes, and approve the associated amendments.

RECOMMENDATION: It is recommended by the Planning Commission and the Planning and Economic Development Department that the Council, by resolution, certify the Final Environmental Impact Report for the Roseland Area/Sebastopol Road Specific Plan and Roseland Area Annexation, adopt the Roseland Area/Sebastopol Road Specific Plan, subject to the recommended changes outlined in Exhibit 'C' to the resolution, approve the Amendments to the General Plan and Bicycle and Pedestrian Master Plan, and introduce three ordinances approving Amendments to the Zoning Code and Rezoning and Rezoning parcels consistent with the General Plan and the Specific Plan.

Attachments [Staff Report](#)

[Attachment 1 - Location Map](#)

[Attachment 2 – Figure 3-1, Land Use Map](#)

[Attachment 3 – Figure 4-3, Ped and Bike Network Map](#)

[Attachment 4 - Proposed General Plan Text Amendments](#)

[Attachment 5 - Proposed General Plan Land Use Amendm](#)

[Attachment 6 - Proposed Downtown Station Area Specific](#)

[Attachment 7 - Proposed Zoning Code Text Amendments](#)

[Attachment 8 - Proposed Parcel Rezoning \(by parcel\)](#)

[Attachment 9 - Proposed Parcel Prezoning \(by parcel\)](#)

[Attachment 10 - Proposed Bicycle and Pedestrian Master P](#)

[Attachment 11 - Specific Plan Grant Requirements](#)

[Attachment 12 - Minutes of the 5-19-16 Bicycle and Pedes](#)

[Attachment 13 - Minutes of the 6-9-16, 6-23-16 and 9-8-16](#)

[Attachment 14 - Planning Commission Resolutions](#)

[Attachment 15 - Public Correspondence](#)

[Main Project Website Link](#)

[Draft Specific Plan Link](#)

[Draft and Final EIR Link](#)

[Community Workshop Summaries Link](#)

[Resolution EIR](#)

[Resolution GPA, Downtown Station Area, Specific Plan , S](#)

[Ordinance Zoning Code Text Amendments](#)

[Resolution Bike Master Plan Amendment](#)

[Ordinance Rezoning](#)

[Ordinance Prezoning](#)

[Presentation](#)

16. WRITTEN COMMUNICATIONS - NONE.

17. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of

the Council. Each speaker will be allowed three minutes.

18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

19. ADJOURNMENT OF MEETING

20. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

20.1 UPCOMING MEETINGS LIST

Attachments [List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**



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Meeting information can also be accessed via the internet at <http://srcity.org>