



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT JULY 10, 2018

4:00 P.M. - REGULAR SESSION (COUNCIL CHAMBER)

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Comments from the public on non-agenda items will be heard under Agenda Items 12 and 16. This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 12) will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 16.

To address the Council you are requested to complete a yellow Speaker Card and give it to the City Clerk. If you are unable to or do not wish to wait for the public comment portion of the agenda, you are encouraged to contact the Council or City Clerk directly by submitting your comments to 100 Santa Rosa Avenue, Room 10, Santa Rosa 95404 or cityclerk@srcity.org.

4:00 P.M. (CITY COUNCIL CHAMBER)

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS - NONE.

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

3. STUDY SESSION - NONE.

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

4. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

5. PROCLAMATIONS/PRESENTATIONS - NONE.

6. STAFF BRIEFINGS

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

6.1 FIRE RECOVERY AND REBUILD UPDATE

This will be a standing item on the agenda. No action will be taken except for possible direction to staff.

6.2 CREEK STEWARDSHIP PROGRAM UPDATE

Storm Water & Creeks staff will give an update on accomplishments of the Creek Stewardship Program and highlight upcoming programs and activities.

Attachments: [Presentation](#)

7. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

8. STATEMENTS OF ABSTENTION BY COUNCILMEMBERS

9. MAYOR'S/COUNCILMEMBERS' REPORTS

**9.1 MAYOR'S/COUNCILMEMBERS' SUBCOMMITTEE AND LIAISON REPORTS
(AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON
PENDING ISSUES, IF NEEDED)**

9.1.1 Council Subcommittee Reports

**9.1.2 Sonoma County Transportation Authority/Regional Climate
Protection Authority (SCTA/RCPA)**

9.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

9.1.4 Association of Bay Area Governments (ABAG)

9.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

9.1.6 Sonoma Clean Power Authority (SCPA)

9.1.7 Sonoma County Waste Management Agency (SCWMA)

9.1.8 Groundwater Sustainability Agency (GSA)

9.1.9 Other

9.2 MATTERS FROM COUNCIL REGARDING FUTURE AGENDA ITEMS

This time is reserved for Council to discuss whether to place matters on a future agenda for further discussion.

9.2.1 REQUEST FOR AGENDA ITEM REGARDING CITY RENT STABILIZATION ORDINANCE

BACKGROUND: At the June 26, 2018, City Council meeting, Council Member Combs requested a future agenda item to discuss a city rent stabilization ordinance. Council Member Tibbetts concurred with the request.

10. APPROVAL OF MINUTES - NONE.

11. CONSENT ITEMS

11.1 MOTION - CONTRACT AWARD - ACCESSIBILITY ALTERATIONS AT GALVIN PARK

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, award Contract No. C02145, Accessibility Alterations at Galvin Park, in the amount of \$338,845 to the lowest responsible bidder, California Highway Construction Group, Inc. of Concord, California, approve a 10% contract contingency, and authorize a total contract amount of \$372,729.50. Funding for this project has been appropriated to Account No. 09708. The source of funds is the General Fund.

Attachments: [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Presentation](#)

- 11.2** RESOLUTION - AUTHORIZING THE DIRECTOR OF THE OFFICE OF COMMUNITY ENGAGEMENT, OR DESIGNEE, TO APPROVE AND EXECUTE GRANT FUNDING AGREEMENTS UNDER THE COMMUNITY HELPING OUR INDISPENSABLE CHILDREN EXCEL (CHOICE) MINI-GRANT PROGRAM IN AMOUNTS NOT TO EXCEED \$5,000 PER PROGRAM EACH FISCAL YEAR

RECOMMENDATION: It is recommended by the Office of Community Engagement that the Council, by resolution, authorize the Director of the Office of Community Engagement, or designee, to approve and execute funding agreements for Community Helping Our Indispensable Children Excel (CHOICE) Mini-Grant program in amounts not to exceed \$5,000 per program each fiscal year.

Attachments: [Staff Report](#)
[Resolution](#)
[Presentation](#)

- 11.3** RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT WITH CREATIVE THINKING, INC., DBA THE IDEA COOPERATIVE, FOR DESTINATION MARKETING SERVICES

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve an amendment to the professional services agreement with Creative Thinking, Inc., DBA The Idea Cooperative, to extend destination marketing services through June 30, 2021, using Santa Rosa Tourism Business Improvement Area Ordinance assessment funds in the amount of \$180,000 per year for a total additional amount to the agreement of \$540,000.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

11.4 RESOLUTION - APPROVAL OF SECOND AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F001596 WITH MUNICIPAL RESOURCE GROUP, LLC

RECOMMENDATION: It is recommended by the Human Resources Department that the Council, by resolution, approve Amendment No. 2 to the Professional Services Agreement F001596 with Municipal Resource Group, LLC to extend the agreement for two months to September 14, 2018 and add additional funding in the amount of \$70,700 for a total Agreement amount not to exceed \$156,700.

Attachments: [Staff Report](#)
[Attachment](#)
[Resolution](#)
[Exhibit](#)
[Presentation](#)

11.5 RESOLUTION - ASSESSMENT LIEN AGAINST THE REAL PROPERTY LOCATED AT 446 MALLARD DRIVE

RECOMMENDATION: It is recommended by the Department Housing and Community Services that the Council, by resolution, approve the special assessment lien in the amount of \$3,798.80 against the property located at 446 Mallard Drive for violations of the City Code that remain uncorrected by the responsible parties, Ronald Hunt, and authorize recording of a lien and placing the assessment on the property tax roll for collection.

Attachments: [Staff Report](#)
[Attachment 1 - Administrative Enforcement Order](#)
[Attachment 2 - Certificate of Service](#)
[Attachment 3 - Case File Photographs](#)
[Attachment 4 - Property Detail Report](#)
[Attachment 5 - Vicinity Map](#)
[Presentation](#)
[Resolution](#)

11.6 RESOLUTION - EXTENSION OF PROCLAMATION OF EXISTENCE OF LOCAL EMERGENCY DUE TO FIRES

RECOMMENDATION: It is recommended by the City Attorney's Office that the Council, by resolution, declare that the proclamation of a state of local emergency within the City of Santa Rosa has been and remains in full force and effect without interruption.

Attachments: [Resolution](#)

11.7 RESOLUTION - EXTENSION OF PROCLAMATION OF LOCAL HOMELESS EMERGENCY

RECOMMENDATION: It is recommended by the Housing and Community Services Department that the Council, by resolution, approve an extension of Resolution No. 28839 which formally proclaimed a local homeless emergency within Santa Rosa.

Attachments: [Staff Report](#)
[Resolution](#)
[Presentation](#)

11.8 ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA INCREASING THE COMPENSATION OF THE CITY MANAGER BY PROVIDING, EFFECTIVE JULY 8, 2018, (1) A 3% COST OF LIVING SALARY ADJUSTMENT AND (2) AN INCREASE TO CONTRIBUTION BY THE CITY FOR THE 2018-2019 FISCAL YEAR EQUAL TO 0.25% OF BASE WAGE TO THE CITY MANAGER'S RETIREE HEALTH SAVINGS PLAN, FOR A TOTAL CONTRIBUTION OF 0.5% OF BASE WAGE

RECOMMENDATION: This ordinance, introduced at the June 26, 2018,

Regular Meeting by a 5-0-2 vote (Mayor Coursey and Council Member Combs absent), increased the compensation of the City Manager by providing, effective July 8, 2018, (1) a 3% cost of living salary adjustment and (2) an increase to contribution by the City for the 2018-2019 fiscal year equal to 0.25% of base wage to the City Manager's Retiree Health Savings Plan, for a total contribution of 0.5% of base wage.

Attachments: [Ordinance](#)

- 11.9** ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA INCREASING THE COMPENSATION OF THE CITY ATTORNEY BY PROVIDING, EFFECTIVE JULY 8, 2018, (1) A 3% COST OF LIVING SALARY ADJUSTMENT, AND (2) A CONTRIBUTION BY THE CITY EQUAL TO 0.5% OF BASE WAGE TO THE CITY ATTORNEY'S RETIREE HEALTH SAVINGS PLAN

RECOMMENDATION: This ordinance, introduced at the June 26, 2018, Regular Meeting by a 5-0-2 vote (Mayor Coursey and Council Member Combs absent), increases the compensation of the City Attorney by providing, effective July 8, 2018, (1) a 3% cost of living salary adjustment, and (2) a contribution by the City equal to 0.5% of base wage to the City Attorney's Retiree Health Savings Plan.

Attachments: [Ordinance](#)

12. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 16.

PUBLIC HEARING ITEM 14.1 WILL BE HEARD PRIOR TO REPORT ITEMS 13 BUT WILL NOT BEGIN BEFORE 5:00 p.m.

14. PUBLIC HEARINGS

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

14.1 PUBLIC HEARING - ADOPTION OF REVISED ANIMAL SERVICES FEES

BACKGROUND: Sonoma County Animal Services (Animal Services/SCAS) provides sheltering and field services to areas within their jurisdiction, including unincorporated areas of the County, the City of Santa Rosa, and the Town of Windsor. Animal Services is also responsible for rabies control for the entire County. The SCAS service area is comprised of approximately 1,575 square miles with nearly 500,000 residents and includes an animal shelter that serves nearly 3,300 animals annually. DHS is proposing fee revisions for animal impounds, vaccinations, licenses, and boarding fees.

The proposed SCAS fees recover increased costs associated with services delivery, including costs charged to the Department by general government and those associated with salary and benefits. Revised fees are requested to recover, to the extent possible and advisable, a three percent cost of living increase since Animal Services fees were last revised effective July 1, 2017.

The SCAS is proposing 2.47 to 7.69 percent increases to the Animal Services fees. Percentage increases are as close as possible to three percent, while focusing on Animal Services objectives and customer service priorities.

RECOMMENDATION: It is recommended by the City Manager's Office and Sonoma County Animal Services that the Council, by resolution, approve and adopt revised animal services fees.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)
[Presentation \(uploaded July 6, 2018\)](#)
[Public Hearing Notice](#)

13. REPORT ITEMS

13.1 REPORT - REPLACEMENT OF FIRE STATION 5 AT NEWGATE COURT AND FURTHER EVALUATION OF LOCATION FOR RECONSTRUCTION

BACKGROUND: Due to the destruction of Fire Station 5 on Newgate Court, the Fire Department desires to restore emergency services to the Fountaingrove area with a permanent and suitable fire station. As part of the fire station rebuild process, staff would like to assure the future station best serves the Fountaingrove area for decades to come. A newly constructed fire station should be constructed to last 50-80 years.

The Newgate Court Fire Station 5 was built by design and location based on the 2002 Standards of Coverage and Deployment Plan. An opportunity now exists to evaluate all options to best locate an improved fire station to serve the area.

RECOMMENDATION: It is recommended by the Fire Department that the Council, by motion, approve Fire Department staff to evaluate and recommend a fire station location and design for service delivery to the Fountaingrove area.

Attachments: [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Presentation](#)

13.2 REPORT - RENEWAL ENTERPRISE DISTRICT (RED) (This item was continued from the June 26, 2018, Regular Meeting)

BACKGROUND: In the months following the 2017 wildfires, there was heightened awareness of the importance of ensuring not only that our fire survivors rebuild, but also ensuring community-wide economic vitality by meeting housing development goals. The Sonoma County Board of Supervisors and the Santa Rosa City Council have been working to address the problem, and directed staff to identify new and more effective structures that can, over the next five years, facilitate substantially increased housing development for all income levels. In response, the concept of a regional housing construct began to take shape in the Renewal Enterprise District or RED.

The basic premise of the RED is to work across jurisdictions to market and attract developers, blend private financing and public funds, leverage state and federal grant funds, and facilitate creation of housing that meets established public policy goals for increased density, access to transit, protection of open space and community separators, and improving energy efficiency, climate resilience, and affordability, and advancing equity.

By working together, the City and County have an opportunity to develop and implement a common vision and drive regional renewal efforts, by leveraging their real estate assets, regulatory authority, and new funding sources for maximum effect and long-term benefit.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department and the Housing and Community Services Department that the Council, by motion, authorize creation of a Renewal Enterprise District (RED) through a Joint Powers Authority comprised initially of the City of Santa Rosa and the County of Sonoma to facilitate the development of housing in targeted geographic areas.

Attachments: [Staff Report](#)
[Presentation](#)

15. WRITTEN COMMUNICATIONS

- 15.1 LETTER TO OPPOSE SEPARATION OF FAMILIES ENTERING BORDER WITHOUT PROPER DOCUMENTATION - Provided for information.

Attachments: [Letter to Donald Trump](#)

- 15.2 LETTER OF SUPPORT FOR PROPOSED MOBILE HOME PARK ON COUNTY-OWNED PROPERTY - Provided for information.

Attachments: [Memo and Letter](#)

- 15.3 FINAL MAP-SOUTHWEST ESTATES SUBDIVISION - Provided for information.

Attachments: [Notice of Submittal of Final Map \(Fox Hollow\)](#)
[Location Map](#)

16. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Each speaker will be allowed three minutes.

17. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

18. ADJOURNMENT OF MEETING

19. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

19.1 UPCOMING MEETINGS LIST

Attachments: [List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by contacting the City Clerk Office at 543-3015 or cityclerk@srcity.org one week prior to the meeting. TDD 543-3063

Meeting information can also be accessed via the internet at <http://srcity.org>

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.