



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Ave
Santa Rosa, CA 95404

CULTURAL HERITAGE BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT MARCH 20, 2019

1. 2:30 PM CALL TO ORDER AND ROLL CALL (COUNCIL CHAMBER)

2. APPROVAL OF MINUTES

2.1 October 17, 2018 - Draft Minutes

Attachments: [October 17, 2018 – Draft Minutes](#)

2.2 December 5, 2018 - Draft Minutes

Attachments: [December 5, 2018 – Draft Minutes](#)

3. BOARD BUSINESS

The Cultural Heritage Board shall consider the following matters, standards, guidelines and criteria to the extent applicable, in determining whether to grant or deny a permit. Whether the proposed change is consistent or incompatible with the architectural period of the building. Whether the proposed change is compatible with any adjacent or nearby landmark structures or preservation district structures. Whether the colors, textures, materials, fenestration, decorative features and details proposed are consistent with the period and/or are compatible with adjacent structures. Whether the proposed change destroys or adversely affects an important architectural feature or features. The Secretary of the Interior's Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings. Such other matters, criteria and standards as may be adopted by resolution of the Cultural Heritage Board. (Ord. 2668 § 1, 1988)

4. PUBLIC COMMENT

This is the time when any person may address the Board on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Board. Each speaker will be allowed three minutes.

5. STATEMENTS OF ABSTENTIONS

6. SCHEDULED ITEMS

6.1 LANDMARK ALTERATION - AVENUE 320 CONCEPT REVIEW 320 COLLEGE AVENUE - FILE NO. LMA19-002

The AVENUE 320 project proposal includes (1) redevelopment of the existing structure into a 20-unit multifamily apartment building and (2) construction of a new 20-unit multifamily apartment building fronting Lincoln Street. The unit mix will consist of Studio (3), 1-Bedroom (22), and 2-Bedroom (15) units. All units will be market-rate rental units.

Planner: Trippel

Attachments: [Staff Report](#)
[Attachment 1 - Disclosure Form](#)
[Attachment 2 - Location Map](#)
[Attachment 3 - Project Narrative](#)
[Attachment 4 - Project Plan Set](#)
[Attachment 5 - HRI Primary Record](#)

6.2 LANDMARK ALTERATION - ECONO INN REDEVELOPMENT CONCEPT REVIEW

502 SANTA ROSA AVENUE - FILE NO. LMA19-003

The Econo Inn Redevelopment project proposal includes re-use of an existing structure and new construction to create a 60-room hotel mixed-use project comprised of 1-, 2-, and 5-story buildings. The existing single-story hotel structure is expanded to include 1- and 2-story hotel rooms with private terraces and an interior courtyard with event pavilion. A new 5-story building fronts Santa Rosa Avenue and features a ground floor hotel lobby and retail spaces with hotel rooms and event and gallery spaces on multiple floors and a rooftop terrace.

Planner: Trippel

Attachments: [Staff Report](#)
[Attachment 1 - Disclosure Form](#)
[Attachment 2 - Location Map](#)
[Attachment 3 - Project Narrative](#)
[Attachment 4 - Project Plan Set](#)
[Attachment 5 - Irrigation Concept & Statement of Compliance](#)
[Attachment 6 - HRI Primary Record](#)

7. BOARDMEMBER REPORTS

8. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest.
No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

9. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-3200 one week prior to the meeting. TDD (707) 543-3063

Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the Planning and Economic Development, Room 3, City Hall, 100 Santa Rosa Ave, during normal business hours.