



City of Santa Rosa

Santa Rosa Metro
Chamber
50 Old Courthouse
Square, Suite 110
Santa Rosa, CA 95404

SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ADVISORY BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT MARCH 28, 2019

10:30AM

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. APPROVAL OF MINUTES

- 3.1** September 7, 2018 Draft Meeting Minutes

Attachments: [2018.09.07 Draft Meeting Minutes](#)

- 3.2** November 29, 2018 - Draft Meeting Minutes

Attachments: [2018.11.29 Draft Meeting Minutes](#)

4. EVENT SUPPORT APPLICATIONS

- 4.1** Salmonid Restoration Conference - April 23-26, 2019

Attachments: [Salmonid Restoration Conference](#)
[Salmonid Conference Poster 2019 021919 final med.pdf](#)

- 4.2** WGAS Motorsports: 2019 Monster Truck Spring & Fall Nationals - May 3 - 4 and October 2019

Attachments: [2019 Monster Truck Spring & Fall Nationals](#)

- 4.3** Beerfest - The Good One - June 8, 2019

Attachments: [Beerfest - The Good One](#)

- 4.4** Country Summer - June 14, 2019

**Santa Rosa Tourism Business
Improvement Area Advisory Board**

MARCH 28, 2019

Attachments: [Country Summer Event Application](#)
[Country Summer 2018 Media Highlights & Press](#)
[Country Summer 2018 Quick Photo Recap.pdf](#)

4.5 National Heirloom Exposition - September 10 - 12, 2019

Attachments: [National Heirloom Fest](#)

4.6 Sonoma County Harvest Cup - October 26 - 27, 2019

Attachments: [Sonoma County Harvest Cup](#)

5. ADJOURNMENT

Contact Rafael Rivero at (707) 543-3460 with any questions regarding the agenda.

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