



City of Santa Rosa

637 First Street
Santa Rosa, CA 95404

DOWNTOWN SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT MARCH 7, 2019

8:30AM

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENTS

3. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

4. NEW BUSINESS

- 4.1** "Putting the Square in Railroad Square" presentation
Rafael Rivero, Economic Development Specialist
Lois Fisher, Fisher Town Design

Attachments: [Putting the Square in Railroad Square](#)

- 4.2** Downtown Action Organization - Update
Rafael Rivero, Economic Development Specialist
Janet Rogers, Santa Rosa Metro Chamber Commerce

- 4.3** Ironman Economic Impact Report 2018
Rafael Rivero, Economic Development Specialist
Kim Link, Santa Rosa Metro Chamber of Commerce

Attachments: [IRONMAN Marketing Economic Impact Report](#)

- 4.4** Parking Program Budget, Reserves and Asset Management
Kim Nadeau, Parking Manager

Attachments: [Parking Budget, Reserves & Asset Managment](#)

- 4.5** Public Safety - Update
Jonathan Wolf, Sergeant - Santa Rosa Police Department

- 4.6** Event Permits - Update
Tara Thompson, Public Arts Coordinator

Downtown Subcommittee

MARCH 7, 2019

- 4.7** Downtown Station Area Specific Plan - Update
Patrick Streeter, Senior Planner

5. MATTERS HELD IN COMMITTEE

6. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest.
No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

7. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting the Secretary at (707) 543-3924 one week prior to the meeting. Meeting information can also be accessed via the internet at <http://srcity.org> or on a recorded information line by calling (707) 543-3397. For TDD call (707) 543-3063.