



City of Santa Rosa

City Hall, Mayor
Conference Room
100 Santa Rosa Ave,
Room 10
Santa Rosa, CA

ECONOMIC DEVELOPMENT SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT MARCH 11, 2019

12:00PM

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENTS

3. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

4. NEW BUSINESS

- 4.1** Discussion: purpose, direction, format of Economic Development Subcommittee
Raissa de la Rosa, Economic Development Manager and the Council Members
- 4.2** Study Needs and Framing: Roseland and Downtown Opportunity Zones, Market Studies, Strategic Planning, other(s)
Rafael Rivero, Economic Development Specialist
- 4.3** P3 Conference Update
Raissa de la Rosa, Economic Development Manager
Jill Scott, Right-of-Way Agent, Water

Attachments: [P3 Presentation](#)

6. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

7. ADJOURNMENT

**Economic Development
Subcommittee**

MARCH 11, 2019

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