



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT - REVISED - SEPTEMBER 29, 2020

REVISED

CONTINUED TO A FUTURE MEETING DATE - CLOSED SESSION

CONTINUED TO A FUTURE MEETING DATE - STUDY SESSION

4:00 P.M. - REGULAR SESSION (VIDEO CONFERENCE)

DUE TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDER OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA TO SHELTER IN PLACE TO MINIMIZE THE SPREAD OF COVID-19, THE CITY COUNCIL MEMBERS WILL BE PARTICIPATING VIA ZOOM WEBINAR.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/91775475227](https://srcity-org.zoom.us/j/91775475227) OR BY DIALING 877-853-5257 AND ENTER WEBINAR ID: 917 7547 5227

THE MEETING WILL BE LIVE STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99, AND AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)

Public Comment may be submitted by 5:00 pm, the Monday before the City Council Meeting via e-mail at cc-comment@srcity.org, recorded voice message at 707-543-3005, and through the eComment feature at <https://santa-rosa.legistar.com>. E-mail public comments and eComments will be read into record (up to 3 minutes each) during the meeting. Recorded voice message public comments (up to 3 minutes each) will be played at the time that Agenda Item is discussed during the City Council Meeting.

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT
ARE SET FORTH BELOW.**

**COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS.
PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.**

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER.

PUBLIC COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link or dial-in will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the City Council Meeting. Go to <https://srcity.org/virtualparticipation> for more information.

E-mail Public Comment: To submit an e-mailed public comment to the City Council, please send to: cc-comment@srcity.org by 5:00 p.m., Monday, September 28. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3005 by 5:00 p.m., Monday, September 28. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment.

eComment: To submit an eComment, go to <https://santa-rosa.legistar.com> and click the eComment link near the agenda link. eComment period will close at 5:00 p.m., Monday, September 28.

E-mail Public Comments, Recorded Voice Message Public Comments, and eComments will be read into the record (up to 3 minutes) at the time that Agenda Item is discussed during the City Council Meeting.

Recorded public comments on public hearing items may be played at the time

when the hearing is opened.

Non-Agenda Items are the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Comments from the public on non-agenda items, are regularly heard under both Agenda Items 13 (first ten speakers) and 17 (any additional speakers wishing to speak on non-agenda items).

For this meeting, e-mail and recorded public comments, and eComments on non-agenda items may only be heard under Agenda Item 17.

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

2.1 CONFERENCE WITH LABOR NEGOTIATORS (CONTINUED TO A FUTURE MEETING DATE)

(Government Code Section 54957.6)

Agency Designated Representatives: Alan Alton, Interim Chief Financial Officer, Amy Reeve, Human Resources Director, Jeremia Mills, Employee Relations Manager and Jeff Berk, Chief Assistant City Attorney.

Employee Organizations: Santa Rosa Firefighters Association - Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 1021, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Executive Management (Employee Unit 10); Middle Management (Employee Unit 11); Confidential (Employee Unit 12); Mechanics (Employee Unit 13); City Attorney (Employee Unit 15); Santa Rosa City Attorneys'

Association (Employee Unit 17), Santa Rosa Management Association
(Employee Unit 18).

3. STUDY SESSION

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

3.1 ENHANCED INFRASTRUCTURE FINANCING DISTRICTS (CONTINUED TO A FUTURE MEETING DATE)

Enhanced Infrastructure Financing Districts (EIFDs) are a financing tool for infrastructure projects that provide broad community benefits. EIFDs allow such projects to be financed through tax increment generated from the growth in property taxes collected within a designated district boundary. EIFDs may be created by a city or county, and once created, the district stands as a separate government entity. The board of the Renewal Enterprise District (RED), a Joint Powers Authority formed in 2019 by the City of Santa Rosa and County of Sonoma, has voiced support for the possibility of forming a tax increment financing district as a way to assist in the assembly of public financing and leverage other funding sources to accelerate downtown infill housing production.

Attachments: Staff Report
Presentation

4:00 P.M. (VIDEO CONFERENCE)

4. ANNOUNCEMENT OF ROLL CALL

5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

6. PROCLAMATIONS/PRESENTATIONS

6.1 PROCLAMATION - FIRE PREVENTION WEEK

Attachments: [Proclamation](#)

7. STAFF BRIEFINGS

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these

matters except to possibly place a particular item on a future agenda for Council consideration.

7.1 GLASS FIRE INCIDENT BRIEFING

Staff will present current information related to the Glass Fire Incident.

8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

9. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS

10. MAYOR'S/COUNCIL MEMBERS' REPORTS

10.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)

10.1.1 Council Subcommittee Reports

10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)

10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

10.1.4 Association of Bay Area Governments (ABAG)

10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

10.1.6 Sonoma Clean Power Authority (SCPA)

10.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste Management Agency (SCWMA))

10.1.8 Groundwater Sustainability Agency (GSA)

10.1.9 Home Sonoma County (HSC)

10.1.10 Renewal Enterprise District (RED)

10.1.11 Public Safety Subcommittee

10.1.12 Other

11. APPROVAL OF MINUTES - NONE.

12. CONSENT ITEMS

- 12.1 RESOLUTION - APPROVAL OF THE THIRD AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F001748 WITH HROD, INC. DBA MMO PARTNERS (CONTINUED TO A FUTURE MEETING DATE)**

RECOMMENDATION: It is recommended by the City Manager's Office that the Council, by resolution, approve the Third Amendment to Professional Services Agreement Number F001748 with HROD, Inc. dba MMO Partners of Washington, DC, extending time of performance through September 30, 2021 and increasing compensation by \$108,000 for a total amount not to exceed \$360,000 for continued assistance with federal advocacy to secure federal funding for recovery.

Attachments: Resolution
Exhibit A
Presentation

- 12.2 RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F002144 WITH PLACEWORKS (CONTINUED TO A FUTURE MEETING DATE)**

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the First Amendment to Professional Services Agreement F002144 with PlaceWorks to modify the 2050 General Plan Update Scope of Services to include a Greenhouse Gas Reduction Strategy and to increase Compensation by \$99,909 for this additional service, for a total contracted amount not to exceed \$2,599,909.

Attachments: Resolution
Exhibit A – 1st Amendment
Presentation

- 12.3 RESOLUTION - ADMINISTRATIVE AGREEMENT FOR COLLECTION**

OF ASSESSMENTS FOR SONOMA COUNTY TOURISM BUSINESS
IMPROVEMENT AREA, RETROACTIVE TO JULY 1, 2019
(CONTINUED TO A FUTURE MEETING DATE)

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution: 1) approve the Administrative Agreement for Collection of Assessments for Sonoma County Tourism Business Improvement Area, retroactive to July 1, 2019; 2) authorize the remittance of any assessment funds collected from Santa Rosa lodging establishments but not remitted between July 2019 and September 2020; and 3) authorize the City Manager to execute the Administrative Agreement.

Attachments: Attachment 1 - Sonoma County Ord 5525
Attachment 2 - CC Res No. 25954
Attachment 3 - CC RES-2017-204
Attachment 4 - Original Admin Agreement
Attachment 5 - 2006 Admin Agreement
Resolution
Exhibit A - Administrative Agreement
Presentation

12.4 RESOLUTION - RATIFICATION OF PURCHASE ORDER FOR
PROCUREMENT AND ONGOING USE OF HOTEL ROOMS AND
APPROPRIATION OF RELATED FUNDS FOR THE PROVISION OF
NON-CONGREGATE SHELTER FOR "AT RISK" SHELTERED AND
UNSHELTERED PERSONS DURING THE COVID-19 PANDEMIC AND
AUTHORIZATION FOR CITY MANGER TO PROCURE ROOMS
THROUGH DECEMBER 31, 2020 **(CONTINUED TO A FUTURE
MEETING DATE)**

RECOMMENDATION: It is recommended by the Housing and Community Services Department that Council, by resolution, approve the following: 1) ratify the original Purchase Order/Rider, and three related Letter Agreements under the City Manager's emergency authority, with 3421 Cleveland Owner LLC (Sandman Hotel) to procure hotel rooms through June 5, 2020 for the provision of Non-Congregate Shelter for "at risk" sheltered and unsheltered persons during the COVID-19 pandemic; 2) ratify the City's continued use of hotel rooms

from June 5, 2020 through September 29, 2020 where the total not-to-exceed amount was \$888,423; 3) authorize the City Manager to further extend the term of existing hotel rooms and/or expand the number of hotel rooms at the Sandman Hotel through December 31, 2020, subject to an aggregate not-to-exceed amount of \$833,469; and 4) appropriate a total amount not-to-exceed \$1,721,892 for the Purchase Order from General Fund unassigned reserves to cover costs for June 26, 2020 to December 31, 2020.

Attachments: Resolution
Exhibit A
Presentation

13. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and is normally limited to ten speakers selected randomly by the Mayor. For this meeting, e-mail and recorded public comments, and eComments received for non-agenda items may be played under Agenda Item 17. E-mail and recorded public comments, and eComments are limited to 3 minutes to mirror regular meeting protocols.

14. REPORT ITEMS

14.1 REPORT - COUNCIL DIRECTION TO VOTING DELEGATE FOR LEAGUE OF CALIFORNIA CITIES 2020 ANNUAL CONFERENCE REGARDING COUNCIL POSITION ON THE RESOLUTION COMING BEFORE THE LEAGUE GENERAL ASSEMBLY

BACKGROUND: Policy development is a vital and ongoing process within the League of California Cities for determining legislative and program strategies for important issues facing cities throughout California. Policies are submitted for consideration by the General Assembly at the Annual Conference to be voted on by delegates from the cities. Each member city has one Voting Delegate at the General Assembly, which will be held virtually on October 7-8, 2020. There is one issue that has been submitted by resolution to the General Resolutions Committee for recommendation and voting at the General

Assembly. At that meeting, the General Assembly will consider a resolution calling for the amendment of Section 230 of the Communications Decency Act of 1996, so as to require social media companies to remove materials which promote criminal activity.

RECOMMENDATION: It is recommended by the Communications and Intergovernmental Relations Office that the Council, by motion, (a) consider taking a position on a proposed LOCC resolution calling for the amendment of Section 230 of the Communications Decency Act of 1996 to require social media companies to remove materials which promote criminal activity, and (b) provide associated direction to its Voting Delegate for the upcoming meeting of the League General Assembly.

Attachments: [Staff Report](#)
[Attachment 1 - 2020 Resolutions Packet](#)
[Presentation](#)

***14.2** REPORT - RESOLUTION - RATIFICATION OF PROCLAMATION OF LOCAL EMERGENCY

BACKGROUND: On September 27, 2020, the Acting Director of Emergency Services issued a Proclamation of Existence of a Local Emergency relating to existence or threatened existence of conditions of extreme peril to the safety of persons and property within the City due to the Shady Fire, now a part of the Glass Fire Incident, which entered into the city limits of the City of Santa Rosa destroying numerous homes, threatening hundreds of additional homes and businesses, and requiring the evacuation of tens of thousands of residents and visitors.

RECOMMENDATION: It is recommended that Council, by resolution, ratify the Proclamation of Existence of Local Emergency signed on September 27, 2020.

Attachments: [Resolution](#)
[Exhibit A - Proclamation of Local Emergency](#)

15. PUBLIC HEARINGS - NONE.

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

16. WRITTEN COMMUNICATIONS - NONE.

17. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. E-mail and recorded public comments, and eComments are limited to 3 minutes to mirror normal meeting protocols.

18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

19. ADJOURNMENT OF MEETING

20. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

20.1 UPCOMING MEETINGS LIST

Attachments: [Upcoming Meetings List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org. Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

Meeting information can also be accessed via the internet at <http://srcity.org>

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.