



City of Santa Rosa

Virtual Meeting - See Agenda
for Participation

**SANTA ROSA TOURISM BUSINESS
IMPROVEMENT AREA ADVISORY BOARD
REGULAR MEETING AGENDA AND
SUMMARY REPORT - FINAL-REVISED
JULY 23, 2020**

11:00A.M.

Due to the provisions of the Governor's Executive Orders N-25-20 and N29-20 which suspend certain requirements of the Brown Act, and the order of the Health Officer of the County of Sonoma to shelter in place to minimize the spread of COVID-19, the Art in Public Places Committee Members will be participating via Zoom Webinar.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT [HTTPS://SRCITY-ORG.ZOOM.US/J/95003000041](https://srcity-org.zoom.us/j/95003000041) OR BY DIALING 669-900-9128, THEN ENTER WEBINAR ID: 950 0300 0041

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the Santa Rosa Tourism Business Improvement Area Advisory Board Meeting.

Public Comment can also be submitted by 5:00 pm, the Sunday before the Special Meeting of the Art in Public Place Committee via e-mail at EconomicDevelopment@srcity.org, recorded voice message at 707-543-3080, and through the eComment feature at www.santa-rosa.legistar.com. All comments will be read into record or played (up to 3 minutes each) at the time that Agenda Item is discussed during the Santa Rosa Tourism Business Improvement Area Advisory Board Meeting.

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT
ARE SET FORTH BELOW.**

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Stephanie Williams at cityclerk@srcity.org.

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER

PUBLIC COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the Santa Rosa Tourism Business Improvement Area Advisory Board Meeting. Go to <https://srcity.org/VirtualParticipation> for more information on virtual meeting public participation.

E-mail Public Comment: To submit an e-mailed public comment to the Art in Public Places Committee, please send to: EconomicDevelopment@srcity.org by 5:00 p.m., Sunday, June 28. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Sunday, June 28. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

eComment: To submit an eComment, go to www.santa-rosa.legistar.com and click the eComment link near the agenda link. eComment period will close at 5:00 p.m., Sunday, June 28.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. APPROVAL OF MINUTES

3.1 January 23, 2020 - Draft Meeting Minutes

Attachments: [2020.01.23 Draft Minutes](#)

4. EVENT SUPPORT APPLICATIONS

4.1 DJFE Sprint Triathlon Series

Attachments: [DJFE Application](#)

5. ANNUAL REPORT & WORK PLAN

5.1 Review and Approval of the 2019-2020 Annual Report & the 2020-2021 Work Plan

Attachments: [DRAFT - Annual Report 19-20 & Work Plan 20-21](#)

6. ADJOURNMENT

Contact Raissa de la Rosa at (707) 543-3059 with any questions regarding the agenda.

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting the Economic Development and Housing Secretary at (707) 543-3300 one week prior to the meeting/program.