



## **City of Santa Rosa**

City Hall  
100 Santa Rosa Avenue,  
Room 10  
Santa Rosa, CA 95404

### **SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ADVISORY BOARD SPECIAL MEETING NOTICE AND AGENDA - FINAL AUGUST 6, 2020**

**2:00 P.M.**

Due to the provisions of the Governor's Executive Orders N-25-20 and N29-20 which suspend certain requirements of the Brown Act, and the order of the Health Officer of the County of Sonoma to shelter in place to minimize the spread of COVID-19, the Santa Rosa Business Improvement Area Board Members will be participating via Zoom Webinar.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT [HTTPS://SRCITY-ORG.ZOOM.US/J/98085857280](https://srcity-org.zoom.us/j/98085857280) OR BY DIALING 669-900-9128, THEN ENTER WEBINAR ID: 980 8585 7280

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the Special Meeting of the Santa Rosa Business Improvement Area Board.

Public Comment can also be submitted by 5:00 pm, the Wednesday before the Special Meeting of the Santa Rosa Tourism Business Improvement Area Board via e-mail at [EconomicDevelopment@srcity.org](mailto:EconomicDevelopment@srcity.org), recorded voice message at 707-543-3080, and through the eComment feature at [www.santa-rosa.legistar.com](http://www.santa-rosa.legistar.com). All comments will be read into record or played (up to 3 minutes each) at the time that Agenda Item is discussed during the Special Meeting of the Santa Rosa Business Improvement Area Board.

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.**

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Stephanie Williams at [cityclerk@srcity.org](mailto:cityclerk@srcity.org).

**MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER**

**PUBLIC COMMENTS:**

**Live Public Comment:** The public accessing the meeting through the Zoom link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the Special Meeting of the Santa Rosa Business Improvement Area Board. Go to <https://srcity.org/VirtualParticipation> for more information on virtual meeting public participation.

**E-mail Public Comment:** To submit an e-mailed public comment to the Santa Rosa Business Improvement Area Board, please send to: [EconomicDevelopment@srcity.org](mailto:EconomicDevelopment@srcity.org) by 5:00 p.m., Wednesday, August 5. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

**Recorded Voice Message Public Comment:** To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Wednesday, August 5. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

**eComment:** To submit an eComment, go to [www.santa-rosa.legistar.com](http://www.santa-rosa.legistar.com) and click the eComment link near the agenda link. eComment period will close at 5:00 p.m., Wednesday, August 5.

**1. CALL TO ORDER AND ROLL CALL**

**2. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

**3. NEW BUSINESS**

**3.1 Review and Approval of the 2019-2020 Annual Report and 2020-2021**

**Santa Rosa Tourism Business  
Improvement Area Advisory Board**

**- FINAL**

**AUGUST 6, 2020**

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Work Plan

**Attachments:** [Annual Report and Work Plan.pdf](#)

#### **4. ADJOURNMENT**

**Contact Rafael Rivero at (707) 543-3460 with any questions regarding the agenda.**

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at [ecleary@srcity.org](mailto:ecleary@srcity.org). Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.