City of Santa Rosa

VIRTUAL

DOWNTOWN SUBCOMMITTEE
REGULAR MEETING AGENDA AND
SUMMARY REPORT - FINAL
AUGUST 5, 2021

8:30 A.M.

Due to the provisions of the Governor's Executive Orders N-25-20 and N29-20 which suspend certain requirements of the Brown Act, and the order of the Health Officer of the County of Sonoma to shelter in place to minimize the spread of COVID-19, the Downtown Subcommittee Members will be participating via Zoom Webinar.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT HTTPS://SRCITY-ORG.ZOOM.US/J/88146000287 OR BY DIALING 669-219-2599, THEN ENTER WEBINAR ID: 881 4600 0287

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the meeting of the Downtown Subcommittee.

Public Comment can also be submitted by 5:00 pm, the Wednesday before the meeting of the Downtown Subcommittee via e-mail at EconomicDevelopment@srcity.org and via recorded voice message at 707-543-3080. All comments will be read into record or played (up to 3 minutes each) at the time that Agenda Item is discussed during the meeting of the Economic Development Subcommittee.

DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Eileen Cleary at ecleary@srcity.org.
MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER

PUBLIC COMMENTS:
Live Public Comment: The public accessing the meeting through the Zoom

link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the meeting of the Economic Development Subcommittee. Go to https://srcity.org/VirtualParticipation for more information on virtual meeting public participation.

E-mail Public Comment: To submit an e-mailed public comment to the Downtown Subcommittee, please send to: EconomicDevelopment@srcity.org by 5:00 p.m., Wednesday, August 4. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Wednesday, August 4. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. NEW BUSINESS

3.1 Railroad Square Association Community Benefit District - Update
Rafael Rivero, Economic Development Specialist
Kris Wilson, Executive Director, Historic Railroad Square Association

3.2 Downtown Action Organization - Update
Cadance Hinkle Allinson, Executive Director, Santa Rosa Downtown District

3.3 Public Safety - Update
Jeff Travers, Officer, Santa Rosa Police Department

3.4 Maintenance of Courthouse Square - Update

Tim Finegan, Parks Crew Superintendent

3.5 Permitted Events & Public Art - Update
Tara Thompson, Arts & Culture Manager

3.6 Parking Program - Update
Kim Nadeau, Parking Manager

Parking Validation Options
Kevin Buchanan, Administrative Analyst, Parking Division/Finance Department

Attachments: Validation Presentation Aug 5 2021

3.7 Day & Time Change for the Downtown Subcommittee - Discussion
Rafael Rivero, Economic Development Specialist

4. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at ecleary@srcity.org. Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.