



## City of Santa Rosa

Virtual Meeting - See Agenda  
for Participation Information  
100 Santa Rosa Ave  
Santa Rosa, CA 95404

### **CULTURAL HERITAGE BOARD REGULAR MEETING AGENDA AND SUMMARY REPORT JUNE 16, 2021**

**DUE TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDER OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA TO SHELTER IN PLACE TO MINIMIZE THE SPREAD OF COVID-19, THE CULTURAL HERITAGE BOARD WILL BE PARTICIPATING VIA ZOOM WEBINAR.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY: [WWW.ZOOM.US/JOIN](http://WWW.ZOOM.US/JOIN) - MEETING ID 973 6028 6025 OR BY TOLL FREE TELEPHONE: 888-475-4499 AND ENTER MEETING ID: 973 6028 6025;**

**PUBLIC ACCESSING THE MEETING THROUGH THE ZOOM LINK WILL BE ABLE TO PROVIDE PUBLIC COMMENT ON AGENDA ITEMS AT THE TIME AN AGENDA ITEM IS DISCUSSED. ADDITIONAL INFORMATION RELATED TO MEETING PARTICIPATION AND SUBMITTING CORRESPONDENCE IS AVAILABLE AT [HTTPS://SRCITY.ORG/CULTURALHERITAGEBOARD](https://srcity.org/culturalheritageboard)**

**THE MEETING WILL BE LIVE STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28 AND AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**2:30 P.M. - REGULAR SESSION (VIRTUAL MEETING)**

- 1. CALL TO ORDER AND ROLL CALL**
- 2. APPROVAL OF MINUTES**

**2.1** June 2, 2021 - Draft Minutes

**Attachments:** [June 2, 2021 - Draft Minutes](#)

### **3. PUBLIC COMMENTS**

Except for public hearing agenda items, the public may comment on all other agenda items and on items not on the agenda within the jurisdiction of the Cultural Heritage Board during this period. The public may comment on public hearing agenda items when the hearing is opened. Each speaker is allowed three minutes.

### **4. BOARD BUSINESS**

#### **4.1 STATEMENT OF PURPOSE**

#### **4.2 BOARD MEMBER REPORTS**

#### **4.3 OTHER (i.e. VICE CHAIR ELECTION, NEW MEMBER INTRODUCTION)**

### **5. DEPARTMENT REPORTS**

### **6. STATEMENTS OF ABSTENTION BY BOARD MEMBERS**

### **7. SCHEDULED ITEMS**

#### **7.1 STUDY SESSION - REPORT ON THE SANTA ROSA GENERAL PLAN UPDATE AND INPUT ON THE SANTA ROSA FORWARD VISION STATEMENT**

BACKGROUND: In March of 2020, the Planning and Economic Development Department started the first phase of the comprehensive update of the Santa Rosa 2035 General Plan. This 3-year project - referred to as "Santa Rosa Forward" - will produce general plan with a 25-year planning horizon. The Project Team including staff and consultants produced the Existing Conditions Report and Briefing Book which are posted on the project website ([www.santarosafoward.com](http://www.santarosafoward.com)). After the Community Involvement Strategy was accepted by Council in August 2020, the team recruited members for the Community Advisory Committee (CAC) to represent the City's diverse neighborhoods and interests. The CAC members will provide input and serve as community liaisons throughout the project. Last March, the CAC helped the team frame draft Vision Statements for the Santa Rosa Forward Project. The

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Project Team then presented the draft statement to the public at community workshops, meetings with community groups, and a public questionnaire. The Project Team will use this input and the input from the Board to draft the Vision Statement which will be presented to the Planning Commission and City Council at a joint study session on July 20th, 2021.

PRESENTING PLANNER: Andy Gustavson

**Attachments:**    [Memorandum](#)  
                              [Attachment 1 - Draft Vision Statement](#)  
                              [Staff Presentation](#)

**8. ADJOURNMENT**

\*Ex parte communication disclosure required.

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-3200 one week prior to the meeting. (TTY Relay at 711)

*Any writings or documents provided to a majority of this body prior to this meeting regarding any item on this agenda are available for public review in the Planning and Economic Development Department, Room 3, City Hall, 100 Santa Rosa Ave, during normal business hours.*