



## City of Santa Rosa

VIRTUAL

### **ECONOMIC DEVELOPMENT SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL AUGUST 10, 2021**

**10:00 A.M.**

**8/10/2021 @ 3:32PM - Revised Final - Due to audio issues with public comment received via voicemail for Item 3.2 Short-Term Rentals, those calls have been transcribed and attached to the item.**

**8/10/2021 - Revised Final - Addition of email public comment received 8/09 after 5:00PM - 8/10 by 8:00AM.**

**8/09/2021 - Revised Final - Additional information regarding email public comment has been added to the agenda and late correspondence attached to the associated item.**

Due to the provisions of the Governor's Executive Orders N-25-20 and N29-20 which suspend certain requirements of the Brown Act, and the order of the Health Officer of the County of Sonoma to shelter in place to minimize the spread of COVID-19, the Economic Development Subcommittee Members will be participating via Zoom Webinar.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT [HTTPS://SRCITY-ORG.ZOOM.US/J/98914438391](https://srcity-org.zoom.us/j/98914438391) OR BY DIALING 669-219-2599, THEN ENTER WEBINAR ID: 989 1443 8391

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the meeting of the Economic Development Subcommittee.

Public Comment can also be submitted by 5:00 pm, the Monday before the meeting of the Economic Development Subcommittee via e-mail at [EconomicDevelopment@srcity.org](mailto:EconomicDevelopment@srcity.org) and via recorded voice message at 707-543-3080.

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DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Eileen Cleary at [ecleary@srcity.org](mailto:ecleary@srcity.org).

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER

**PUBLIC COMMENTS:**

Live Public Comment: The public accessing the meeting through the Zoom link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the meeting of the Economic Development Subcommittee. Go to <https://srcity.org/VirtualParticipation> for more information on virtual meeting public participation.

E-mail Public Comment: To submit an e-mailed public comment to the Economic Development Subcommittee, please send to: [EconomicDevelopment@srcity.org](mailto:EconomicDevelopment@srcity.org) by 5:00 p.m., Monday, August 9. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute). E-mail public comments received by the deadline will be distributed to Economic Development Subcommittee members and uploaded to the agenda prior to the start of the Economic Development Subcommittee Meeting for public access.

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Monday, August 9. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

**1. CALL TO ORDER AND ROLL CALL**

**2. PUBLIC COMMENTS**

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is

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allowed three minutes.

**3. NEW BUSINESS**

- 3.1** Economy-Equity-Sustainability Considerations - Discussion on how economy, equity and sustainability should be considered for items brought before the subcommittee.

Raissa de la Rosa, Economic Development Division Director

- 3.2** Short Term Rental Proposed Ordinance - Review and discussion of draft Short-Term Rental Ordinance

Shari Meads, City Planner

**Attachments:** [Presentation](#)  
[Public Correspondence 7.31 - 8.04.2021](#)  
[Late Public Correspondence 08.05 - 08.09.2021 by 5PM](#)  
[Late Public Correspondence 08.09 - 08.10.2021 by 8AM](#)  
[Transcription of Voicemail Public Comments](#)

**4. NEW ITEM / NEXT AGENDA CONSIDERATIONS**

This time is reserved for City staff to provide a briefing on issues of interest.

No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

**5 ADJOURNMENT**

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at [ecleary@srcity.org](mailto:ecleary@srcity.org). Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.