



City of Santa Rosa

Virtual Meeting - See Agenda
for Participation

DOWNTOWN SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL-REVISED MARCH 1, 2022

8:30 A.M.

FINAL REVISED - Presentation has been added to item 3.6.

PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA, THE DOWNTOWN SUBCOMMITTEE MEMBERS WILL BE PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIRTUALLY AT: [HTTPS://SRCITY-ORG.ZOOM.US/J/88612016824](https://srcity-org.zoom.us/j/88612016824) OR BY DIALING 669-219-2599, THEN ENTER WEBINAR ID: 886 1201 6824

The public accessing the meeting through the Zoom link will be able to provide public comment on agenda item at the time the Agenda Item is discussed during the Downtown Subcommittee meeting.

Public Comment can also be submitted by 5:00 pm, the Monday before the Downtown Subcommittee meeting via e-mail at EconomicDevelopment@srcity.org and via recorded voice message at 707-543-3080. All comments written comments will be attached to the item for the review of the Subcommittee Members and the Public. Voicemail messages will be played (up to 3 minutes each) at the time that Agenda Item is discussed during the meeting of the Downtown Subcommittee meeting.

DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.

The City of Santa Rosa has postponed many non-essential meetings until further notice. We appreciate your patience and willingness to protect the health and wellness of our community. If you have any questions regarding this meeting, please contact Eileen Cleary at ecleary@srcity.org.

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER PUBLIC

COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the meeting of the Downtown Subcommittee. Go to <https://srcity.org/VirtualParticipation> for more information on virtual meeting public participation.

E-mail Public Comment: To submit an e-mailed public comment to the Downtown Subcommittee, please send to: EconomicDevelopment@srcity.org by 5:00 p.m., Monday, February 28. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute). Written comment will be attached to the associated agenda item for review by the Board and Public.

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3080 by 5:00 p.m., Monday, February 28. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. NEW BUSINESS

- 3.1** Parking Program - Update
 Alan Alton, Chief Financial Officer
- 3.2** Railroad Square Association Community Benefit District - Update
 Kris Wilson, Executive Director, Historic Railroad Square Association
- 3.3** Downtown Action Organization - Update

Cadance Hinkle Allinson, Executive Director, Santa Rosa Downtown District

3.4 Public Safety - Update
Josh Ludtke, Sergeant, Santa Rosa Police Department

3.5 Maintenance of Courthouse Square - Update
James Castro, Parks Superintendent

3.6 Permitted Events & Public Art - Update
Tara Thompson, Arts & Culture Manager

Attachments: [Downtown Permit Applications 2022 as of 2-28-22](#)

4. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at ecleary@srcity.org. Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.