



City of Santa Rosa

Virtual Meeting - See Agenda
for Participation

DOWNTOWN SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL JULY 5, 2022

8:30 A.M.

PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA, DOWNTOWN SUBCOMMITTEE MEMBERS WILL BE PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR. MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIA ZOOM BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/85109268504](https://srcity-org.zoom.us/j/85109268504), OR BY PHONE BY DIALING 669-219-2599 AND ENTERING WEBINAR ID: 851 0926 8504.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. NEW BUSINESS

- 3.1** Downtown Subcommittee Refresh Discussion: Raissa de la Rosa
 - Discuss the proposed purpose statement and agenda management strategy.
 - Outline potential topics for future Downtown Subcommittee agendas as opposed to being directed to the Economic Development Subcommittee.
 - Discuss method and cadence of general updates, including public safety, Courthouse Square maintenance, and parking programs.Presenter: Raissa de la Rosa, Economic Development Division Director
- 3.2** Community Benefit District Reports and Merchant Concerns

4. WRITTEN UPDATES FROM PARKING AND SPECIAL EVENT PERMITS

- 4.1** City Wide Events Update as of 6/22/2022

Attachments: [City-Wide Special Event Permit Applications 2022 as of 6-2](#)

5. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

6. FUTURE AGENDA PLANNING

7. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at ecleary@srcity.org. Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.