



City of Santa Rosa

Virtual Meeting - See Agenda
for Participation

DOWNTOWN SUBCOMMITTEE REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL-REVISED OCTOBER 4, 2022

8:30 A.M.

PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA, DOWNTOWN SUBCOMMITTEE MEMBERS WILL BE PARTICIPATING IN THIS MEETING VIA ZOOM WEBINAR. MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING VIA ZOOM BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/81433641267](https://srcity-org.zoom.us/j/81433641267), OR BY PHONE BY DIALING 833 548 0282 (TOLL FREE) AND ENTERING WEBINAR ID: 814 3364 1267.

Members of the public accessing the meeting through the Zoom link will be able to provide public comment on an agenda item at the time the Agenda Item is discussed during the Downtown Subcommittee meeting. Public Comment can also be submitted by 5:00 pm on Monday, October 3, via e-mail at economicdevelopment@srcity.org and via recorded voice message at 707-543-3080. All written comments will be attached to the item for the review of the Committee Members and the Public. Voicemail messages will be played (up to 3 minutes each) at the time that Agenda Item is discussed during the meeting of the Downtown Subcommittee.

If you have any questions regarding this meeting, please contact Eileen Cleary at ecleary@srcity.org.

Final Revised: A voicemail comment has been added to Item 3.1 Mendocino Survey Results & Proposed Design. Due to technical issues the comment was not audible during the meeting.

Final Revised: Late public correspondence for Item 3.1 Mendocino Survey Results & Proposed Design has been added to the item.

Final Revised: The agenda was revised to include a report for Item 4.1 Downtown Action Organization.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

This is the time when any person may address matters not listed on this agenda, but which are within the subject matter of the jurisdiction. The public may comment on agenda items when the item is called. Each speaker is allowed three minutes.

3. NEW BUSINESS

- 3.1 Mendocino Survey Results & Proposed Design
Robert Sprinkle, Deputy Director Traffic, TPW

Attachments: [Mendocino Survey Results & Proposed Design](#)
[Late Correspondence as of 2022.10.03](#)
[Late Correspondence as of 2022.10.04](#)
[Voicemail Comment](#)

4. WRITTEN UPDATES

- 4.1 Downtown Action Organization
Cadance Hinkle Allinson, Executive Director, Santa Rosa Downtown District

Attachments: [DAO Report 10.4.22.pdf](#)

- 4.2 Railroad Square Association
Kris Wilson, Executive Director, Historic Railroad Square Association

Attachments: [RSA September 29, 2022 Report](#)

- 4.3 Parking Program
Chad Hedge, Parking Manager

Attachments: [Parking - Written Report](#)

- 4.4 Special Event Permits
Tara Thompson, Arts & Culture Manager

Attachments: [Special Event Permit Update as of 9-30-22](#)

5. DEPARTMENT REPORTS

This time is reserved for City staff to provide a briefing on issues of interest.

No action will be taken on these matters except to possibly place a particular item on a future agenda for consideration.

6. FUTURE AGENDA PLANNING

7. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the Economic Development Administrative Secretary at (707) 543-3227 (TTY Relay at 711) or at ecleary@srcity.org. Request should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.