



City of Santa Rosa

Virtual Meeting - See Agenda
for Participation Information

WATER CONSERVATION SUBCOMMITTEE SPECIAL MEETING NOTICE AND AGENDA JANUARY 31, 2022

**PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND THE
RECOMMENDATION OF THE HEALTH OFFICER OF THE COUNTY OF
SONOMA, THE BOARD MEMBERS WILL BE PARTICIPATING IN THIS
MEETING VIA ZOOM WEBINAR.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY
VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/84627822463](https://srcity-org.zoom.us/j/84627822463) OR BY
DIALING 1-877-853-5257, THEN ENTERING WEBINAR ID: 846 2782 2463**

**THE MEETING WILL BE LIVE STREAMED AT
[HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**The public accessing the meeting through the Zoom link will be able to
provide public comment on agenda items at the time an agenda item is
discussed during the Water Conservation Subcommittee Meeting.**

**Public Comment may also be submitted via e-mail at
bpu-comment@srcity.org
or recorded voice message at 707-543-4224.**

**Deadlines and additional instruction for public comment are set forth
below. The City of Santa Rosa has postponed many non-essential
meetings until further notice. We appreciate your patience and
willingness to protect the health and wellness of our community. If you
have any questions regarding this meeting, please contact Roberta Atha
at ratha@srcity.org.**

3:00 P.M. (Virtual Meeting)

- 1. CALL TO ORDER AND ROLL CALL**
- 2. PUBLIC COMMENTS**

Public Comment may be submitted via e-mail or recorded voice message.

Live Public Comment: The public accessing the meeting through the Zoom

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link or dial-in will be able to provide public comment on agenda items at the time an agenda item is discussed during the Water Conservation Subcommittee Meeting. Go to <https://srcity.org/virtualparticipation> for more information.

E-mail Public Comment: To submit an e-mailed public comment to the Water Conservation Subcommittee, please send to: bpu-comment@srcity.org by 5:00 p.m., Sunday, January 30. Identify in the subject line of your e-mail the agenda item number(s) on which you wish to comment, provide your name in the body of the e-mail and your comment. These comments will be e-mailed to all Board Members, will be posted to the agenda documents on-line, and be made part of the archive packet.

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-4224 by 5:00 p.m., Sunday, January 30. State your name, the agenda item number(s) on which you wish to comment, and your comment. Recordings will be limited to 3 minutes. Recorded comments may be played at the time that the agenda item is discussed during the Subcommittee Meeting.

3. APPROVAL OF MINUTES

- 3.1 September 14, 2021 - Special Meeting Minutes.

Attachments: [September 14, 2021 - Special Meeting Minutes](#)

4. NEW BUSINESS

- 4.1 WATER USE EFFICIENCY PROGRAM AND DROUGHT OUTREACH UPDATE

Staff will provide an overview of recent Water Use Efficiency activities, including rebates issued, and past and upcoming events. Staff will also provide an update on the current and future drought related outreach campaign.

Attachments: [Presentation](#)

- 4.2 WATER USE EFFICIENCY REBATE PROGRAM MODIFICATIONS

Staff will present Water Use Efficiency rebate modifications for the

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residential Irrigation Efficiency Rebate, Graywater Rebate, Recirculating Hot Water Pump Rebate and Sustained Reduction Rebate. Staff will provide a proposal to increase the rebate amount of these programs to increase program participation for the Subcommittee's consideration and approval.

Attachments: [Presentation](#)

4.3 PROPOSED POOL REBATES

Staff will present two new rebate options; a pool removal rebate and pool cover rebate for the Subcommittee's consideration and approval. Staff will describe these new rebate options including the impetus for developing such a program, and drawing on research conducted, the expected water savings and participation. The implementation of the programs will also be discussed.

Attachments: [Presentation](#)

5. ADJOURNMENT

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings and programs are available by contacting the Secretary at (707) 543-4266 (TTY Relay at 711) one week prior to the meeting. Meeting information can also be accessed via the internet at <http://srcity.org>.