



# SHARED MOBILITY DEVICES (Scooters)



Downtown Subcommittee

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# BACKGROUND

November 10, 2020 – City Council direction to develop a one-year pilot program

December 3, 2020 – Downtown Subcommittee

March 17, 2021 – Downtown Action Organization

March 18, 2021 – Historic Railroad Square Assoc

# Process

- March 2021 – Parking, Police, Fire, PED, CAO
- Spring/early Summer 2021 – CA Cities  
Emeryville, Fremont, Oakland,  
Palo Alto, Sacramento, San Francisco  
San Jose
- Summer/Fall 2021 – Follow up with Parking,  
Police, PED and CAO

# Fleet Requirements

- Number of Operators (Pilot): 1
- Fleet Size: 50-100 (can apply for fleet expansion)
  - Adaptive scooters must be made available (likely by reservation)
- Service Areas: Downtown/Railroad Square, Roseland, SRJC

# Parking Requirements

- Lock to a bike rack or other fixed object (no street furniture that requires access)
- Leave clear path of travel on sidewalks, curb ramps, entryways
- Citation fee schedule established as part of permanent program
- Mis-parked scooters should be reported directly to operator
  - Mon-Fri, 6 AM-6 PM: 2 hours
  - All other times: 12 hours

# Operational Regulations

- Not allowed on sidewalks (CA Vehicle Code)
- Not allowed on streets with speed limits over 25 MPH unless street has a bike lane
- 15 MPH speed limit (CA Vehicle Code)
  - Can use geofencing to further limit speed within areas specified by City
- Driver's license required (CA Vehicle Code)

# Engagement, Education, & Safety

- Operator responsible for educating users (including through a “Code of Conduct”)
- Operator must be on-site for first 7 days of deployment
- All materials must be available in English and Spanish
- Operator must verify users have a driver’s license

# Pricing & Affordability

- Operator must provide methods of payment other than mobile phone and credit card
- Operator must provide discounted membership to those making less than 200% federal poverty level (participation in income assistance programs such as CalFresh, PG&E CARE)



# Data Sharing & Privacy

- Operator must provide City with access to anonymized user data, trip information, incident reports, customer service requests
- Operator must distribute a user survey developed by the City
- Operator must comply with all state and federal data privacy laws

# Boards/Community Groups

- Nov 2021 – Downtown Action Organization
- Nov 2021 – Historic Railroad Square Assoc
- Nov 2021 – BPAB
- Dec 2021 – Downtown Subcommittee

# NEXT STEPS

- Feb/March 2022 - Pending City Council action will launch the permit process/application and select an operator

# QUESTIONS