



APPROVAL OF 2022 UPDATE TO SANTA ROSA CITYBUS TITLE VI PROGRAM

City Council Meeting
May 10, 2022

Deputy Director, Transportation and Public Works

Rachel Ede

CURRENT

- Title VI of the Civil Rights Act of 1964 provides that no person shall, on the grounds of race, color or national origin be excluded from participation in, denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance.
- Federal Transit Administration (FTA) requires grantees to document their compliance with Title VI by submitting a Title VI Program update once every three years.

PROPOSED

- Council approval of 2022 Title VI Program update, including the following elements:
 - Public notice of protections from discrimination
 - Procedures for filing a Title VI complaint
 - List of any Title VI complaints, investigations or lawsuits naming Santa Rosa CityBus
 - Public participation plan
 - Language Assistance Plan to ensure access to services for individuals with Limited English Proficiency
 - Systemwide service standards and policies to ensure that transit services and amenities are deployed in a non-discriminatory manner.

PROPOSED

- Update process:
 - Reviewed all program elements for changes since last submission
 - Notice of non-discrimination
 - Complaint process
 - Public participation plan
 - Full update of Language Assistance Plan
 - Customer survey
 - Outreach to community organizations
 - Coordination with internal City staff

BENEFIT

- Documents the Transit Division's compliance with Title VI and related FTA regulations in delivering Santa Rosa CityBus and Santa Rosa Paratransit services
- Identifies actions to improve access to information for riders with limited English proficiency

RECOMMENDATION

- It is recommended by the Transportation and Public Works Department that the Council, by resolution, approve the 2022 update to the Santa Rosa CityBus Title VI Program addressing the Transit Division's responsibilities under Title VI of the Civil Rights Act of 1964.
- Questions?