

From: [Cadance H. Allinson](#)
To: [Rogers, Chris](#); [Alvarez, Eddie](#); [Sawyer, John](#); [MacDonald, Dianna](#); [Fleming, Victoria](#); [Schwedhelm, Tom](#); [City Council Public Comments](#)
Cc: [Alton, Alan](#); [Hedge, Chad](#)
Subject: [EXTERNAL] Revisions to Parking Fee Schedule - June 21 Agenda, Item 14.1
Date: Wednesday, June 15, 2022 1:15:23 PM
Attachments: [image001.png](#)
[Memo re Revisions to Parking Fee Schedule.pdf](#)

Mayor Rogers, Vice Mayor Alvarez and Members of Council,

Attached please find a memo from the DAO in support of the Parking District's Revisions to the Parking Fee Schedule being presented during Item 14.1 at next week's Council meeting.

Thank you,
Cadance

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Downtown Action Organization
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Memo

To: Mayor Rogers, Vice Mayor Alvarez and Members of Council
From: Downtown Action Organization
Date: June 15, 2022
Re: Revisions to Parking Fee Schedule

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On behalf of the Downtown Action Organization and the business and property owners within the Downtown District, I am writing to express support for the revisions to the parking fee schedule the Parking District is proposing at the June 21 meeting of City Council.

The communication, partnership and willingness of Alan Alton and Chad Hedge on behalf of the Parking District, to come up with solutions that will continue to drive our community to the garages as we transition out of the COVID-era garage parking incentives, is greatly appreciated.

Enabling first hour free parking across all City garages and free weekends during the holidays, not only simplifies the message to the community, it also benefits all types of business in the Downtown area.

We are grateful for the ongoing relationship with the Parking District and their consideration for making parking easy and consistent. We look forward to being part of ongoing discussions about how to continue incentivizing garage use as we work to revitalize our Downtown.

Thank you,

Cadance Hinkle Allinson
Executive Director, Downtown Action Organization