



July 26, 2022

Historic Railroad Square Association

August 2, 2022, Downtown Subcommittee Report:

1. Graffiti and transient activity continues to be an issue in our district as we experience an increase in transients sleeping in doorways, sidewalks, Depot Park and around the Depot.
2. We've had some complaints from merchants regarding the Shared Mobility Devices. Scooters are being left on sidewalks, near entrances and randomly along the streets. Response to calls made to Bird have been good which is encouraging.
3. The Association has a bigger presence in the area now that we are in the Visitors Center and we're looking forward to collaborating on projects and events to welcome visitors, and our community, to the district. We've met with City Josh Carstensen to discuss roles & responsibilities of cleaning the area around the Depot and what we can do collectively to make it more appealing for everyone.
4. I want to acknowledge Jen Santos, James Castro & Jeremy Gunde for support of our district and assistance in getting our new Depot Park Sign project moving forward. We're waiting for draft of the new sign design and are excited to get the existing damaged sign replaced within the next few months.

RRSQ District Projects:

1. Additional tree trimming is being done throughout the district creating a cleaner and much improved look along the streets.
2. The large bulbs on the tree lights in Depot Park have been replaced with smaller and more attractive ones and we continue to explore options for additional lighting on 4th Street to create a more welcoming safe ambience to the area.
3. The first phase of the Wayfinding Pedestrian Signage project is almost to production stage with artwork and sign placement being confirmed with participating merchants.

4. Coop radio ads with 9 participating merchants are running through October.
5. Our new website design and re-build will be up and live within the next 2 weeks with a more attractive, colorful, easy navigating design that also links our Instagram and Facebook postings.
6. Our “Summer Music Strolls” are happening on the 2nd Sunday of every month through October with local busker type music along 4th street and music and activities in Depot Park. We’ll be partnering with the Humane Society and the City’s Drought/water saving program again this year.

New Business coming:

1. Papillon Floral will be opening at 109 4th street in September

Our board meets on the **3rd Thursday of the month at 8:30am** at the Courtyard Marriott. Agendas can be found on our website postings.

Don’t hesitate to reach out to me if you have questions or need additional information.

Kris Wilson

Kris Wilson, Executive Director
Historic Railroad Square Association
kris@railroadsquare.net
707-494-6003

www.railroadsquare.net