

From: [A Fiorini](#)
To: [CHB - Cultural Heritage Board](#)
Subject: [EXTERNAL] Support for Clark's Corner in Railroad Square!
Date: Tuesday, September 13, 2022 6:54:04 PM

Hi there,

I am *thrilled* to see another new housing project in discussion in Railroad Square! As both a recreation & employment destination and a nearby transit hub, the location of this housing project is unbeatable. I fully support the Clark's Corner project!

I have a couple of comments that could improve the project, if it's not too late:

- Parking should NOT be required for anyone building housing in Railroad Square. It is a transit hub and is walkable to downtown and bikeable to a large swath of the rest of Santa Rosa. Parking minimums add extra cost for no benefit--we now know how underutilized the parking is in downtown Santa Rosa, so let's not put an unnecessary obstacle to the development of new housing.
- We shouldn't be afraid of building mass--let's look to the Hotel La Rosa and some of the other iconic historic building nearby and in downtown for inspiration. A simple facade with a little ornamentation would be context sensitive, and bring down construction costs for the housing we desperately need.
- We have so few opportunities to add to the housing stock in transit-oriented areas--can we get any more units in this building?

Thanks so much for your consideration!
Alexandria