



**Santa Rosa Tourism Business  
Improvement Area Advisory Board  
Meeting Minutes - Draft**

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Thursday, July 28, 2022

11:00 AM

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**1. CALL TO ORDER AND ROLL CALL**

Chair Thompson called the meeting to order at 11:01 AM.

Member Rumble joined the meeting at 11:05 AM.

**Present** 5 - Board Member Todd Anderson, Board Member Tony Pace, Board Member Donna Renteria, Board Member Peter Rumble, and Alternate Board Member Tara Thompson

**Absent** 2 - Alternate Board Member Charlene Lennon, and Board Member Rafael Rivero

**2. PUBLIC COMMENTS**

None

**3. APPROVAL OF MINUTES**

3.1 Approval of Minutes: May 26, 2022

**A motion was made by Board Member Pace, seconded by Board Member Renteria, that this SRTBIA Advisory Board agenda item be approved as submitted. The motion carried by the following vote.**

**Yes:** 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

**Absent:** 2 - Alternate Board Member Lennon and Board Member Rivero

**4. EVENT SUPPORT APPLICATIONS**

4.1 Beer City - Continued from May 26, 2022, meeting.

**A motion was made by Board Member Anderson, seconded by Board Member Renteria, that this SRTBIA Advisory Board agenda item be approved as amended. Support will be provided in the amount of \$7,250. The motion carried by the following vote:**

**Yes:** 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

**Absent:** 2 - Alternate Board Member Lennon and Board Member Rivero

#### 4.2 Turkey Trot

**A motion was made by Board Member Rumble, seconded by Board Member Renteria, that this SRTBIA Advisory Board agenda item be approved as amended. Support will be provided in the amount of \$5,000. The motion carried by the following vote:**

**Yes:** 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

**Absent:** 2 - Alternate Board Member Lennon and Board Member Rivero

### 5. APPROVAL OF DRAFT 2021-2022 ANNUAL REPORT & 2022-2023 WORKPLAN

#### 5.1 Review and Approval of the Draft 2021-2022 Annual Report and 2022-2023 Work Plan

**A motion was made by Board Member Rumble, seconded by Board Member Pace, that this SRTBIA Advisory Board agenda item be approved as submitted. The motion carried. by the following vote:**

**Yes:** 5 - Board Member Anderson, Board Member Pace, Board Member Renteria, Board Member Rumble and Alternate Board Member Thompson

**Absent:** 2 - Alternate Board Member Lennon and Board Member Rivero

### 6. ADJOURNMENT

Chair Thompson adjourned the meeting at 11:34 AM. The next regular meeting of the Santa Rosa Tourism Business Improvement Area Advisory Board is Thursday, September 22, 2022, at 11:00 AM.