



PARKING UPDATE

October 4th, 2022, Downtown Subcommittee Meeting

Outreach from parking

- Continued outreach meetings/ discussions with Perch and Plow, Timothy Patrick Jewelers, Er Sawyer, California Luggage, and the California Welcome Center
- Continued meetings/ discussions with Metro Chamber

Updates

- Parking is applying for grants through MTC to create wayfinding program in RRSQ and DWTN. This program will help direct visitors to parking, business, landmarks, and City Offices reducing emissions and congestion in Santa Rosa. This signage can also be used for evacuation routes and safety zones in the event of an emergency.
- Lot 10 Reconstruction project is scheduled to begin Fall of 23. There was a community meeting in September and there will be more in the future.
- We are working with Sonoma Clean Power to install additional EV charges and hope to use this project as a template going forward.
- Walnut Ct. has petitioned to join the RPP program, and we will present this to Council in November.
- RPP program is active, and residents need to renew their permits.
- Council will discuss Parking properties that could be used for developments in October.
- We are reaching out to business to advertise our validation programs.

Delays

- We will begin the acceptance phase of our New PARCS system in October. This may cause short delays at the exits in Garages.

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