



City of Santa Rosa

Utility Field Office
35 Stony Point Road Santa
Rosa

Community Advisory Board Meeting Minutes

Wednesday, May 24, 2023

6:00 PM

6:00 P.M.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON FROM THE UTILITY FIELD OFFICES LOCATED AT 35 STONY POINT RD., OR VIA ZOOM WEBINAR BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/86149129126](https://srcity-org.zoom.us/j/86149129126), OR BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 86149129126

THE MEETING WILL BE LIVE-STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW. THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28 AND AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)

Public Comment may be made live during the meeting via Zoom, In-Person from the Utility Field Offices, or submitted in advance by 5:00 pm, the Tuesday before the Community Advisory Board meeting via email at communityengagement@srcity.org.

1. CALL TO ORDER AND ROLL CALL

Meeting called to order. Time not recorded.

2. PUBLIC COMMENTS

Not recorded.

3. APPROVAL OF MINUTES

Not recorded.

April 26, 2023 Regular Meeting Minutes.

Attachments: [Minutes](#)

4. STAFF UPDATES

Not recorded.

5. SCHEDULED ITEMS

5.1 MYSANTAROSA APP OVERVIEW

Director of Communications Lon Peterson discusses news regarding the new Santa Rosa City App, explains the process in which the app works and its purpose.

CAB members question and hypothesize some issues correlated with the app. CAB also discusses reporting problems in general in Santa Rosa. Lon provides feedback to many comments and will get back about some questions next meeting.

CAB points out app doesn't have multiple languages and that this can cause inequity. Lon and ... plan to discuss this later.

Public Comment: Discusses adding feature to app where the public can upload videos/info about Santa Rosa.

PRESENTATION - MYSANTAROSA APP

Attachments: [Presentation](#)

5.2 CIVIC READY LOGIN UPDATE

Lon reports that language translation has been added to the sign up process for Civic Ready per last meeting.

Public Comment: None.

5.3 ISSUES OF CONCERN TO CITY RESIDENTS

Member Diaz de Leon announced Pride coming up, highlights June 2nd event at La Rosa Restaurant on 4th St., where there is a fundraiser for trans life called Pride Fiesta Al Cien, starts at 9 PM. Also notes issue of concern regarding past Cinco de Mayo celebration, that there was a lack of parking and people getting towed.

Member Lange announced Juneteenth coming up. Encourages community members to attend due to the lengths Black community members have taken to keep this event as well as MLK park running. Event will go from Julliard Park to MLK park, meet at park at 10 AM and the march will honor Vince Harper. Celebration at park will begin at 11 to around 5 PM.

- Has issue of concern as event has little funding and parking. Also, that parks don't have the infrastructure for events that take place in them. Event takes place right next to Country Summer, Lange explains how this creates issues. Notes rules are prohibitive for smaller organized events.

- Lange reports another issue of concern regarding the lack of service in customer based relations. Discusses aggression in public service.

Member Chen shares that he attended an Asian American and Pacific Island healing concert at Paradise Ridge. Says this was a good opportunity to see a lot of people from different ethnicities and really appreciated and encourages the event to celebrate heritage.

- Shares that there will be an educational seminar in preparing kids for college on Saturday, May 24th, with Montgomery Principal. 10 to 11:30 AM, at Sonoma Clean Power event center.

Member Inocencio shares that the Elsie Alan rugby club had an undefeated season and won their state championship.

Member Barnett announces that May is bike month and encourages people to ride bikes. Announces app to help prevent bike theft.

June 3rd Prince Memorial Greenway Park cleanup, 10 - 12 AM.

Public Comment: None.

6. FUTURE AGENDA ITEMS

- District Town Halls - TBD

Public Comment: None

7. ADJOURNMENT

Meeting was adjourned. Time not recorded.

The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by calling (707) 543-4699 one week prior to the meeting. (TTY Relay at 711).

Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any item on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.