Water Waste Regulations Revision

Board of Public Utilities September 21, 2023

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Water Waste Regulations

- Santa Rosa City Code Chapter 14-21 Water Waste Regulations adopted by City Council in 1999*
- Water waste definition:
 - (A) Potable or recycled water use in outdoor areas resulting in runoff; or(B) Breaks or leaks in the potable or recycled water delivery system.
- Notice and disconnection
 - City may issue a written warning
 - City may disconnect water service



*(Ord. 3845 § 7, 2007; Ord. 3426 § 2, 1999)

Why Revise These Regulations?

- AMI has increased our ability to identify continuous use (leaks)
- Current Water Waste Regulations are missing:
 - Acknowledgement of continuous use
 - Exceptions for enforcement based on adverse impacts on health, sanitation, safety
 - Option to enforce Commercial, Industrial, Institutional accounts (CII) without disconnection
 - Defined appeals process

8/3/2023 0:00	1	246	GAL	Failed Validation
8/3/2023 1:00	1	230	GAL	Failed Validation
8/3/2023 2:00	1	240	GAL	Failed Validation
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8/3/2023 4:00	1	239	GAL	Failed Validation

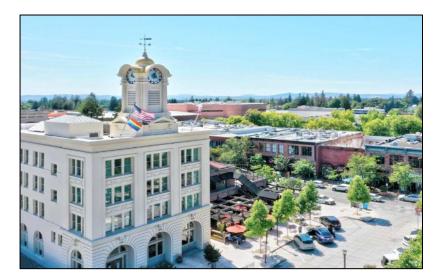


Why Revise These Regulations?

- CII shutoff is not often feasible
 - Essential CII needs to continue operation (schools, police, fire, grocery, etc.)
 - Shutoff would disrupt local economic activity
- Need a mechanism to motivate CII customers to resolve water waste









Proposed Revisions to Regulations

Applicable to all customer classes (CII, MFR, SFR)

- Redefined water waste
- Escalating penalty \$100, \$200, \$500 for every violation
- Clarified authority to disconnect
- Process for requesting exception
- Process for appeal



Water Waste Definition

Current definition:

(A) Potable or recycled water use in outdoor areas resulting in runoff; or

(B) Breaks or leaks in the potable or recycled water delivery system.





Water Waste Definition

Proposed definition:

(A) Potable or recycled water use in outdoor areas resulting in runoff; or

(B) The escape of water through breaks or leaks or due to an equipment malfunction within a customer's plumbing or private distribution system for any substantial period of time within which such break, leak, or equipment malfunction should have been discovered and corrected.



Current Water Waste Process

- Staff provide support to all customer classes
- Once irregular continuous use is identified, staff contact the customer
 - Multiple attempts to reach the onsite decision maker (phone, letters, text, email, door tag)
 - Offer an onsite WaterSmart check-up
 - Provide ongoing technical analysis and support
- Enforcement process allows customer ample time to find/fix

No enforcement process initiated provided the customer is actively trying to find/fix the leak



Proposed Penalty Process

- Non-responsive customers
 - 1st violation written warning: customer is in violation of Regulations and has one week to respond or \$100 fine
 - Letter of warning signed by Director of Santa Rosa Water, or Director's designee
 - Customer can apply for exception





Proposed Penalty

- Notice of Violation
 - 2nd Notice of Violation letter, 72 hours to respond, \$100 fine imposed
 - 3rd Notice of Violation letter, 72 hours to respond, \$200 fine imposed
 - 4th Notice of Violation letter, 72 hours to respond, \$500 fine imposed
 - Fine continues every 72 hours
 - Notices of Violation signed by Director of Santa Rosa Water, or Director's designee
 - Customer has right to appeal final decision

No enforcement process initiated provided the customer is actively trying to find/fix the leak



Implementing a Water Waste Penalty

- Water waste administrative fines are common.
 - ✓ Marin Municipal Water District (tiered rate excess use penalty)
 - ✓ North Marin Water District (\$250, \$500)
 - ✓ City of San Diego (warning letter, \$100, \$250, \$500, up to \$1K)
 - ✓ City of Santa Cruz (warning letter, \$100, \$250, \$500)
 - ✓ City of Healdsburg (up to \$1K/day, max penalty \$20k)
- Staff anticipate low need to implement fine process
 - SFR: ~500 reports of water waste/yr, ~8 shutoffs/yr. = 1.5% of cases
 - CII: ~40 reports of water waste/yr, 1.5% = fewer than one customer/yr



Authority to Disconnect

Current definition:

Notice and disconnection.

The Director of Utilities may issue a written warning to anyone who violates the provisions of this chapter. If a customer does not correct the violation within 15 days of notification, or such other time as specified by the Director, the City may disconnect potable or recycled water service.



(Ord. 3845 § 7, 2007; Ord. 3426 § 2, 1999)

Authority to Disconnect

Proposed definition:

Enforcement–Administrative Fines and Disconnection.

(A) Administrative Fines. Notwithstanding any other provisions contained within the Santa Rosa City Code, the Director of Santa Rosa Water, or the Director's designee, may impose the following administrative fines for violations of section 14-21.030. Any violation of section 14-21.030 that continues for longer than seventy-two hours shall constitute a separate violation.

- (B) Disconnection.
 - For violations of section 14-21.030, depending on the nature and extent of the water waste, Santa Rosa Water may also disconnect water service pursuant to section 14-04.210(B).
 - (2) For violations of section 14-21.040, Santa Rosa Water may disconnect water service pursuant to section 14-04.210(B).



Proposed Exceptions

- Customer may request an exception to a Water Waste Regulation violation in advance of receiving a Notice of Violation.
- Customer must submit a written application explaining why exemption is justified.
- Director of Water or Director's designee may grant exception if necessary to avoid adverse impact on health, sanitation, or safety of the applicant or the public, and/or to avoid undue hardship for the applicant or the public.
- Decision may be appealed in writing to the Board of Public Utilities.



Proposed Appeal Process

- Any customer may appeal the final decision of Santa Rosa Water staff regarding violations to the Director of Santa Rosa Water, or the final decision of the Director of Santa Rosa Water to the Board of Public Utilities.
- Customer must submit written notice of appeal.

14-21.080 Appeal.

Any customer may appeal the final decision of Santa Rosa Water staff regarding violations of this chapter to the Director of Santa Rosa Water, or a final decision of the Director of Santa Rosa Water to the Board of Public Utilities by submitting a written notice of appeal to the Board of Public Utilities within fifteen calendar days of the date of the final decision.



Proposed Next Steps

- October 24: City Council conduct Public Hearing on revised Regulations
- November 14: City Council conduct Second Reading of Regulations
- December 14: Proposed effective date (30 days post Second Reading)



Recommendation

It is recommended by the Water Conservation Subcommittee and Santa Rosa Water that the Board of Public Utilities, by resolution, recommend the City Council adopt the proposed ordinance amending Santa Rosa City Code Chapter 14-21 Water Waste Regulations to include administrative fines, provide an exception and an appeals process, and make other clarifying changes.

