



Consideration of a Graffiti Abatement Pilot Program

City Council Meeting
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PURPOSE

- Establish an 18-month abatement program
 - Generate visible graffiti reduction;
 - Restore aesthetic appeal;
 - Foster community pride;
- Interdepartmental support team;
- Strategic foundation for long-term goals;
- Alignment with Council Goals/Priorities

BACKGROUND/PRIOR REVIEW



- Initiatives and programs
- Ord. 3601 restricted possession and sale
- Ord. 3729 strengthened abatement efforts
- Funding constraints and transitions

ANALYSIS

- Program Structure
 - Staffing
 - HCS (Code Enforcement) Technician
 - Community Outreach Specialist
 - Components
 - Enforcement
 - Field Presence, Rapid Removal
 - Community Outreach
 - Needs Assessment, Resources

PROGRAM GOALS

- Awareness of Disproportional Impacts
- Educational Emphasis
- Intradepartmental Team Support
- Enforcement Alternatives
- Cleaner, More Vibrant Environment
- Resource Utilization
- Targeted, Consistent, Scalable Approach

FISCAL IMPACT

- \$285,200 one-time funding appropriation
 - \$271,168 in staffing costs
 - \$14,032 in incidental material costs
- No direct fiscal impact on General Fund
- In the absence of sustained funding, the program will sunset after 18 months.

NEXT STEPS

- Council approval required to implement pilot program
- Solidify program framework
- Initiate/Complete hiring process
- Commence outreach and engagement activities
- Regular progress reporting and evaluation

RECOMMENDATION

- Authorize the City Manager to appropriate \$285,200 from contingency funding sources to establish an 18-month Graffiti Abatement Pilot Program, including the hiring of a 1.0 FTE Limited Term HCS (Code Enforcement) Technician and a 0.5 FTE Limited Term Community Outreach Specialist.

QUESTIONS?