



HOME INVESTMENT PARTNERSHIP – AMERICAN RESCUE PLAN (HOME-ARP) FUNDING AWARDS

City Council
November 28, 2023

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Housing and Community Services

Overview

- HOME-ARP Program
- HOME-ARP Allocation Plan
- Request for Proposals (RFP)
- Summary of Proposals
- Recommendation

HOME-ARP Program

- March 2021 - American Rescue Plan Act established HOME-ARP program
- \$5 billion to provide housing, services, and shelter to Qualifying Populations
- FY 21/22 - City awarded \$2,737,433 by U.S Department of Housing and Urban Development (HUD)
- City completed HUD's required consultation and public participation process and developed HOME-ARP Allocation Plan (Plan)
- February 28, 2023, Council authorized submittal of the Plan to HUD

Qualifying Populations (QP)

HOME-ARP funds must be used to benefit individuals or families who are:

- Homeless
- At-risk of homelessness
- Fleeing, or attempting to flee, domestic violence
- Other populations at risk of homelessness due to housing instability
- Veterans that meet one of the preceding criteria

HOME-ARP AWARD

\$410,614	City Administration (15%)
\$2,189,947.35	Program Delivery (80%)
\$136,871.65	Non-profit operating costs (5%)
\$2,737,433	Total

- \$2,326,819 available for
supportive services via RFP

RFP

- August 31, 2023 - RFP released
- October 2, 2023 – Proposals due
- Seeking qualified and experienced organizations to provide supportive services
- Services to start January 1, 2024
- 2 proposals received – Committee on the Shelterless (COTS) and Catholic Charities

Criteria

	Max. Points
Proven Delivery of Supportive Services and ability to serve all QP	20
Organizational Capacity	20
Financial Reasonability	20
Data/Reporting	15
Best Practices	10
Strategic Goals	5
Client Engagement/Feedback	5
Other	5
Total	100
Bonus: Homeless Prevention	5

COTS

Experience

- 35+ years of experience in Sonoma County
- Petaluma - Mary Isaak Center Shelter, Kids First Family Shelter, Recuperative Care, and People's Village Tiny Homes
- Santa Rosa – Permanent Supportive Housing (Continuum of Care)

COTS

Proposal

- Open satellite office in Santa Rosa
- Provide financial assistance (rapid-rehousing or homelessness prevention) to 50 participants to retain their current housing or exit homelessness
- Supportive Services – urgent assistance (toiletries, blankets, etc.), case management, food, transportation, and mental health services

Catholic Charities

Experience

- 40+ years of experience in Sonoma County
- Santa Rosa - Samuel L. Jones Hall Homeless Shelter, Caritas Family Center, Safe Parking Program, Caritas Drop-In Center, and the Homeless Outreach Services Team

Catholic Charities

Proposal

- Provide financial assistance (rapid-rehousing or homelessness prevention) to 90 participants to retain their current housing or exit homelessness
- Supportive services - housing counseling, food, and mental health services

Evaluation Committee

- Staff from Housing and Community Services and Finance Department
- Met on October 10, 2023

Scoring

Organization	Average Score	Requested Budget	Recommended Budget
COTS	99.00	\$711,375	\$711,375
Catholic Charities	97.25	\$1,800,015	\$1,615,444
Total		\$2,511,390	\$2,326,819

- Catholic Charities scope of services adjusted accordingly

Recommendation

It is recommended by the Housing and Community Services Department that the Council, by resolution: 1) approve a Grant Agreement for the HOME-ARP Program with Committee on the Shelterless (COTS) in the amount of \$711,375 for an eighteen-month period January 1, 2024 to June 30, 2025; 2) approve a Grant Agreement for the HOME-ARP Program with Catholic Charities of the Diocese of Santa Rosa (CCDSR) in the amount of \$1,615,444 for an eighteen-month period January 1, 2024 to June 30, 2025; and

Recommendation cont'd

3) authorize the Director of Housing and Community Services to execute the grant agreements for HOME-ARP Program funds with COTS and CCDSR in the total amount of \$2,326,819.