

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
October 17, 2024

**SUBJECT**

Draft Recommended Projects for the Active Transportation Plan (ATP) and Phase 2 of Public Outreach

**ISSUE**

Staff will present the draft recommended projects for the Active Transportation Plan and the Board will learn about Phase 2 of public outreach.

**STAFF PRESENTER**

Torina Wilson, Transportation Planner

**RECOMMENDATION**

This item is for Board discussion and feedback on the recommended projects.

**BACKGROUND**

The Active Transportation Plan (ATP) process began with the release of the Request for Proposals (RFP) on July 10, 2023. Since then, the Bicycle and Pedestrian Advisory Board (BPAB) has reviewed materials related to the ATP on various occasions, including:

- July 20, 2023 to review the RFP, the Consultant Scoring Criteria, and to form an Ad Hoc Committee to choose the final consultant.
- September 21, 2023 to review the draft Scope of Work and to provide feedback for staff to consider when updating the Vision and Goals.
- November 16, 2023 to review the final Scope of Work and to provide feedback on the working draft Vision and Goals
- February 15, 2024 to review the Community Engagement Plan.
- April 18, 2024 to review the Phase 1 public outreach events and the Existing Conditions Report.
- July 18, 2024 to hear a summary of the public outreach feedback and to review the Recommendations Memorandum that will help inspire the list of recommended projects.
- August 29, 2024 to review the administrative draft of recommended bicycle projects to guide staff on additional comments that should be made to the map prior to the public review draft of the recommended projects.

At each of these meetings, comments were received from BPAB members and from members of the public, informing staff and the consultant on various desires for the final ATP. These comments have informed the current step in the ATP process, which is creation of the draft list of recommended projects.

Phase 1 of public outreach for the ATP was completed in May 2024. During the public outreach, staff asked the public for comments on the existing active transportation network, including any issues, concerns, or desires. This information was used to facilitate an understanding of public sentiment on the active transportation network,

which informed the production of the recommended projects for Phase 2 of outreach in October 2024.

## **ANALYSIS**

Since release of the Recommendations Memorandum (presented at the meetings on July 18 and August 29), the consultant team has provided City staff with an administrative draft of the recommended projects, which were presented to the Bicycle and Pedestrian Advisory Board on August 29, 2024. After this meeting, staff provided a consolidated list of comments to the consultant, who thereby revised the map to accommodate the comments provided.

On October 2, 2024, staff formally published the online interactive map that shows the public review draft of the recommended projects as part of Phase 2 of public outreach. This map is available for review on the City's ATP webpage here:

<https://www.srcity.org/3906/Active-Transportation-Plan>

Staff is asking for members of the Bicycle and Pedestrian Advisory Board, and the public, to provide comments on the online interactive map by October 26, 2024. In addition to the online interactive map, there will be three formal community events where the public can provide direct comments to City and consultant staff. These events include:

- Tuesday, October 8, Pop-Up Event at Mitote Food Park from 6 PM to 8 PM.
- Thursday, October 10, Pop-Up Event at the SRJC Green Living Fair from 4 PM to 6 PM.
- Tuesday, October 15 Virtual Workshop to be held on Zoom from 6 PM to 8 PM (registration link available on the project webpage).

## **RECOMMENDATION**

This item is for Board discussion and feedback on the recommended projects.

Attachment 1:        Presentation